Unit

The media

Lesson A Grammar Adding information

A	N (non-defining, or extra). Then add commas where necessary.
	1. I can't stand magazines that are full of ads
	2. Fashion magazines which are really mostly about shopping usually have the most ads
	3. The celebrities who are always in the gossip magazines don't really interest me
	4. Good theater actors who never get as famous as movie actors deserve more attention.
	5. I really enjoy reading about celebrities and the charity work they do
	6. When I buy music magazines, I'll usually buy the ones which have a free CD
	7. The magazine I like the most is about art and culture
В	Complete the conversations with <i>who, that,</i> or <i>which</i> . If you can leave them out, write parentheses () around them. Sometimes there is more than one correct answer.
	1. <i>A</i> I'm looking for a good TV show could help me improve my listening skills
	in English. What do you think I should watch?
	<i>B</i> I think maybe sitcoms, are often about everyday life, are best for that. Check
	out the two I watch – Wednesday nights at 8:00 and 8:30 on Channel 2.
	2. A Look at this magazine I just bought it's full of ads! Why can't I find
	magazines aren't trying to sell me stuff?
	B Well, magazines have to make money, ads provide.
	3. A Ugh, I can't listen to any more about that actress, Leya March, seems to be
	on the news every minute of the day!
	<i>B</i> Oh, I find it all pretty entertaining. And most of the events are happening in
	the world are pretty depressing, so hearing about her is kind of a relief.
	4. A I'm obsessed with reality shows. The people are on them are hilarious.
	<i>B</i> I know. They'll do anything to be famous, can be so funny to watch.
С	Complete the sentences with relative clauses using <i>who, that,</i> or <i>which</i> and the information in parentheses. Add commas where necessary.
	1. The TV show is about a group of college students. (I like it best of all.)
	2. My best friend has a TV in every room. (She watches TV constantly.)
	3. The online magazine is about current events. (I read it the most.)
	4. I watch TV every night to relax (I need to do that before I go to bed.)
	5. Some people are obsessed with celebrity gossin. (I think it's ridiculous)

Lesson B Vocabulary Describing research

A Circle the correct prepositions to complete the sentences.

- 1. There is a lot of concern **about / on / of** violence on TV.
- 2. Research has shown that exposure to violent TV shows has an effect **to / on / with** the brain.
- 3. One reason **for** / **between** / **of** lower test scores is that kids spend more time on the Internet.
- 4. We don't know enough about the impact of TV in / on / with the youngest children.
- 5. Many of the ads on TV **between / on / for** junk food are aimed at children.
- 6. The rise in / on / with Internet advertising may affect young people's habits, too.
- 7. Scientists don't know all the causes **of** / **with** / **about** obesity in young people.
- 8. There may be a relationship **on** / **with** / **between** watching TV and language development.
- **B** Complete the blog post with the words in the box. Sometimes more than one answer is possible.

impact influence link ✓ problem research concern increase Is there a problem with TV? Some researchers believe that watching TV has a huge _____ on children. Some experts claim that they have found a _____ between watching TV and learning problems in children. However, people don't have the same _____ about educational TV shows. It's my feeling that we should look at their _____ on children, too. While it's likely that some educational shows are good for children, what's disturbing is that there has been a large _____ in advertising for fast food and other junk food during these programs. I believe these commercials contribute to unhealthy eating habits. So before I make a decision about TV for my kids, I need to know more. What I'm saying is, we need more ____ on this subject. Posted by Blog Girl, March 3

About you

C Answer the questions with your own opinions.

- 1. Do you think watching TV has an impact on your own behavior? Why or why not?
- 2. Do you have any concerns about young children and TV?
- 3. Why do you think there is a relationship between watching TV and obesity in young people?
- 4. Do you think watching TV is the main cause of poor test results? Why or why not?

A Complete the information about TV viewing. Use *that* or the correct form of *be* + *that*.

	to work harder to understa	How much TV do you watch every week? You may think you watch too much TV. But what's surprising about today's TV shows they might actually help your brain. It's probably true many people watch shows with no real benefit. However, some experts now claim TV shows today are more advanced than ever. One key y have more complex stories. Experts claim the brain has and them. So next time you want to watch TV, don't feel guilty! Go st might be making you smarter.						
В	Rewrite the sentences and add a verb where	using a <i>that</i> clause. Start with the words given in parentheses, necessary.						
	1. TV and the Internet	have changed children's reading habits. (Some experts)						
		that TV and the Internet have changed children's reading habits.						
	•	er watching TV to reading. (What's clear)						
	3. Reading improves cl time reading)	3. Reading improves children's vocabulary development. (One problem with spending less time reading)						
	4. Most books and mag	gazines will only be online in the future. (It's likely)						
	5. Publishers may stop	5. Publishers may stop printing books altogether. (What's interesting)						
	6. Going digital is inev	6. Going digital is inevitable. (Many people believe)						
C	Complete the sentence	es with your own ideas about the impact of TV and the Internet.						
	1. It's not surprising							
	2. Many people feel							
	3. What's clear is							
	4. It's possible							
	•	he Internet is						
	6. It's true							

About

Lesson C Conversation strategies

A Complete the conversation with the *which* comments in the box. There is one extra.

		n always ends up being ex n is not surprising	pensive	which is so annoying which totally goes against what	I just said
	Marco	I really hate getting junk	k email.		
	Lina	Me, too. Like those ema	il chains pec	pple send. There's one I've seen a	t least ten times.
	Marco				_•
	Lina	I know. Some of them a	re so stupid.		
	Marco	-	•	video clip a couple of days ago. I	•
	Lina	Um, OK			
	Marco	Oh. They must have tak	en it off. It's	not here anymore.	
	Lina				Happens all the time
		you finally find a good of	one, and it's g	gone.	
В	Comp	lete the conversations	with <i>You kn</i>	now what ? Use the inform	nation in parentheses.
		Video ads are all over the You know what really go	-	o annoying. y're in your personal email. (It ro	eally gets me.)
	2. <i>A</i>	Check this out – do you	know about	this video site? It's awesome.	
	В	Yeah, it's great. And			I'm totally
		addicted to it. (It's ridicu	lous.)		
			· ·	s and pictures of me without ask	· ·
	В			When y	
_			-	and videos. (I'd be concerned a	bout this.)
C	Comp	lete the conversations	with the ex	pressions in the box.	
	•	o annoying I p scares me so	orefer convenient	really bothers me so important	
	1. A	You know whatwatching an ad first. And		You can't watch a video clip on kip it!	this website without
	В	Which is	There	should be a way to get past it.	
	2. <i>A</i>	Are you still watching D	VDs on you	r laptop?	
	В	Yeah. I can take them wi	th me when	I travel, which is	·
	\boldsymbol{A}	It is. But you know what		? Just downloading then	n off the Internet.
			-	cy controls to my profile.	
				ally now that you're looking for	
	\boldsymbol{A}	Yeah, but you know wha	t	? My friends who don't	use privacy controls.

Lesson D Reading Distractions

- A Prepare If something is *distracting*, it takes your attention away from what you're doing. Think of three distractions things that you find distracting in your daily life.
- Read for main ideas Read the article. Does the writer mention any of the distractions you thought of in Exercise A?

DISTRACTIONS: Should we be concerned?

- Young people have always been faced with distractions, but now with computers, video games, tablets, and smart phones, there are even more things demanding their attention. A recent study found that more than half of students aged 8 to 18 are distracted while doing homework, and for 56 percent of the time they are also using the Internet, watching TV, or using some other form of media. Should we be concerned about
- Some researchers say that one problem with these technologies is that they have a greater impact on young people. First, young people's brains become used to constantly switching tasks, which makes them less able to pay attention for long periods of time. Second, some experts say that distraction has an impact on people's ability to think deeply.

these kinds of distractions?

- One study looked at the computer use of students in grades 5 through 8. The researchers found a link between access to home computers and a drop in reading and math scores. What is clear, they say, is that middle graders are mostly using computers to socialize and play games rather than for educational purposes. The study used data from 2000 to 2005, before the huge rise in social networking sites, so the problem may be even more extreme today.
- In other studies, researchers have shown that boys who have access to video game systems at home are frequently distracted from their homework. The research showed that the boys' reading and writing scores suffered as a result. It's also possible that playing video games, which involves multitasking (doing more than one thing at a time) has more impact on the brain than distractions such as watching TV. In one study, boys aged 12 to 14 spent an hour every other night playing video games after they finished their homework. On the other evenings, they spent an hour watching a movie on TV. The researchers found that on nights when the boys watched TV, they slept better than when they played video games. The video games also had a negative impact on the boys' ability to remember vocabulary, even words that they were already familiar with.
- What kinds of activities, then, should we encourage children to do? Some scientists say that reading books is a good choice because children are less distracted when they read books. This may be because children identify with the characters and are able to focus their attention for longer periods of time. Many studies have found that students who read books have significantly higher test scores than students who don't.
- On the other hand, critics of these studies claim that playing complex computer games and doing Internet searches actually improve a person's ability to concentrate and stay focused. They say that books promote one type of learning, whereas the Internet promotes a different, equally beneficial type.
- The impact of computer use on the brain is a complex issue, and not all experts agree on its positive and negative effects. What is clear is that electronic media are here to stay. For this reason, education experts may need to turn their attention to designing educational technology that helps students focus on learning and not be distracted by the media they are using.

C	Understanding viewpoints Check (✔) the points that the writer makes in the article.					
	\square 1. Many children are being distracted by electronic media while they are doing homework.					
	\square 2. Some distractions can be more harmful than others.					
	☐ 3. Watching a movie has a more positive effect on the brain than doing activities that involve multitasking.					
	☐ 4. Children who read books do well in all of their school subjects.					
	☐ 5. Experts all agree that technology has negative effects.					
D	Read for detail Circle the correct information to make true sentences about the article.					
	 According to the article, various technologies distract children because young learners think they're fun / the user has to constantly switch tasks. The article suggests that watching TV / playing video games is a form of multitasking. One study showed that TV / video games had a more negative impact on young boys' sleep. This study also showed that watching TV / playing video games had an effect on the boys' ability to remember vocabulary. The study in which researchers found a link between home computers and lower test scores used information from before / after the huge rise in social networking. Critics / Supporters of these studies say playing video games and surfing the Internet actually improve people's ability to concentrate. The writer suggests that educational researchers should be focusing on improving online materials because electronic media are better than books / aren't going to disappear. 					
E	Focus on vocabulary Find these words and expressions in the text. Match them with their meanings. Write the letters a–f.					
	1. extreme (para. 3) a. start looking at					
	2. be familiar with (para. 4) b. people who don't like an idea					
	3. identify with (para. 5) c. know					
	4. critics of (para. 6) d. feel a connection with					
	5. a complex issue (para. 7) e. a difficult subject					
	6. turn attention to (para. 7) f. very great					
F	Do you think that technology has a positive or negative impact on your ability to study? Give reasons for your answer.					

Writing A one-paragraph essay

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Should video websites warn teenagers about dangerous behavior?

A Read the essay and the Help note. Underline the topic sentence. Then add the words in the box to the sentences with supporting details. Use commas where necessary.

First Second Third Finally

Video websites should warn teenagers about dangerous behavior for several reasons. Teenagers tend to take more risks because their brains are at a particular stage of development. With the rise in Internet video sites, teenagers can see people doing all kinds of dangerous activities, and some feel pressure to copy what they see. Some children are taking great risks and filming these activities so they can share the videos with their friends. The Internet makes sharing the videos easy – teens who want to impress their friends simply have to upload a clip to their profile page.

Help note: Commas after listing expressions

Use a comma after First, Second, Third, Lastly, and Finally.

B Editing Correct the errors in these sentences and add punctuation, where necessary. One sentence is correct.

I don't agree that video websites should have warnings for teenagers. At first many teenagers are very responsible. Second it is not the Internet's responsibility if someone does something dangerous. Third parents should be responsible for their children's behavior. At last the reasons for dangerous behavior are not always clear.



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Listening extra Talk Tuesday

A	What words and expressions would you expect to hear in a debate about television and children? Add four more ideas to the chart.						
	get rid of TV	educational	a waste of time	fun			
В	Listen to the i to the questions.	ntroduction to a radio	call-in show. Check (🗸)	the correct answers			
	□ a. Should chi□ b. Do childre	n topic of the show? ldren watch TV and if so n need a break from sch ildren spend too much	ool work?				
	□ a. Should par□ b. Should chi□ c. When shown	of the topics that parents ents watch TV with the ldren watch TV at all? ald children watch TV? children's TV programs	ir children?				
С	Listen to three Correct the false se		how. Are the sentences t	true or false? WriteT or F.			
	Mike	M	1ichiko	Angelo			
	2. He got rid of his3. He believes child	s TV a few years ago dren should spend their	time in more useful ways.				
		parents are the best teac an be educational					
			– ng shows in Spanish. ——	_			
		that watching TV is a bi					
	· ·	· ·	cide what children watch o	on TV			
		1	ole who watch TV are less				
D	_		ree with the callers' opin of the sentence with you	nions? Write one opinion tha ur own views.			
	1. Mike says that _	, whi	ch I think is	·			
	•			is that			
			which is totally				

About