

Cambridge University Press
978-0-521-44688-4 - Contrastive Rhetoric: Cross-Cultural Aspects of Second-Language
Writing
Ulla Connor
Table of Contents
More information

## Contents

Series editors' preface ix Preface xi

## I PRELIMINARIES; EARLY PHASES OF THE FIELD 1

- 1 Toward an extended definition of contrastive rhetoric
  Writing in a second language: anecdotal evidence about problems and solutions
  Study of second language writing: the emergence of contrastive rhetoric
  Aims, purposes, and outline of this book
  Building a comprehensive theory of contrastive rhetoric

  8
- Contrastive rhetoric studies in applied linguistics 12
   Contrastive analysis, error analysis, and analysis of interlanguage 12
   Development of contrastive rhetoric: parallel with contrastive analysis 14
   International Englishes 16
   New directions in contrastive rhetorical research in applied linguistics contexts 18
   Summary 26
- Historical evolution of contrastive rhetoric: from Kaplan's 1966 study to diversification in languages, genres, and authors 28
   Origins of contrastive rhetoric 28
   Arabic 34
   Chinese 37
   Japanese 41
   Korean, German, Finnish, Spanish, and Czech 45
   Summary 54

vii



Cambridge University Press
978-0-521-44688-4 - Contrastive Rhetoric: Cross-Cultural Aspects of Second-Language
Writing
Ulla Connor
Table of Contents
More information

## viii Contents

TT	INITEDEACES	WITH OTHER	DISCIDI INTES	57
11	INTERFACES	WILHUIRER	DISCIPLINES	) /

4	Contrastive rhetoric and the field of rhetoric and			
	composition 59			
	The role of rhetoric and composition in college education in			
	the United States 59			
	Classical rhetoric 62			
	The expressionist approach 71			
	Contrastive rhetoric and the expressionist approach	72		
	Writing as a cognitive approach 74			
	The social constructivist approach 76			
	Summary 79			

- 5 Contrastive rhetoric and text linguistics 80
  Brief overview of the history of text linguistics;
  definitions 80
  Major schools of thought in text linguistics 81
  Concepts and methods of text linguistics and their application to the study of writing 83
  NORDTEXT and NORDWRITE text linguistic projects of student writing 89
  Survey of contrastive rhetorical studies with a text linguistic emphasis 90
  Summary 97
- 6 Writing as an activity embedded in a culture 100
  Definition of "culture" 101
  Psychological investigations of culture and literacy 105
  Anthropological study of culture and literacy 105
  Educational study of culture and literacy 107
  Studies of culture and literacy conducted by applied linguists 113
  Summary 115
- 7 Contrastive rhetoric and translation studies 117
  Development of theories of translation studies 117
  Transfer in contrastive rhetoric and translation theory 120
  Issues in common: theories of "acceptability" and "adequacy" in translation 121
  Summary 123
- 8 Genre-specific studies in contrastive rhetoric 126
  The concept of genre 126
  School writing 129



Cambridge University Press
978-0-521-44688-4 - Contrastive Rhetoric: Cross-Cultural Aspects of Second-Language
Writing
Ulla Connor
Table of Contents
More information

Contents ix

Academic writing 132
Professional writing 135
Learning academic writing in sociocognitive perspective as a dynamic activity 145
Summary 149

## III IMPLICATIONS OF CONTRASTIVE RHETORIC 151

- 9 Methods of research in contrastive rhetoric 153
  Guidance from studies of composition pedagogy 153
  Methods of contrastive rhetorical research 155
  Summary and implications 162
- 10 Conclusion: Implications and research directions
  Implications from contrastive text studies 167
  Implications from contrastive process-based writing 167
  Implications from contrastive genre-specific research in EFL settings 169
  Testing ESL/EFL writing in a cross-cultural setting 170
  Research directions 172

References 175 Author index 195 Subject index 199