

Unit 12 Language summary

Vocabulary

Nouns

Businesses

athletic center
(clothing) boutique
coffee bar
concert hall
dance club
health club
megastore
supermarket

Other

acoustics
advertising
ancestors
coincidence
packaging
reason
slogan
trainer
wait

Adjectives

Qualities for success

affordable
charming
clever
convenient
countless
dependable
effective
entertaining
fashionable
industrious
informative
knowledgeable
muscular
persuasive
slender
tough
well written

Other

alarmed
brand new

catchy
crowded
diverse
dumb
funny (= strange)
packed
profitable
shocking
trendy

Verbs

attract
be seen
operate
overlook
plead
succeed
turn out

Adverbs

literally
worldwide

Expressions

Describing the purpose of something

In order to . . . , you need to . . .
(In order) for a/an . . . to . . . , it has to . . .
To . . . , it's a good idea to . . .

Giving reasons

I like . . . because . . .
It's so popular because of the . . .
The reason people . . . is to . . .
Due to . . .

Hypothesizing

I think another reason why . . . is . . .
It could be . . .

Accepting an invitation

I thought you'd never ask!