

Exploring the Dynamics of Second Language Writing



THE CAMBRIDGE APPLIED LINGUISTICS SERIES

Series editors: Michael H. Long and Jack C. Richards

This series presents the findings of work in applied linguistics that are of direct relevance to language teaching and learning and of particular interest to applied linguists, researchers, language teachers, and teacher trainers.

Recent publications in this series:

Cognition and Second Language Instruction edited by Peter Robinson Computer Applications in Second Language Acquisition by Carol A. Chapelle Contrastive Rhetoric by Ulla Connor

Corpora in Applied Linguistics by Susan Hunston

Criterion-referenced Language Testing by James Dean Brown and Thom Hudson

Culture in Second Language Teaching and Learning edited by Eli Hinkel Exploring the Dynamics of Second Language Teaching edited by Barbara Kroll Exploring the Second Language Mental Lexicon by David Singleton Focus on Form in Classroom Second Language Acquisition edited by Catherine

Doughty and Jessica Williams

Immersion Education: International Perspectives edited by Robert Keith Johnson and Merrill Swain

Interfaces Between Second Language Acquisition and Language Testing Research edited by Lyle F. Bachman and Andrew D. Cohen

Learning Vocabulary in Another Language by I. S. P. Nation

Network-based Language Teaching edited by Mark Warschauer and Richard Kern

Pragmatics in Language Teaching edited by Kenneth R. Rose and Gabriele Kasper

Research Perspectives on English for Academic Purposes edited by John Flowerdew and Matthew Peacock

Researching and Applying Metaphor edited by Lynne Cameron and Graham Low

Second Language Vocabulary Acquisition edited by James Coady and Thomas Huckin

Sociolinguistics and Language Teaching edited by Sandra Lee McKay and Nancy H. Hornberger

Teacher Cognition in Language Teaching: Beliefs, Decision-Making, and Classroom Practice by Devon Woods

Text, Role, and Context by Ann M. Johns

Understanding Expertise in Teaching: Case Studies of Language Teacher Development by Amy B. M. Tsui



Exploring the Dynamics of Second Language Writing

Edited by

Barbara Kroll

California State University, Northridge





PUBLISHED BY THE PRESS SYNDICATE OF THE UNIVERSITY OF CAMBRIDGE The Pitt Building, Trumpington Street, Cambridge, United Kingdom

CAMBRIDGE UNIVERSITY PRESS

The Edinburgh Building, Cambridge CB2 2RU, UK 40 West 20th Street, New York, NY 10011-4211, USA 477 Williamstown Road, Port Melbourne, VIC 3207, Australia Ruiz de Alarcón 13, 28014 Madrid, Spain Dock House, The Waterfront, Cape Town 8001, South Africa

http://www.cambridge.org

© Cambridge University Press 2003

This book is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2003

Printed in the United States of America

Typefaces Sabon 10.5/12 pt. and Arial System \LaTeX [TB]

A catalog record for this book is available from the British Library.

Library of Congress Cataloging in Publication data

Exploring the dynamics of second language writing / edited by Barbara Kroll.

p. cm. – (The Cambridge applied linguistics series) Includes bibliographical references and index.

ISBN 0-521-82292-0 (hardback) - ISBN 0-521-52983-2 (pbk.)

1. Language and languages – Study and teaching. 2. Composition (Language arts)

3. Rhetoric - Study and teaching. I. Kroll, Barbara. II. Series.

P53.27 .E97 2003

808'.0071-dc21 2002074049

ISBN 0 521 82292 0 hardback ISBN 0 521 52983 2 paperback



Contents

List of contributors page ix Acknowledgments xi List of abbreviations used xiii Series editors' preface xv

Introduction: Teaching the next generation of second language writers 1
Barbara Kroll

I EXPLORING THE FIELD OF SECOND LANGUAGE WRITING 11

- Chapter 1 Second language writing in the twentieth century: A situated historical perspective 15

 Paul Kei Matsuda
- Chapter 2 Research on second language writing: An overview of what we investigate and how 35

 Charlene Polio

II EXPLORING THE VOICES OF KEY STAKEHOLDERS: TEACHERS AND STUDENTS 67

- Chapter 3 Experienced ESL/EFL writing instructors' conceptualizations of their teaching: Curriculum options and implications 71

 Alister Cumming
- Chapter 4 Second language writing up close and personal: Some success stories 93

 Tony Silva, Melinda Reichelt, Yoshiki Chikuma, Nathalie Duval-Couetil, Ruo-Ping J. Mo, Gloria Vélez-Rendón, and Sandra Wood

vii



viii Contents

III EXPLORING WRITERS' FINISHED TEXTS 115

- Chapter 5 Responding to writing 119

 Dana Ferris
- Chapter 6 Grammar and the ESL writing class 141 *Jan Frodesen* and *Christine Holten*
- Chapter 7 Writing teachers as assessors of writing 162 Liz Hamp-Lyons

IV EXPLORING CONTEXTUALITIES OF TEXTS 191

- Chapter 8 Genre and ESL/EFL composition instruction 195

 Ann M. Johns
- Chapter 9 Changing currents in contrastive rhetoric: Implications for teaching and research 218 Ulla Connor
- Chapter 10 Reading and writing relations: Second language perspectives on research and practice 242

 William Grabe
- Chapter 11 Literature in the teaching of second language composition 263

 Stephanie Vandrick

V EXPLORING TECHNOLOGY 285

Chapter 12 The impact of the computer in second language writing 287

Martha C. Pennington

EPILOGUE: EXPLORING OURSELVES 311

Chapter 13 A challenge to second language writing professionals: Is writing overrated? 315

Ilona Leki

Index 333



Contributors

Yoshiki Chikuma, College of Charleston

Ulla Connor, Indiana University-Purdue University in Indianapolis

Alister Cumming, University of Toronto

Nathalie Duval-Couetil, Purdue University

Dana Ferris, California State University, Sacramento

Jan Frodesen, University of California, Santa Barbara

William Grabe, Northern Arizona University

Liz Hamp-Lyons, Hong Kong Polytechnic University

Christine Holten, University of California, Los Angeles

Ann M. Johns, San Diego State University

Ilona Leki, University of Tennessee

Paul Kei Matsuda, University of New Hampshire

Ruo-Ping J. Mo, Canton, Michigan

Martha C. Pennington, University of Luton

Charlene Polio, Michigan State University

Melinda Reichelt, University of Toledo

Tony Silva, Purdue University

Stephanie Vandrick, *University of San Francisco*

Gloria Vélez-Rendón, Purdue University-Calumet

Sandra Wood, University of Connecticut



Acknowledgments

For most of my 35 years of teaching, I have been working to address the needs of writers and to investigate the variables that contribute to differing skill levels in the texts that non-native speakers of English produce. I salute all of my colleagues who have worked to create the field that no one could have named when I started teaching: second language writing studies; they have enriched my life immeasurably with their efforts to establish a discipline and seek answers to our common questions. This book represents the work of several members of that scholarly community, each focusing on a specific aspect of our now very diverse field.

I wish to thank the contributors to this volume; they worked diligently to repeatedly revise their chapters, helping me realize the vision I had for this book. They also dealt gracefully with the feedback given by a variety of anonymous reviewers who read multiple versions of the manuscript. I thank the reviewers for putting in such scrupulous attention to the volume; even when their individual suggestions and concerns contradicted each other, their collective advice proved useful in shaping the final text.

Linda Lonon Blanton graciously volunteered to offer focused and speedy feedback on my own contributions to this volume; I am grateful to her. I also appreciate the hard work of the series editor Jack Richards and all of those at Cambridge University Press who encouraged me during this project and who worked closely with me during a fairly lengthy birthing process: Mary Vaughn, Debbie Goldbatt, Judy Bernstein, and Julia Hough. Many thanks to Regina Paleski, my very efficient production editor, and Patterson Lamb, an eagle-eyed copy editor if ever there was one!

Lastly, my bountiful thanks to Ruth; she knows why.

Barbara Kroll



Abbreviations used

ACT American College Testing Program
ASTP Army Specialized Training Program
CCCC Conference on College Composition and

Communication

CLEAR Center for Language Education and Research

CUNY City University of New York
EAP English for academic purposes
EFL English as a foreign language
ELI English Language Institute
ELTS English Language Testing Service
ESL English as a second language

ESP English for special [or specific] purposes

ETS Educational Testing Service

FCE (Cambridge) First Certificate in English

FL foreign language

GSLPA Graduating Students' Language Proficiency Assessment IATEFL International Association of Teachers of English as a

Foreign Language

IEA International Educational Achievement
IELTS International English Language Testing System

IRC Internet relay chat
 JBW Journal of Basic Writing
 LAN local area network
 L1 native [or first] language

L2 second language

MELAB Michigan English Language Battery MOO multi-user domain, object-oriented

MUD multi-user domain
NES native English speakers
NR New Rhetoricians
PEG Project Essay Grader
SAT Scholastic Aptitude Test

SFL Systemic Functional Linguistics SLA second language acquisition

xiii



xiv Abbreviations

TESL Teaching of English as a second language

TESOL Teachers of English to Speakers of Other Languages

TOEFL Test of English as a Foreign Language

TWE Test of Written English
WAC writing across the curriculum

WAN wide area network

WSSE World Standard Spoken English



Series editors' preface

Whereas it is commonplace to talk of English as the language of globalization and international communication, it is appropriate to recognize that it is written English that is the predominant medium for much of this discourse. Second language writing skills play an increasingly important role today in the lives of professionals in almost every field and discipline, creating a challenge to those responsible for the teaching of second language writing. The growing body of research by scholars in the field of second language writing instruction reflects an international response to this phenomenon, much of the results of which are reflected in the present volume.

Exploring the Dynamics of Second Language Writing is a timely collection of original papers surveying theory, research, and practice in the teaching of second language writing. Each of the chapters provides a useful overview of a key topic in second language writing, identifying the major theoretical issues, surveying research findings, and exploring applications to second language teaching.

The book is based on several assumptions:

- The field of second language (L2) writing is an autonomous discipline, though one that draws on a number of related fields, including composition studies, rhetoric, contrastive rhetoric, text linguistics, and genre theory.
- There is a demand today for teachers with a high level of pedagogical understanding and expertise in the different aspects of writing instruction, from curriculum development, to classroom pedagogy, to assessment.
- If teachers, teacher educators, and language teaching professionals are to keep abreast of ideas and developments in this rapidly expanding field, they need access to information on current research theory and practice. Language programs around the world require instructors who can assist international students to meet the complex academic writing demands of a wide range of disciplines.
- The teaching of writing is based on an understanding of the nature of texts, cognitive processes, learners, participants, and learning contexts;

ΧV



xvi Series Editors' Preface

and a variety of different research approaches are needed to explore these variables.

These themes are reflected throughout this book, which draws on theory and research to examine pedagogical issues and to provide a basis for the development of courses in L2 writing. The contributors show how the field has developed in the last 40 years, explain the shifts in theoretical perspectives and teaching approaches that have marked its development, and suggest directions for future research. The book will thus prove an invaluable resource for teachers in preparation, as well as for experienced teachers, researchers on L2 writing, and curriculum and materials developers.

Michael H. Long Jack C. Richards