

Focus on the Language Classroom An introduction to classroom

research for language teachers



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Focus on the Language Classroom:

An Introduction to Classroom Research for Language Teachers

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To Peter Strevens



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Preface

Classroom research investigates the processes of teaching and learning as they occur in language classrooms. Its findings are important to classroom teachers, researchers, and theorists. Methodologically speaking, classroom research is very diverse — ranging from relatively simple observations to tightly controlled experiments. The field has grown greatly in the past ten years across the whole spectrum of education, across levels and across disciplines, with new findings leading to new research methods, and vice versa. Classroom research is a dynamic area of investigation and one bearing fruitful results of major relevance to many facets of teaching, syllabus design, materials development, testing, and teacher education. For all these reasons, we feel there is a need for a basic text introducing language professionals to classroom research.

This book was therefore written specifically for language teachers, to document many of the recent developments in language classroom research, and to summarise them in non-technical terms. It is not a book written for experienced researchers. Rather, it is a book written by two researcher/teachers specifically for teachers who may have little or no background in research practices or statistical reasoning. The intended audience, then, includes both teachers new to the field, who may be in the midst of their pre-service training courses, and experienced teachers, who would like to be updated on relevant research findings. Since these findings pertain both to foreign language learning and to second language learning, research in both contexts will be discussed.

The book has three main aims: 1) to bring language classroom research to the attention of teachers of English to speakers of other languages, as well as to teachers of other foreign languages; 2) to explore the implications of classroom research findings and procedures for the actual practice of language teaching; and 3) to encourage and help teachers to become explorers themselves, in their own classrooms, partly for the sake of increasing the overall understanding of classroom language learning, but mostly for the sake of improving *their* learners' chances of making good progress.

The overall goal, then, is to help bridge the gap between research and teaching, and more particularly between researchers and teachers. It is understandable that teachers are suspicious of researchers, since the results of research projects rarely seem to have much direct practical

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relevance, and the process of research — of actually having a researcher, usually a complete stranger, come into your classroom to investigate your particular teaching situation — must sometimes seem an unwelcome extra burden. And yet teachers and researchers (at least the sort of researchers this book is concerned with) are necessarily interested in the same two fundamental questions: what works in the classroom, and why? It seems likely that many professional researchers have given research a bad name precisely because they have failed to demonstrate that they really are concerned with such basic questions.

Perhaps some researchers are purely parasitic. We hope in this book, though, to show that language classroom research can be directly relevant to teachers, and not only the results of such research, but also the actual practice of it as well. We hope to show that teachers, whatever they think of professional researchers, might actually enjoy and profit from looking upon their classroom teaching as an excellent opportunity for conducting their own investigations – not so that they can, in their turn, become 'parasitic researchers', but so that they can become more effective language teachers, better able to help the learners with whom they work. Perhaps the learners themselves could also begin to investigate their own second language learning. Given their vantage points, teachers and learners may well come up with insights from which we could all benefit.

There are signs that a reconciliation between teachers and researchers is already taking place. Slowly the profession as a whole is realising that, no matter how much intellectual energy is put into the invention of new methods (or of new approaches to syllabus design, and so on), what really matters is what happens when teachers and learners get together in the classroom. We all know that some teachers seem to succeed however out-of-date or out-of-fashion their methods are, but only recently have researchers begun to treat this as a central fact about teaching and learning, instead of as an inconvenient bit of untidiness best swept under the carpet. This shift of emphasis, from concentrating on planning decisions (what method to use, what sort of syllabus to adopt, and so on) to concentrating on looking at what actually happens in the classroom, has led researchers to have much greater respect for classroom teaching. The more we look the more we find, and the more we realise how complex the teacher's job is. And teachers, in their turn, faced at last with researchers who have at least some idea of the enormous complexity of everyday classroom life, are beginning to be more receptive to the whole research enterprise. There seems, in fact, to be a growing reconciliation between such researchers and language teachers, a growing feeling of common purpose and concern.

We hope to make a convincing case, in this book, for the unity of purpose behind classroom research and language teaching, to promote



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this reconciliation process, and ultimately to blur altogether the damagingly sharp distinction between research and teaching from which our profession has suffered too long. Being a good classroom teacher means being alive to what goes on in the clasroom, alive to the problems of sorting out what matters, moment by moment, from what does not. And that is what classroom research is all about: gaining a better understanding of what good teachers (and learners) do instinctively as a matter of course, so that ultimately all can benefit.

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Books about language teaching, however 'practical' they may be, are almost always about 'planning' rather than about 'doing'. They aim to help us decide what *would* be the best way to teach a class, or what *would* be the best sort of syllabus to use. The purpose of this book is different, and importantly so. This book is about what *actually happens* – not just what happens to the plans we make, but what happens anyway, independently of our designs. This focus on the classroom is important because teachers and researchers alike want to know which classroom events, planned or not, make our learners' task easier or more difficult.

As authors, we two would be wasting our time, of course, if the connection between the planning, the teaching, and the learning were a simple and direct one; if everything we teachers planned (and only what we planned) got taught, and if everything that got taught was learned. We all know though that in human learning nothing is so simple. Teachers know this and so do researchers. We also know that 'the best laid plans' do not guarantee perfect results. And we all know that lessons we have not properly planned are sometimes spectacularly successful. It is worth focusing on the classroom, then, on the doing rather than the planning, just because it is surely whatever actually happens in the classroom that really matters, that makes a difference to our learners' progress.

For a long time we thought that the teaching method was the most important thing – that all we had to do was find the 'right' method. But enough research has now been done for us to be quite sure that we were wrong. Method does matter, of course, but only to the extent that it makes a real difference to what actually happens in the classroom.

In the 1960s and early 1970s there were some important research projects that tried to compare the major methods of the time. The most famous of these was the Pennsylvania Project (Smith 1970), which compared the 'audiolingual' method and the 'traditional' method. The study's inconclusive results were, in the words of the Project Director, 'personally traumatic to the project staff'. From the outset the researchers had expected a clear superiority for audiolingualism, but instead they found no significant differences on several measures, and superiority of the traditional method on traditional measures of reading skill.

There was a great deal of discussion at that time about why the results should have been so inconclusive, and one of the main reasons seems to

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have been precisely that there was this gap between the planning, the teaching, and the learning. It was one thing to 'plan' that a certain number of teachers should teach for a certain period of time, several years, following this or that method, and quite another thing to be sure that all the teaching had gone as planned, and yet another to believe that the learning would in any case directly mirror the teaching. We are a bit wiser now. Focusing more on the classroom could have helped the Pennsylvania Project by providing a clear picture of the sorts of teaching the learners actually got during the experiment.

Researchers who do focus on the classroom, who really begin to study what goes on there, find very much more happening than just the more or less messy implementation of some particular method. Looking in classrooms we see so much going on that it becomes easy to understand why the choice of a global teaching method cannot be what really makes some classrooms better places for learners to be in than others. Unfortunately, we see so much going on in the classroom we soon realise that understanding this mysterious chemistry is becoming more complicated rather than easier. Researchers and teachers alike want to know what really matters, what really helps learners, but of course there are no straightforward answers. This book, then, is not a book of answers to the question 'what matters?'. It is a book of explorations, a book about what researchers have learned so far from attempts to study what happens in language classrooms. It is a book about how we, as teachers, might go about continuing the explorations in our own classrooms.

One major claim underlies the whole book: in order to help our learners learn, it is not 'the latest method' that we need, but rather a fuller understanding of the language classroom and what goes on there. Part I will set the scene historically and then introduce the reasoning behind our position. In Part II we will explore some of the major methodological issues which have dominated language classroom research to date.

In Parts III, IV, and V, the core of the volume, we will be looking at the findings – the sorts of things researchers have discovered since language classroom research began in the late 1960s (just as the method experiments began reporting their inconclusive results). We will look first in Part III at 'oral errors' and how teachers deal with them – one of the prominent topics in early classroom-centred research. Next we will consider some of the complexities of 'classroom interaction' (Part IV): how language learners and teachers take speaking turns and what functions classroom talk fulfils in the language learning process. Part V, on 'receptivity', will summarise the research on learners in terms of such personal matters as anxiety, competitiveness, motivation, and self-esteem, to see if there is evidence that these issues matter or that they make much of a difference in language learning. Finally, in Part VI, we will close with our ideas about 'exploratory teaching' – an attitude, a

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stance that teachers can take to utilise these ideas about classroom research in their own settings.

Throughout the book, after each chapter, there will be *Discussion starters*, and *Suggestions for further reading*. There are also ideas for practical activities that teacher training groups or individual teachers might like to undertake to explore each topic in more depth.

The *Discussion starters* are intended to be helpful in at least three different ways. First we hope they will encourage readers to relate the main points of the content to their personal experience, both as teachers and as learners. Second, these questions and tasks should prompt discussion that will lead to a better understanding of the points themselves, and third, such discussions should often prove useful in assisting readers to decide which of the practical activities they wish to undertake, and to clarify for themselves the issues involved.

The first aim of the practical activities (both the Mini-projects and the Major projects) is to give you, as a reader, some experience in analysing data. In some instances, these projects will provide opportunities for you to collect your own data to think about and to talk about, instead of depending solely on whatever we, as authors, have already supplied within the chapters themselves. But collecting your own data also means becoming a classroom researcher yourself, and our second aim is precisely to give you practical experience in small-scale classroom investigations so that if you wish to do such things in the future, you will not only know the thinking behind them but also have some practical understanding of what tasks are involved.

Some sorts of data collection can be done very quickly, perhaps in less than one class hour, and without any elaborate preparation. Such activities are easy to use for beginning your explorations, either in isolation or in conjunction with the *Discussion starters*. Other sorts of data collection take much longer and demand not only much more preparation but also a great deal of work on the interpretation of the data you have collected. Such activities should be given enough time and enough thought so that you can properly take into account all the methodological considerations introduced in Part II. We have aimed at providing a balance between activities that can be done by a person working alone and activities that call for teamwork. Some of the individual activities will in fact be more fruitful if several different people do them at the same time, in different settings, and this we have also indicated where appropriate.

Finally, and particularly since this is an introductory text, we have included *Suggestions for further reading* at the end of each chapter. Citations are also given throughout the text, but since this book is intended for teachers rather than experienced researchers, we have tried to make the prose less cumbersome by listing additional references in the

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Suggestions for further reading rather than only using the normal academic style of within-text referencing. These Suggestions provide ideas about articles and books you might read if you become intrigued by some aspects of the topics under discussion. These readings were chosen because they are 1) classic treatments of the issues, 2) clear, readable discussions, or 3) widely available in language teaching circles around the world, or ideally all three. We have not attempted an exhaustive review of all the pertinent studies, but we do believe the background information given in this volume will prepare teachers to read the classroom research literature with confidence and critical wisdom, and to become exploratory teachers in their own classrooms.