

VOCABULARY

Nouns

Businesses

(clothing) boutique
coffee shop
health club
megastore
supermarket

Other

advertising
barrage
concept
goddess
package
puzzle
reason
self-discipline
slogan
tagline
time-span
(personal) trainer
upset stomach
wait

Adjectives

Qualities for success

affordable
athletic
attractive
charming
clever
convenient
dependable
effective
entertaining
industrious
informative
knowledgeable
muscular
persuasive
tough
unforgettable
well written

Other

brand new
catchy
crowded
ever-changing
everlasting
flexible
funny
inexpensive
packed
profitable
shocking
trendy

Verbs

attract
be seen
dive
grab
succeed

Adverbs

directly
importantly
worldwide

EXPRESSIONS

Describing the purpose of something

In order to . . . , you need to . . .
(In order) for a/an . . . to . . . , it has to . . .
To . . . , it's a good idea to . . .

Giving reasons

I like . . . because . . .
It's so popular because of the . . .
The reason people . . . is to . . .
Due to . . .

Hypothesizing

I think another reason why . . . is . . .
It could be . . .

Accepting an invitation

I thought you'd never ask!