

Fonts

Example fonts are shown on a standard blue background. Sans serif fonts such as Arial work best, while the serif fonts like Times New Roman and Courier New are more suitable for print. We really have seen presentations that included fonts such as the “Algerian” one shown here.

Font size is important for legibility, particularly in a large conference hall. Try to minimise the number of words and maximise the font size to a reasonable level (say 24 pt).

Good colour contrast is also vital. All the examples shown on the last two slides have been noted in presentations. If each slide is projected at full screen, the problems with fonts, sizes and colours can be easily picked up and avoided.

The slides with more effective fonts (in the authors’ opinion) are marked “✓”. Those that should be avoided are marked “X”, and borderline cases marked with a “?”.

Experimental approach

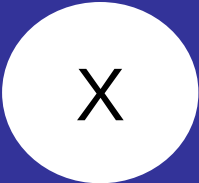
- (1) Bioinformatics analysis of OOPS gene sequence
- (2) mRNA expression analysis
- (3) Recombinant protein expression in mammalian cells
- (4) Antibody generation
- (5) Immunohistochemistry



Arial

Experimental approach

- (1) Bioinformatics analysis of OOPS gene sequence**
- (2) mRNA expression analysis**
- (3) Recombinant protein expression in mammalian cells**
- (4) Antibody generation**
- (5) Immunohistochemistry**



X

Times New Roman

Experimental approach

- (1) Bioinformatics analysis of OOPS gene sequence
- (2) mRNA expression analysis
- (3) Recombinant protein expression in mammalian cells
- (4) Antibody generation
- (5) Immunohistochemistry



?

Verdana

Experimental approach

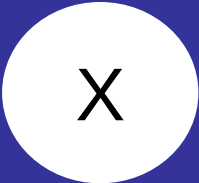
- (1) Bioinformatics analysis of OOPS gene sequence
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- (3) Recombinant protein expression in mammalian cells
- (4) Antibody generation
- (5) Immunohistochemistry



Helvetica

Experimental approach

- (1) Bioinformatics analysis of OOPS gene sequence
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X

Courier New

Experimental approach

- (1) Bioinformatics analysis of OOPS gene sequence
- (2) mRNA expression analysis
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- (4) Antibody generation
- (5) Immunohistochemistry



?

Trebuchet MS

EXPERIMENTAL APPROACH

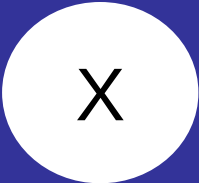
(1) BIOINFORMATICS ANALYSIS OF OOPS GENE SEQUENCE

(2) MRNA EXPRESSION ANALYSIS

(3) RECOMBINANT PROTEIN EXPRESSION IN MAMMALIAN CELLS

(4) ANTIBODY GENERATION

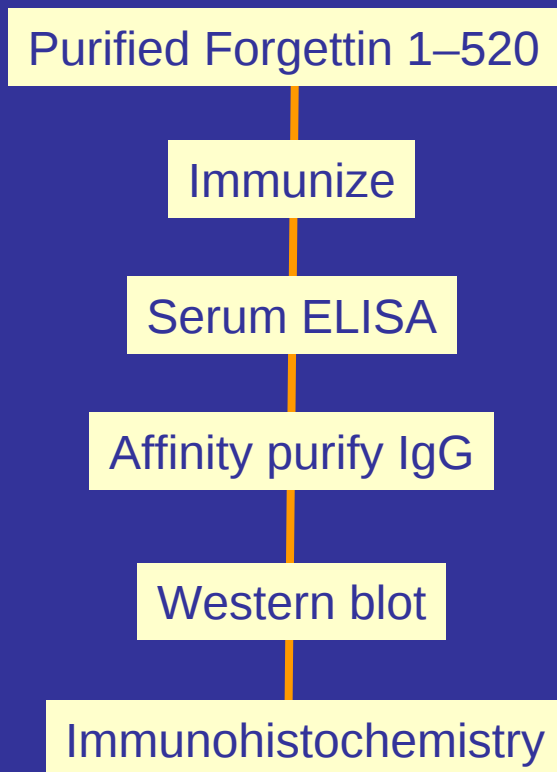
(5) IMMUNOHISTOCHEMISTRY



X

ALGERIAN

Polyclonal antibodies to Forgettin extracellular domain



Arial

Polyclonal antibodies to Forgettin extracellular domain

Purified Forgettin 1–520

Immunize

Serum ELISA

Affinity purify IgG

Western blot

Immunohistochemistry

X

Times New Roman

Polyclonal antibodies to Forgettin extracellular domain

Purified Forgettin 1–520

Immunize

Serum ELISA

Affinity purify IgG

Western blot

Immunohistochemistry

?

Verdana

Polyclonal antibodies to Forgettin extracellular domain

Purified Forgettin 1–520

Immunize

Serum ELISA

Affinity purify IgG

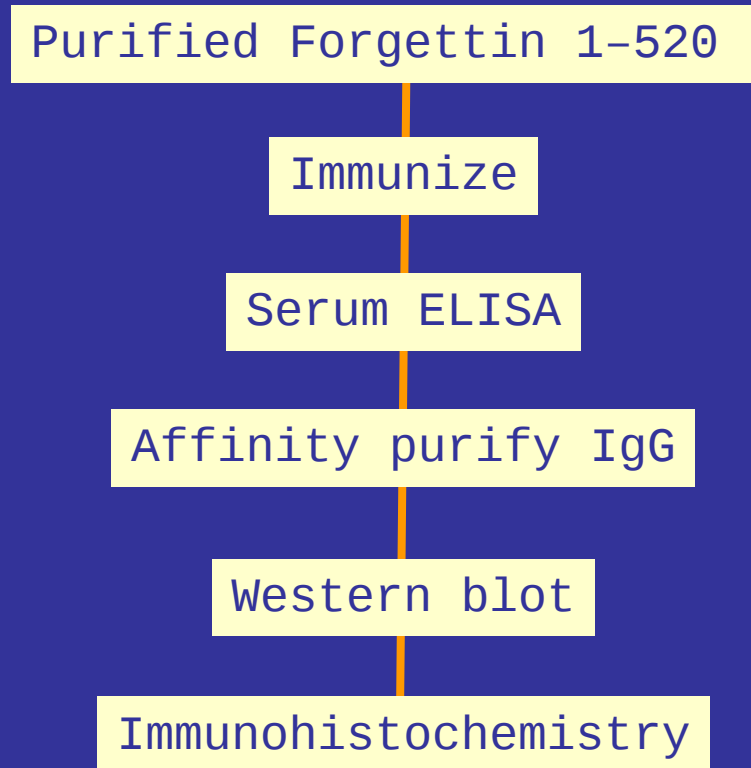
Western blot

Immunohistochemistry



Helvetica

Polyclonal antibodies to Forgettin extracellular domain



X

Courier New

Polyclonal antibodies to Forgettin extracellular domain

Purified Forgettin 1-520

Immunize

Serum ELISA

Affinity purify IgG

Western blot

Immunohistochemistry

?

Trebuchet MS

POLYCLONAL ANTIBODIES TO FORGETTIN EXTRACELLULAR DOMAIN

PURIFIED FORGETTIN 1–520

IMMUNIZE

SERUM ELISA

AFFINITY PURIFY IGG

WESTERN BLOT

IMMUNOHISTOCHEMISTRY

X

ALGERIAN

Font sizes

(Arial)

18 pt

(1) Bioinformatics analysis of OOPS
gene sequence

20 pt

(1) Bioinformatics analysis of OOPS
gene sequence

24 pt

(1) Bioinformatics analysis of
OOPS gene sequence

Colour contrast

(1) Bioinformatics analysis of OOPS gene sequence

(1) Bioinformatics analysis of OOPS gene sequence

(1) Bioinformatics analysis of OOPS gene sequence

(1) Bioinformatics analysis of OOPS gene sequence

(1) Bioinformatics analysis of OOPS gene sequence

Colour contrast

(1) Bioinformatics analysis of OOPS gene sequence

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