

A farmers' market

Action video note

Instruct Ss to make their own videos about helpful shopping tips.

Write the script

- **Preview the activity:** Tell Ss they will make a video about helpful shopping tips. Explain that Ss should compare items and the places to buy them. Elicit tips from the Unit 7 video, such as *The food at the farmer's market is fresher than the food at the supermarket.* and *Apples from the farmer's market are more delicious than apples from the supermarket.* Brainstorm ideas for helpful comparative shopping tips with the class, for example, farmer's markets versus supermarkets, buying things online versus at a store, comparing online shopping sites, buying a new car versus a used car, and so forth. Elicit factors Ss can compare, such as prices, convenience, being able to try things on, free delivery, buying things from local companies, and so forth.
- **Write the script:** Go over the sample script below with the class. Then have Ss choose their topic and make a list of the factors they will compare. Tell Ss to write out their comparisons, using comparatives.

Sample comparatives script

I love these shoes. I bought them online at a discount website called Shoes for Less. (show webpage) The same pair of shoes is more expensive on the designer's website. When you compare prices online, you can find the same item on sale for different prices and choose the cheaper price. In my opinion, shopping online is faster than shopping in stores, too. I don't have to drive to the store, so it takes less time than real shopping does.

- **Option:** If Ss prefer to work in pairs, have them write a script in which they express opposing views on a topic, for example, one person gives reasons to buy fresh, organic food while his or her partner argues that people should buy packaged food. Each person should use comparatives to explain why his or her preference is better.

- **Check the script:** Have Ss rehearse their scripts. Go around the room and give help as needed.

Make the video

- **Plan the video:** Have Ss decide where and how they are going to record their videos. Have them make a list of any important props or other objects they may need for the video. Encourage them to find ways to *show* their ideas instead of just talking about them. If Ss are working in pairs, remind them to take turns speaking.
- **Make the video:** Have Ss make their videos.
- **Option:** If Ss enjoy working with video, they can edit their videos and add any music or graphics they like.

Share the video

- Ss share their videos with the class.
- **Option:** Have a group or class discussion about the videos. Encourage Ss to respond to arguments in the videos to see if they agree or disagree with each other's opinions.