Skill Walkthrough		vi
Skill 1	Simple, Compound, and Complex Sentences First Impressions	2
Skill 2	The Paragraph Global Marketing	6
Skill 3	Topic Sentences Success	10
Skill 4	Supporting Sentences Nature vs. Nurture	14
Skill 5	Concluding Sentences Looking ahead at Technology	18
Skill 6	Avoiding Sentence Fragments Business Practices of the Future	22
Skill 7	Avoiding Run-Ons and Comma Splices Learning How to Remember	26
Skill 8	Parallel Structure Computers and Crime	30
Skill 9	Features of Good Writing Attitudes Toward Nutrition	34
Skill 10	Clarity in Sentences and Paragraphs Color	38
Skill 11	Unity in Paragraphs Unusual Work Environments	42
Skill 12	Academic Writing vs. Informal Writing Getting an Education	46
Skill 13	Coherence Innovative Marketing Techniques	50
Skill 14	Types of Writing Geographic Mobility	54
Skill 15	Descriptive Paragraphs Cultural Values	58
Skill 16	Comparison Paragraphs Inventions They Said Would Never Work	62
Skill 17	Cause–Effect Paragraphs Human Motivation	66

Skill 18	Persuasive Paragraphs Creative Problem Solving	70
Skill 19	Using Outside Sources of Information English as a Global Language	74
Skill 20	Review of Paragraph Types Food and Science	78
Skill 21	Introduction to Essays Alternative Energy Sources	82
Skill 22	The Introductory Paragraph Biometrics	86
Skill 23	Body Paragraphs Generational Differences	90
Skill 24	Concluding Paragraphs Media in the United States	94
Skill 25	Descriptive Essays Natural Disasters	98
Skill 26	Comparison Essays Globalization of Food	102
Skill 27	The Steps of Essay Writing Consumerism	106
Skill 28	Analyzing an Essay Technology in Society	110
Writing Models		114
Glossary of Writing Terms		118
Academic Word List		122