

Using Newspapers in the Classroom





Cambridge Handbooks for Language Teachers

This is a series of practical guides for teachers of English and other languages. Illustrative examples are usually drawn from the field of English as a foreign or second language, but the ideas and techniques described can equally well be used in the teaching of any language.

Recent titles in this series:

Ways of Doing

Students explore their everyday and classroom processes PAUL DAVIS, BARBARA GARSIDE and MARIO RINVOLUCRI

Beginning to Write

Writing articles for elementary and intermediate learners

PARTHUR BROOKES and PETER GRUNDY

Teaching Adult Second Language Learners

HEATHER MCKAY and ABIGAIL TOM

Teaching English Spelling

A practical guide

RUTH SHEMESH and SHEILA WALLER

Using Folktales

ERIC TAYLO

Personalizing Language Learning

Personalized language learning activities
GRIFF GRIFFITHS and KATHRYN KEOHANE

Teach Business English

A comprehensive introduction to Business English SYLVIE DONNA

Learner Autonomy

A guide to activities which encourage learner responsibility ÁGOTA SCHARLE and ANITA SZABÓ

The Internet and the Language Classroom

Practical classroom activities and projects
GAVIN DUDENEY

Using the Board in the Language Classroom

JEANNINE DOBBS

Learner English (second edition)

MICHAEL SWAN and BERNARD SMITH

Teaching Large Multilevel Classes

NATALIE HESS

Writing Simple Poems

Pattern poetry for language acquisition
VICKI L. HOLMES and MARGARET R. MOULTON

Laughing Matters

Humour in the language classroom

Using Authentic Video in the Language Classroom

JANE SHERMAN

Stories

Narrative activities for the language classroom ${\tt RUTH\ WAJNRYB}$

Language Activities for Teenagers

edited by SETH LINDSTROMBERG

Pronunciation Practice Activities

A resource book for teaching English pronunciation MARTIN HEWINGS

Five-Minute Activities for Business English

PAUL EMMERSON and NICK HAMILTON

Drama Techniques (third edition)

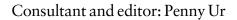
A resource book of communication activities for language teachers

ALAN MALEY and ALAN DUFF



Using Newspapers in the Classroom

Paul Sanderson







CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo, Delhi

Cambridge University Press

The Edinburgh Building, Cambridge CB2 8RU, UK

www.cambridge.org

Information on this title: www.cambridge.org/9780521645263

© Cambridge University Press 1999

It is normally necessary for written permission for copying to be obtained *in advance* from a publisher. Some of the worksheets in this book are designed to be copied and distributed in class. The normal requirements are waived here and it is not necessary to write to Cambridge University Press for permission for an individual teacher to make copies for use within his or her own classroom. Only those pages which carry the wording '© Cambridge University Press' may be copied.

First published 1999 8th printing 2007

Printed in the United Kingdom at the University Press, Cambridge

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging-in-Publication Data

Sanderson, Paul.

Using newspaper in the classroom / Paul Sanderson.

p. cm. – (Cambridge handbooks for language teachers) Includes bibliographical references (p.) and index.

ISBN 0-521-64526-3 (pbk.)

1. Newspapers in education. 2. Language arts.

I. Title. II. Series.

LB1044.9.N4S24 1999

371.33-dc21 98-44354 CIP

ISBN 978-0-521-64526-3 paperback



To J.A.S.



Contents

Acknowledge	ments	xii
Introduction	1	

1	Headlines	19
_	1 I Cudillico	1/

1.1	Words	19

- 1.2 Headline halves 21
- 1.3 Headline hangman 23
- 1.4 Ask the right question 24
- 1.5 Frames 25
- 1.6 One step at a time 26
- 1.7 Unlocking headlines 28
- 1.8 Headline features 30
- 1.9 Ambiguity 31
- 1.10 Categories 34
- 1.11 Me in headlines 35
- 1.12 Personal connections 37
- 1.13 Headline combinations 38
- 1.14 Call my bluff 40
- 1.15 Headline charades 41
- 1.16 Headline fantasy 43

2 Articles 47

- 2.1 Categorising articles 47
- 2.2 What, who, where, when, how, why? 48
- 2.3 Unpacking sentences 50
- 2.4 Forming groups 52
- 2.5 News flash 53
- 2.6 Strip cloze 55
- 2.7 Putting it back together 57
- 2.8 Mastermind 58
- 2.9 Three-minute warning 59
- 2.10 Exchanging the news 60
- 2.11 Predictive listening 61
- 2.12 Margins of error 63

vii



Cc

ontents	
2.13 2.14 2.15 2.16 2.17 2.18 2.19 2.20 2.21 2.22 2.23 2.24	Pay-offs 64 Putting in the paragraphs 66 Crossheads 67 Order of preference 69 Ranking articles 70 Real-life interviews 72 Press conference 73 Filling in the gaps 74 Fleshing out text 75 News in brief 78 Overseas correspondents 79 Favourite phrases 80
2.25	Change the news 81
2.26 2.27	Common denominators 82 Potted biographies 83
2.28	Fillers 87
2.29	Spot the differences 88
3	Photographs 90
3.1	Jumbled captions 90
3.2	Predicting photographs 91
3.3	Famous faces 93
3.4 3.5	Appearances 94 Thoughts 96
3.6	Vocabulary review connections 97
3.7	Photo stories 98
3.8	Famous for a day 99
3.9	Stories 100
3.10	Headline connections 101
3.11	Moving pictures 102
3.12 3.13	Picture this story 104 Putting the picture in the story 103
3.14	Student-generated worksheets 107
	O
4	Advertisements 110
4.1	Quick turn 110
4.2	Classifying ads 114
4.3 4.4	Role-play ads 119 Small ads abbreviations 121
4.4	For sale 123
4.6	Shopping for a friend 125
4.7	Vocabulary posters 127
	/ 1

viii



4.8

4.9

Cambridge University Press 978-0-521-64526-3 - Using Newspapers in the Classroom Paul Sanderson Frontmatter More information

The price is right 129

Salaries 130

Contents

4.10	Looking for a partner 134
4.11	Choosing holidays 138
4.12	Searching for a house 142
4.13	House-hunting 143
4.14	Reducing ads 144
4.15	Ad adjectives 145
4.16	Advertising phrases 146
4.17	Favourite jobs 148
4.18	Job interviews 150
4.19	Job descriptions 151
4.20	Charity appeals 152
5	Horoscopes 157
	•
5.1	Horoscope dictation 157
5.1 5.2	Horoscope dictation 157 Matching star signs 159
5.1 5.2 5.3	Horoscope dictation 157 Matching star signs 159 Make my day 160
5.1 5.2 5.3 5.4	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161
5.1 5.2 5.3	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161 Miming horoscopes 162
5.1 5.2 5.3 5.4 5.5	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161
5.1 5.2 5.3 5.4 5.5	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161 Miming horoscopes 162
5.1 5.2 5.3 5.4 5.5 5.6	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161 Miming horoscopes 162 Learning by association 164 Problem Page letters 167
5.1 5.2 5.3 5.4 5.5 5.6	Horoscope dictation 157 Matching star signs 159 Make my day 160 Pinpoint predictions 161 Miming horoscopes 162 Learning by association 164

7 TV guides 184

7.1 A great day's viewing 184

Unfinished business 174

Problem Page role-plays 177

The other side of the story 180

Debating the issue 176

Right to reply 178

Dear Teacher... 181

- 7.2 Television programmes survey 188
- 7.3 TV blurb 191
- 7.4 Original titles 192
- 7.5 Programme titles 194

ix

6.3

6.4

6.5

6.6 6.7

6.8



Contents

8	Cartoons and strip cartoons 196
8.1	Reading aloud in role 196
8.2	Acting out cartoons 199
8.3	Matching captions 200
8.4	Strip cartoon stories 201
8.5	Cartoon drills 202
8.6	Strip cartoon narratives 205
8.7	What makes this English? 206
8.8	Is this funny? 210
9	Weather forecasts 212
9.1	Predicting the weather 212
9.2	Matching weather forecasts 214
9.3	Weather-map dictation 216
9.4	Temperature drills 217
9.5	Writing forecasts 219
10	The whole newspaper 221
10.1	Newspaper reading corner 221
10.2	Where's the story about? 222
10.3	Find someone who 223
10.4	Vocabulary race 225
10.5	Matching contents 227
10.6	Newspaper language race 228
10.7	Page numbers 231
10.8	Looking for numbers 232
10.9	Pattern banks 233
10.10 10.11	Happy news 235
10.11	Personal collages 238 Topic banks 243
10.12	Special interest groups 244
10.13	Looking for repeated language 245
10.15	Newspaper reading habits 247
10.16	Newspaper preferences 250
10.17	Comparisons 251
10.18	And I quote 252
10.19	Newspaper puzzles 255
10.20	Ethics 256

Appendix 1 Stylistic and structural features of newspaper headlines 259 Appendix 2 Web sites 264

X



Contents

Appendix 3 Abbreviations used in classified advertisements 266

Bibliography 270 Index 271



Acknowledgements

My thanks are due to a number of people: to David Hill, Jackie Smith, John Morgan, Seth Lindstromberg and Silvia Stephan for commenting on earlier versions of activities in this book; to David Harrison, Sarah Ellis and Nina Nad for their support, enthusiasm and encouragement; to Denny Packard for his technical assistance; to Jane Clifford for her practical editorial support; to Julia Harding for her meticulous editorial work; to Penny Ur for her invaluable advice and guidance.

The author and publishers are grateful to the authors, publishers and others who have given permission for the use of copyright material identified in the text. It has not been possible to identify the sources of all the material used and in such cases the publishers would welcome information from copyright owners.

pp. 42 and 86 extracts from the Express on Sunday and the Express, Express Newspapers plc; p. 42 extract from the Europa Times, Het Laatste Nieuws, Belgium; pp. 56 and 241 (item 9) extracts from the Sunday Telegraph and the Daily Telegraph © Telegraph Group Limited, London 1998; pp. 77, 86 and 186-187 extracts from the Mirror and the Sunday People, Mirror Syndication International; p. 86 extract from the Sun, News International Newspapers Limited; p. 109 photo by Jeremy Pembrey; pp. 112-113 and pp. 132-133 extracts from the Hastings and St Leonards Observer; p. 132 advert from Rainbow Recruitment; p. 132 advert from Medical Emergency Relief International; p. 154 appeal from Brainwave; p. 154 appeal from Help the Aged; p. 155 appeal from NSPCC; p. 155 appeal from Shelter; pp. 167-183 earlier versions of these activities appeared in Modern English Teacher, 3/4, October 1994; pp. 198, 204, 208, 209 and 218 'I don't believe it', 'Up and running' and 'Mahood' cartoons and weather extract from the Daily Mail, Solo Syndication Limited; p. 204 'Garfield' cartoon © 1998 Paws Inc; p. 208 'Dog & Duck' cartoon from the Sun, News International Newspapers Limited and Terry Fulham; p. 208 'Austin' cartoon from the Guardian, © David Austin; p. 208 'Steve Bell' cartoon from the Guardian, © Steve Bell; pp. 212-213 an earlier version of this activity first appeared in Standpoints, 35, December 1994, reproduced by kind permission of Standpoints; p. 214 weather forecast © The Press Association Limited 1998; p. 240 (item 5) the Ty-phoo tea trademark is reproduced by permission of Premier Beverages; p. 241 (item 6) The Royal Ballet, (item 7) Sporting Pictures (UK) Ltd., (item 10) Stanley Stewart; p. 254 extracts from The Universal Journalist by David Randall, published 1996 by Pluto Press, London; p. 258 extracts from The Newspaper Handbook by R. Keeble © Routledge, 1994.

xii