

Mark Ibbotson
Bryan Stephens

Business *START-UP* 1

Student's Book



 **CAMBRIDGE**
UNIVERSITY PRESS

Cambridge University Press
0521534658 - Business Start-Up 1: Student's Book
Mark Ibbotson and Bryan Stephens
Frontmatter
[More information](#)

CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press
The Edinburgh Building, Cambridge CB2 2RU, UK

www.cambridge.org

Information on this title: www.cambridge.org/9780521534659

© Cambridge University Press 2006

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2006

Printed in Dubai by Oriental Press

A catalogue record for this publication is available from the British Library

ISBN -13 978-0-521-53465-9 Student's Book 1

ISBN -10 0-521-53465-8 Student's Book 1

ISBN -13 978-0-521-67207-8 Workbook 1 with CD-ROM / Audio CD

ISBN -10 0-521-67207-4 Workbook 1 with CD-ROM / Audio CD

ISBN -13 978-0-521-53466-6 Teacher's Book 1

ISBN -10 0-521-53466-6 Teacher's Book 1

ISBN -13 978-0-521-53467-3 Audio Cassettes 1

ISBN -10 0-521-53467-4 Audio Cassettes 1

ISBN -13 978-0-521-53468-0 Audio CDs 1

ISBN -10 0-521-53468-2 Audio CDs 1

Contents

Map of the book	4
Unit 1 Welcome	6
Unit 2 Numbers	12
Unit 3 Work	18
Unit 4 Information	24
Unit 5 Places	30
Unit 6 Action	36
Unit 7 Meeting	42
Unit 8 Reporting	48
Unit 9 Communication	54
Unit 10 Progress	60
Unit 11 Plans	66
Unit 12 Sales	72
Communication practice	78
Grammar and vocabulary practice	94
Grammar reference	107
Transcripts	116