Business writing 53

4.5 Keeping it brief

Teaching notes

To practise Writing a memo or fax after skimming and scanning a text.

Level Elementary or intermediate/upper-intermediate.

Pre-experience learners No special preparation needed.

Class size Two plus.

One-to-one Yes.

Overall timing Elementary: 75–90 minutes. Intermediate/upper-intermediate: 45–75 minutes.

Potentially difficult vocabulary Elementary: squid, prawns, trout, cod, pastry

You will need One copy of the appropriate level **Questions** (p54–5) and a **Worksheet** (p56–7) per student. The two sets of questions for that level on either separate OHTs or different sheets of a flipchart/poster. A newspaper or company report and a local transport timetable. Blank OHTs and non-permanent pens.

Procedure

- 1 Introduce the topic of skim reading by opening the newspaper/report and flipping the pages. Ask if students sometimes do the same thing when they read a paper, to get a general idea of its contents. Give them a brief run down of the impression you receive by skimming. Now use the timetable to explain what scan reading is. Ask if students would ever read the whole thing in detail, and why not. Elicit the idea of scan reading for a select piece of information.
- Provide each student with a Questions sheet and a Worksheet, face down so they cannot see it. Write the first question (from A) on the board (or reveal it if you are using an OHT). Now give your students 30 seconds to check the answer by turning over their sheets and skimming the information there.

Answers

Elementary: 1) No (3 courses).

Intermediate/Upper-intermediate: 1) Yes (good choice of meals, sports, dance and theatre).

Now reveal all the part A questions and provide a time limit for students to answer the 'scan' questions (about three to five minutes).

Answers

Elementary: 2) Soup, melon, garlic mushrooms, vegetarian *vol-au-vent* and all desserts. 3) Fisherman's pie or trout. 4) Cheese and biscuits/fruit salad without ice cream. 5) Squid, *vol-au-vent*, trout or spaghetti.

Intermediate/Upper-intermediate: 2) No, VAT is excluded. 3) Single rooms, the crèche, audio-visual equipment and the conference banquet. 4) 10 basic rooms = £600 for one night. 5) £10. 6) £20. 7) 45 minutes (7.15–8.00 am).

- 4 When the time is up, students compare their answers in pairs, then give you feedback.
- Tell students they now have to write an urgent memo (for elementary level) or fax (for intermediate/upper-intermediate level). It will be based on the text they have been scanning. Display Questions part B.

 Emphasize the time limit (30 minutes, elementary; 20, intermediate/upper-intermediate). This will encourage students to scan and skim read. Students should work in pairs or threes, with one person as secretary. If possible, give students an OHT and pens so their work can be discussed with the class as soon as they have finished.

Feedback

With texts written on OHT, display to the class, praise good language and invite peer/self-correction of errors. If the texts are on paper,

take them in, mark and provide group feedback next session (see section on this).

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Questions: Elementary

Part A

- **1** Are four courses offered on this menu?
- **2** If you do not eat meat or fish, what can you eat at this restaurant?
- **3** What would you ask for if you liked fish?
- **4** Which is the best dessert if you do not like sweet food?
- **5** If you like salad with your main course, what should you order?

Part B

Writing a memo

Your manager is going to have some visitors next week and wants to take them out for an informal lunch locally.

She has asked you to find out what *The Jolly Robin* offers and send her a memo today. The memo should be as brief as possible and answer the manager's questions:

- 1 The company wants to pay a maximum of £17.00 per person. How much would an average three course lunch with drinks be at *The Jolly Robin?*
- **2** Is there a reasonable choice of dishes, including at least one vegetarian option?
- **3** Can we book for a party of 15 people the day before? (The visitors' schedule has to be flexible.)

So for starters, that's four melons, one without the cherry, one with a strawberry instead of a cherry ...



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Questions: Intermediate/upper-intermediate

Part A

- 1 Does the venue seem to offer a good range of catering and leisure facilities?
- **2** Are all prices inclusive?
- **3** Which facilities do you have to book in advance?
- **4** What's the cheapest way to accommodate a group of 40 people together for one night?
- **5** What's the price difference between the cheapest twin room and the most expensive single room?
- **6** If you ordered three meals a day plus morning coffee and full afternoon tea, how much would be the catering cost per person, per day?
- **7** If a train arrived at Wigglington station at 7.15 am, how long would participants have to wait for the first special conference coach?

Part B

Writing a fax

A small group of Scandinavian employees from your Swedish and Danish subsidiaries are coming to visit next week and wish to hold a three-day conference to present ideas and information to managers from your head office. They have heard that Wigglington Hall may be suitable and have asked you to check. The leaflet from the Hall has been on your desk for over a week and now your secretary has left you this urgent message.



URGENT! 10.15 am

Mr Kastrup from the Danish subsidiary called. Please send him a fax today by 12 noon. (Fax no: +45-12-348790.) He needs to know about these things:

- Facilities for children and families
- Single room options
- Flexible catering or fixed meals included in price of room? (Prefers flexibility.)
- Small meeting rooms for up to 28 people (must have audio-visual equipment and word processors).

It is now 11.30 am. You have about 20 minutes to write the fax, allowing ten minutes to send it. (The machine is sometimes busy.) Scan the leaflet for the information you want to include and write the fax.

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Worksheet: Elementary



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Worksheet: Intermediate/upper-intermediate



WIGGLINGTON HALL

CONFERENCE FACILITIES

Accommodation	
Lecture hall (seats 300)	£500 per day
Minor hall (seats 50)	£100 per day
Lecture rooms (15 available	, ,
seat 25 people)	£25 per day
20 twin standard* rooms	
for two people	£40 one night
Four single	
standard* rooms	£35 one night
Five luxury twin rooms	
with ensuite bathroom	£60 one night
Two luxury single rooms	
with ensuite bathroom	£50 one night
15 basic rooms for four	
people sharing with washing	_
facilities outside the room	£60 one night
Five family rooms	
(double bed plus bunk beds)	£65 one night

^{*}Standard rooms have their own washbasin but no shower or bath.

Single room provision is limited; please book well in advance.

PLEASE NOTE THAT PRICES ARE PER ROOM, NOT PER PERSON.

Leisure

Dance hall with disco facilities	£300 per day
Theatre (seats 350)	£600 per day
Gymnasium	
(price includes staffing)	£400 per day
Use of swimming pool, sauna	1
and jacuzzi	£200 per day
	1 /

Catering

(All prices for one day.)	per person
Continental breakfast	£4.00
Half board – breakfast	
and evening meal	£9.00
Full board –	
three meals per day	£15.00
Morning coffee	£1.50
Tea and biscuits	£1.50
Full afternoon tea	
(with fresh pastries)	£3.50
Conference special banquet	
(please book at least	
one month ahead)	£25.00

Extra facilities

half-past the hour.

Coach transportation from the railway station (holds 52 persons) Arrives at the station on the hour and

Half-day service (8.00 – 13.00)	£175
Full-day service (8.00 – 21.00)	£400

Crèche facilities for children age three to ten years are available from 9.00 - 16.00 each day. Cost: £4.00 per child per day. MUST BE BOOKED WELL IN ADVANCE AS THERE IS A LIMITED NUMBER OF PLACES.

VAT at 17.5% will be added to all bills.

Audio-visual equipment may be reserved in advance at no extra charge.

All room prices include supervised car parking, 24-hour security, clean linen and room service, as well as a supply of tea and coffee in all standard and luxury rooms.



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