

PILLARS OF SOCIAL PSYCHOLOGY

PHOTO ALBUM

Preface

At the start of this project, several contributors asked to submit photos of relevance to their chapters. Although this was not feasible, the memoirs were in many ways so personal, so interpersonal, and so informative that we could only imagine how these visuals might enhance the stories and retrospectives. So we invited authors to submit one or two relevant photos if they wished to do so. No rules. The response was overwhelming.

I have to say, my pre-invitation expectation was that some Pillars would send in pictures but that most would not. Initially, I had used the words “Museum” and “Gallery” to describe the historical collection that I anticipated we would receive. While it is true that some magnificent if not jaw-dropping historical images are included, the set of photos as a whole feels a whole lot more like a family album. The images are personal and precious. Many portray and commemorate legendary social psychologists who have passed away. Others present ancestors, family members, former students, colleagues, and the sites where classic research was conducted. Many of the photos are heartwarming; some are outright funny. As in any family album, different Pillars appear in one another’s photos. In total, forty-five contributors submitted one or more pictures each.

Reading *Pillars* gave me a tremendous appreciation for the field that has captured my adult life. Looking through these pictures has heightened that appreciation even further. With gratitude to Cambridge University Press for thinking outside the box and making this possible, I hope you enjoy what follows.

Saul Kassin

Chapter 1: Saul Kassin

Saul Kassin: “Within weeks of completing my PhD at U Conn, I arrived for a postdoc at the University of Kansas, where I met my hero Fritz Heider, the architect of attribution theory. ‘Selfie’ was not a thing in 1978, so I stood behind my Kodak camera to capture Fritz and Grace Heider after tea and cookies in their home in Lawrence.”



Saul Kassin: “This picture was taken at the John Jay College of Criminal Justice, in NYC, where I am Distinguished Professor of Psychology.”

Chapter 2: Thomas Fraser Pettigrew



In a photo taken in 1956, these Zulu boys were subjects in Zululand, where Allport and Pettigrew studied cultural effects on perception. Tom is the adult on the left, “the lovely lady next to me is my then-new wife of four months, and the African man is Ethan Mayisala – one of my closest friends. See Allport, G. W., & Pettigrew, T. F. (1957). Cultural influence on the perception of movement: The trapezoidal illusion among Zulus. *The Journal of Abnormal and Social Psychology*, 55, 104–113.



As president of APA, Thomas Pettigrew, along with past president Kenneth Clark, arranged to have Martin Luther King, Jr. speak at the 1967 convention of APA. Shown here, from left to right: Milton Rokeach, Tom Pettigrew, Robert Green, Martin Luther King, Jr., and Kenneth Clark.

Chapter 3: Robert Rosenthal

At the Philadelphia airport in 2001, Robert Rosenthal (left) was writing down the results of calculations made by Ralph Rosnow (right). These two friends have been collaborating since the 1960s.

Chapter 5: Elliot Aronson

In June 1954, Elliot and Vera Aronson were with Abraham Maslow at a party Maslow gave celebrating their graduation from Brandeis University.



In 1971, Elliot Aronson and his graduate students greeted Phil Zimbardo as he arrived on the tarmac of the Austin, TX, airport for a week of lectures and celebrations. Zimbardo had just completed the Stanford Prison Experiment, while Aronson had just completed his early research on the jigsaw classroom and first edition of *The Social Animal*. Aronson's students rented him a top hat and cape for the occasion; Zimbardo brought his own cape!

Chapter 6: Philip G. Zimbardo



Images from the Stanford Prison Experiment (August 14–20, 1971).



Philip Zimbardo, 2021 – 50 years after the SPE.

Chapter 8: Anthony G. Greenwald

The Ivy Five in Rotterdam, 1967. The band had two redheads. To the left is Ed Kleban (piano, Columbia) who later was the lyricist for “A Chorus Line”. To the right is Tony Greenwald (trumpet, Yale). The other three (left to right) are Howard van Huyning (drums, Columbia), Steve Kwass (clarinet, Yale), and Joh Pierce (trombone, Yale).



Jean and Tony Greenwald enjoying a fundraising gala for Seattle Repertory Jazz Orchestra, 2012. Tony was founding President (1998–2002) of the non-profit for SRJO. Jean was the Office Manager for those years.

Chapter 9: Elaine Hatfield



Elaine Hatfield, 1975, at the University of Wisconsin.



“I am descended from the Hatfields of Hatfield-McCoy fame.” As shown in this photograph, everyone, including the children, had guns!

Chapter 10: Bibb Latané

Burial of Latané – one of the most famous Lost Cause images of the American Civil War.



Henry Bibb (1815–1854), American abolitionist who was born a slave.

https://en.wikipedia.org/wiki/Henry_Bibb

Chapter 11: Bernard Weiner



Fritz Heider, Bernard Weiner, and Harold Kelley in Los Angeles in 1975, when Heider visited for one year while Weiner and Kelley were on the UCLA faculty.

Chapter 12: Ellen Berscheid

This photo of Ellen Berscheid was taken about ten years ago.

Chapter 13: Alice H. Eagly



Alice Eagly and her husband, Bob.

Chapter 14: Richard E. Nisbett

Lee Ross, in 2011.



Richard Nisbett enjoying retirement.

Chapter 15: Kay Deaux



Kay Deaux.



At a 2004 International Conference to celebrate Kurt Lewin, held in Bydgosz, Poland, Kay Deaux was flanked by social psychologists Albert Pepitone (left) and Bertram Raven (right).



Kay Deaux and Janet Taylor Spence at the 2010 Meeting of the Association for Psychological Science.

Chapter 16: Wolfgang Stroebe



Ken and Mary Gergen (left) with Maggie and Wolfgang Stroebe (right) in 1988.



Wolfgang Stroebe, Ken Gergen, along with Fritz and Grace Heider.

Chapter 17: Joel Cooper

From 1965, this newspaper clipping captures Joel Cooper in his early days as a student activist at the City College of New York. Looking back, he notes: “Personally, I love the idea of an activist wearing a 3-piece suit with a pen in the pocket.”

Chapter 18: Michael Harris Bond



Michael Harris Bond with his dad, circa 1950.



Seventy years later, he poses for the Hong Kong Polytech University Faculty Bulletin.

Chapter 19: Robert B. Cialdini

Robert Cialdini –HS graduate torn between becoming a psychologist or centerfielder.



Learning from Phil Zimbardo how to rock a tracksuit at the 1989 APA convention in New Orleans.



Trying to emulate Rich Petty's apparent calm during a shaky cable car ride in the Blue Mountains of Australia in 1988.

Chapter 20: Edward L. Deci

Edward L. Deci, Professor Emeritus and Helen F. & Fred H. Gowen Professor in the Social Sciences, University of Rochester. Photo courtesy of the Center for Self-Determination Theory.

Chapter 21: Phoebe C. Ellsworth



The lawyer and the expert: Sam Gross and Phoebe Ellsworth, circa 1979.

Chapter 22: James M. Jones

James Jones: Left: “My grandfather, William Thomas Hayes, b. 1856., d. 1925.” Right: “My grandmother, Ella Elizabeth Pace Hayes, b. 1879, d. 1961.”



James Jones: “Kenneth and Mamie Clark, my inspiration for pursuing social psychology.”



James Jones: "With my wife Olaive, and daughters Shelly Hairston Jones, MD, and Nashe Jones Cantrell."

Chapter 23: Claude Steele

Claude Steele at Stanford University.



Claude Steele (right) enjoying a shared 70th birthday party for Dale Miller, Hazel Markus, and their families. This picture shows how family connections often develop out of the friendships formed in the field.



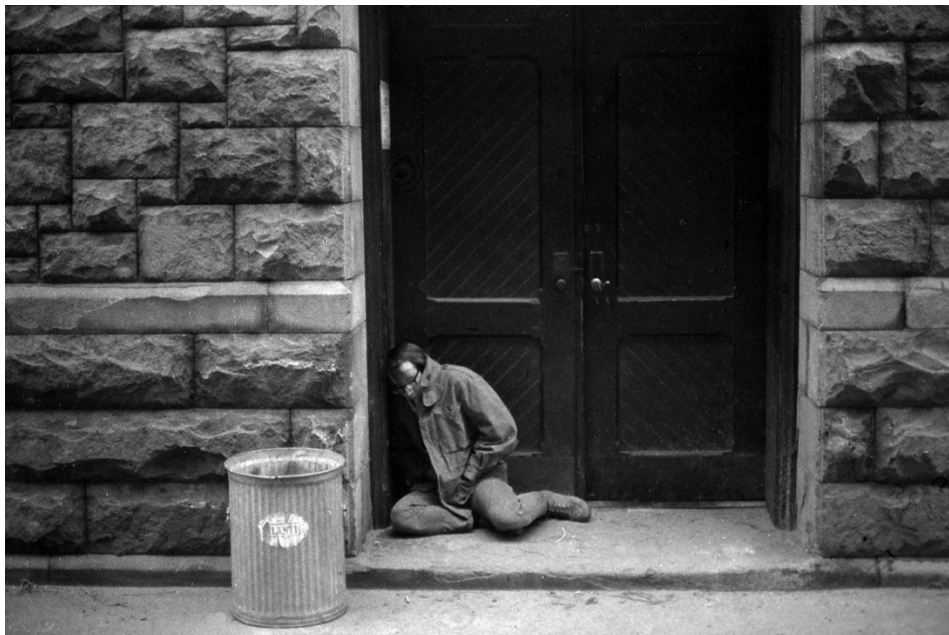
Bob Zajonc, Claude Steele, and Claude's wife Dorothy.



In October 2001, Sarah Lawrence College hosted a conference on race and identity that brought together prominent African American psychologists. In a photo taken by Claude Steele, James Jones (left) and Jim Sidanius (right) appeared together for a panel discussion on “Racism and its Cultural Manifestations.”

Chapter 24: Daniel Batson

The Road from Jerusalem to Jericho in the Good Samaritan study (Darley & Batson, 1973).



The young man in need in the Good Samaritan Study (Darley & Batson, 1973).

Chapter 25: Carol S. Dweck



Carol Dweck, 5 years old, a budding and determined psychologist.



Carol Dweck in the company of her past students and post-docs (and Andy Elliot) in Washington, D.C., celebrating her 2019 APS Mentor Award.

Chapter 26: Mark Snyder

Mark Snyder with his feline companion, Sesame, practicing for a possible second career as a veterinarian (something that's been on his mind of late, as he contemplates next acts after many decades as a social psychologist).

Chapter 27: Letitia Anne Peplau



The authors of *Close Relationships* (1983). Left to right: Andy Christensen, Hal Kelley, Ellen Berscheid, Don Peterson, George Levinger, Anne Peplau, Ted Hutson (photo from 1992).



Members of our social psychology "women's group," still together after 40 years. Back row, left to right: Carol Tavis, Shelley Taylor, Anne Peplau, Connie Hammen, Chris Dunkel Schetter. Front row, left to right: Audrey Burnam, Judy Siegel (photo from 1991).

Chapter 28: Hazel Rose Markus

Hazel Markus (left), Shinobu Kitayama (center), and Gene Burnstein (right) at about the time Kitayama arrived in Ann Arbor.



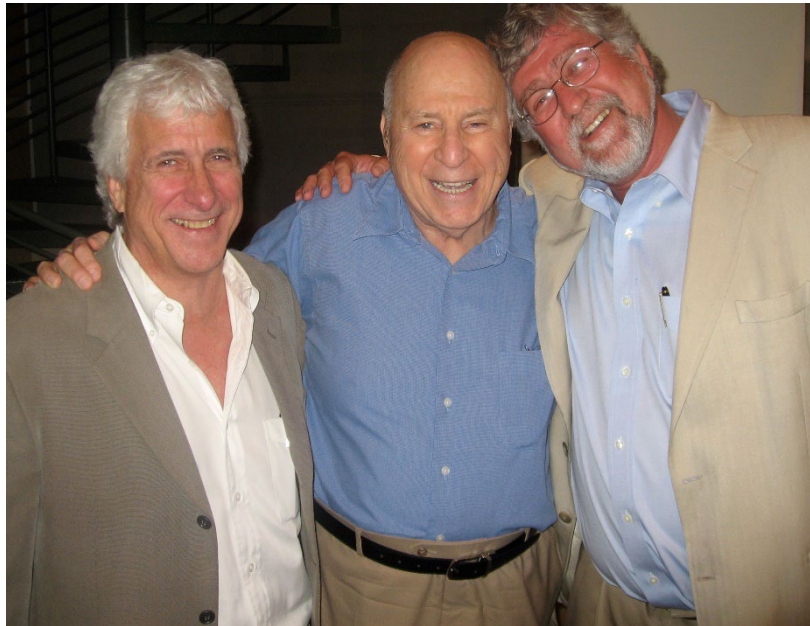
Hazel Markus and Bob Zajonc on a visit to Japan.



Hazel Markus and fellow graduate students in the early 1970s.



Hazel Markus working into the night in her office at the University of Michigan.

Chapter 29: Michael F. Scheier

From 2008, a gathering marking the retirement of Arnie Buss from the University of Texas. From left: Chuck Carver, Arnie Buss, and Mike Scheier.



Faculty from the Summer Research Training Institute sponsored by the Pittsburgh Mind-Body Center (circa 2007). From left: Mike Scheier, Rich Schulz, David Krantz, Andy Baum, and Karen Matthews.

Chapter 30: Margaret Clark

International Association for Relationship Researchers, from left to right: Arthur Aron, Margaret Clark, Harry Reis, Caryl Rusbult, and John Holmes (University of Groningen, the Netherlands, 1994).



Margaret Clark (center) at Yale University, serving as Head of Trumbull College, 2013–2023.



Margaret Clark (2013).

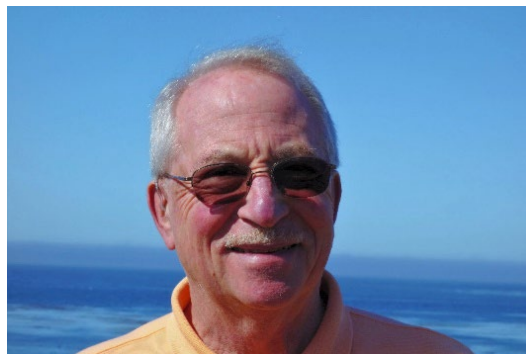


In New Haven, Connecticut, in 2019, Margaret Clark and her spouse, Fred Polner (left), with Michael Scheier and Karen Matthews (right).

Chapter 31: John F. Dovidio



SPSSI-EASP Small Group Meeting in Granada, Spain (circa 1996; Dovidio at far right, middle row).



Sam Gaertner – friend, mentor, collaborator.



Jack Dovidio, 2021.

Chapter 32: James W. Pennebaker



James Pennebaker: “This Word Cloud notes the significant people in my academic life. The names are color coded (purple = fellow graduate students at UT Austin, 1973–1977); red = mentors and important influences; green = colleagues and collaborators, and friends; orange = colleagues at UT Austin.”

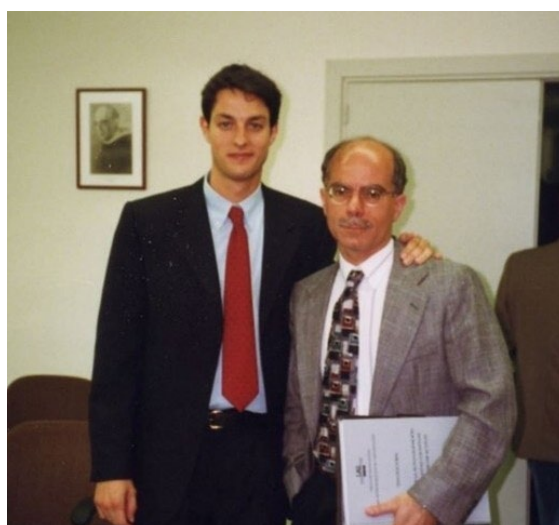
Chapter 33: Richard E. Petty



Gary Wells and Richard Petty, grad school, 1977.



John Cacioppo, William McGuire, and Richard Petty at Yale University, 1986.



Pablo Brinol and Richard Petty at Brinol's dissertation defense, 2015.

Chapter 34: Gary L. Wells

In 2014, Richard Petty (left) and Gary Wells (right) together again at Ohio State University when Wells received an OSU Distinguished Alumnus Award.

Chapter 35: Timothy D. Wilson

Hazel Markus, Dick Nisbett, and Lee Ross in 2011. Tim Wilson: “Dick changed my life as my Ph.D. mentor; Hazel and Lee had a huge influence on me as well.”



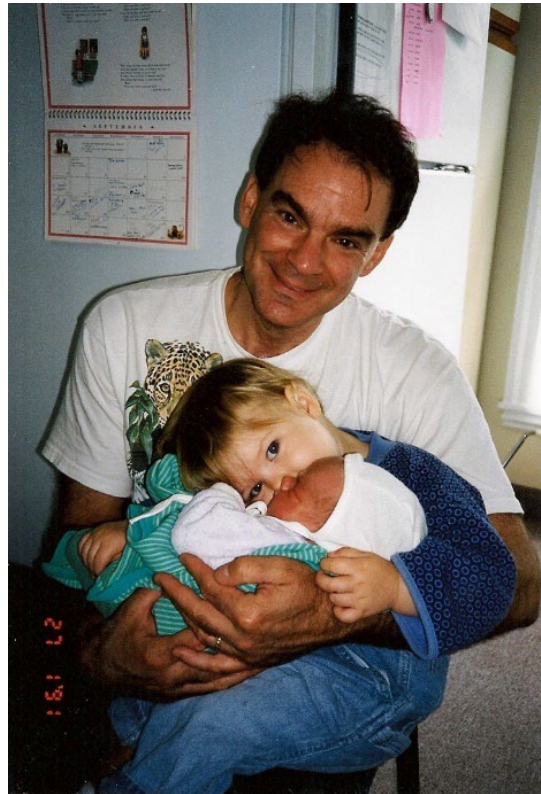
Tim Wilson: “I hate to think what my career would have been like if I hadn’t been able to spend most of it working with Dan Gilbert.”

Chapter 37: Susan T. Fiske

Father, Donald Winslow Fiske – psychometrician, University of Chicago (1916–2013).



Susan and her daughter, Lydia (left), mother, Barbara Page Fiske (right; volunteer for rights of women & urban minorities), and great grandmother, Mary Hutcheson Page (back wall; a leader of women's suffragists in Massachusetts).



Brother, Alan Page Fiske – a psychological anthropologist at UCLA, and two of his five children (including one PhD in autism treatment and a PsyD in forensic psychology).



Susan and daughter, Lydia Fiske Emery – social psychologist, Northwestern University post-doc.



Susan's husband, Doug Massey – demographer, Princeton University.



Susan and Lydia imitating a popular Flying Baby photo of Princess Diana.



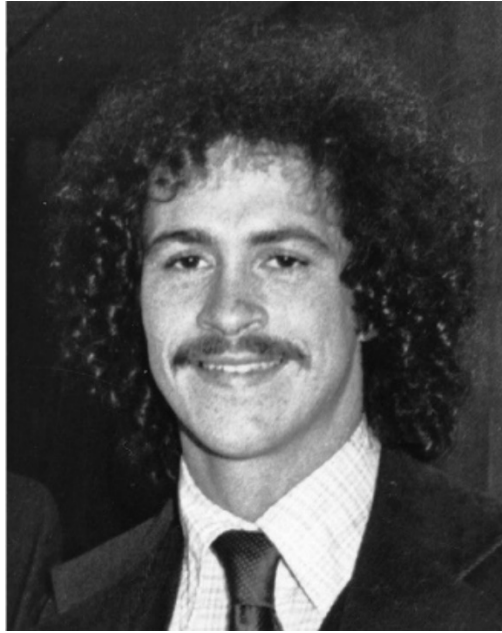
Susan Fiske (left) and advisor Shelley Taylor (right) on the streets of Bilbao, Spain.

Chapter 38: Brenda Major

The social area at UC Santa Barbara, 1995: a number of well-known social psychologists, including Brenda Major, Dave Hamilton, Diane Mackie, Stan Klein, Jim Blascovich, Toni Schmader, Keith Maddox, and Natalie Wyer.



Brenda Major during a lab meeting.

Chapter 39: William B. Swann, Jr.

This photo was taken in 1980 when Bill Swann returned to give his first colloquium at Gettysburg College, his alma mater.



In 2019, Swann received the senior career contribution award at the Society for Personality and Social Psychology (SPSP) meeting in Portland, Oregon. Accompanying him in this celebratory photo, from left to right, were Mitti Shah, Ashwini Ashokkumar, Alexis Martel, Sanaz Talaifar, Brett Pelham, Bill Swann, Nancy Hazen-Swann, Jennifer Bosson, Lynn Miller, Brian Giesler, and Stephen Read.

Chapter 40: Rupert Brown

From left to right, this intergroup relations research team brought together Henri Tajfel and John Turner (originators of social identity theory), Fred Ross, Richard Bourhis, and Rupert Brown (1976).

Chapter 41: Jennifer Crocker

A Crocker lab dinner at the 2019 Meeting of the Society for Personality and Social Psychology (SPSP) in Portland. From left to right are Diane Quinn, Yu Niiya, Jennifer Crocker, Tao Jiang, Juan Ospina, Rachel Sun, Julie Garcia, Lora Park, Diana Sanchez, Taylor Ballinger, Katie Lewis, Kyle Ratner, Amy Canevello, and Dominik Mischkowski.

Chapter 42: John A. Bargh



High school student John Bargh working in 1972 at a local student-run FM radio station in Champaign-Urbana, Illinois.



John Bargh visits with Peter Gollwitzer in his library in Berlin, circa 1991 (photo taken by Gabriele Oettingen).

Chapter 43: David M. Buss

Some of the most important “non-mainstream” social psychologists, starting with W. D. Hamilton (bottom left), who created the evolutionary framework for social theory on which many other social theories are based. Counter-clockwise from Hamilton, Napoleon Chagnon (studied the Yanomamo), Richard Alexander (biologist famous for studies of crickets and theories about the evolution of humans), Mildred Dickemann (classic papers on infanticide and men’s suppression of female sexuality), Martin Daly (classic work on homicide as an assay of social conflict), George C. Williams (*Sex and Evolution*), and David Buss (human mating strategies). Photo taken in 1986 at a University of Michigan conference on evolution and human behavior (photo courtesy of David M. Buss).

Chapter 44: Thomas Gilovich



Members of Cornell's 2005 Judgment and Belief Lab. Current academics include (front row): Tom Gilovich (Cornell); (second row, from right): Yoel Inbar (Toronto), Nora Williams (Washington University in St. Louis), Mike Wojnowicz (Tufts), and Shanette Porter (Student Experience Research Network); third row: Jane Risen (University of Chicago) and Clayton Critcher (UC Berkeley); (top row): Travis Carter (Roanoke), Emily Balcetis (NYU), and Dennis Regan (Cornell emeritus).



Cornell's Social and Personality Area, 2016. Not shown is David Pizarro, who took the photo.

Chapter 45: Miles Hewstone

Standard portrait, 2009.



Professor and chef.

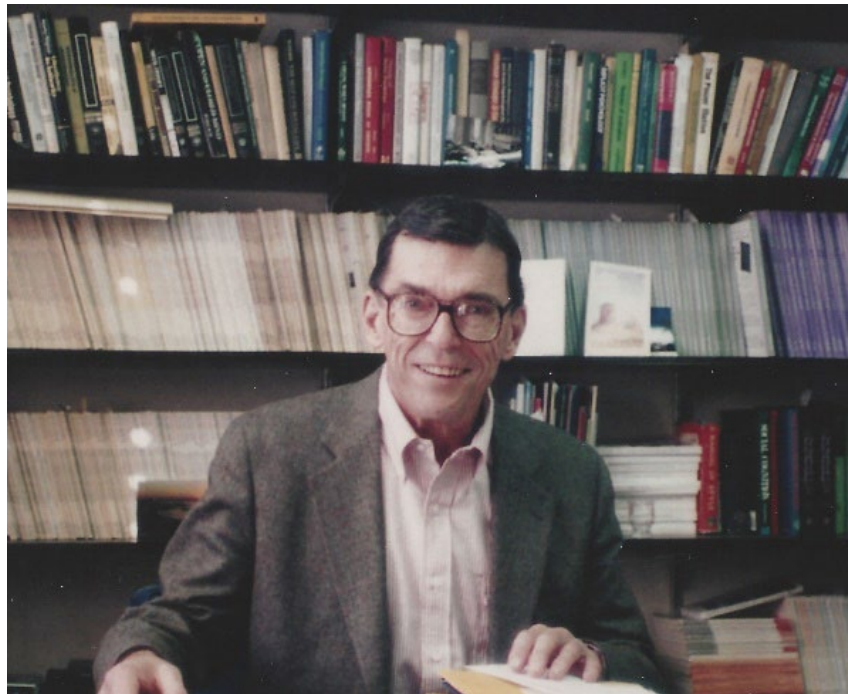


Student group tutorial at Oxford, 2003.

Chapter 46: Daniel Gilbert



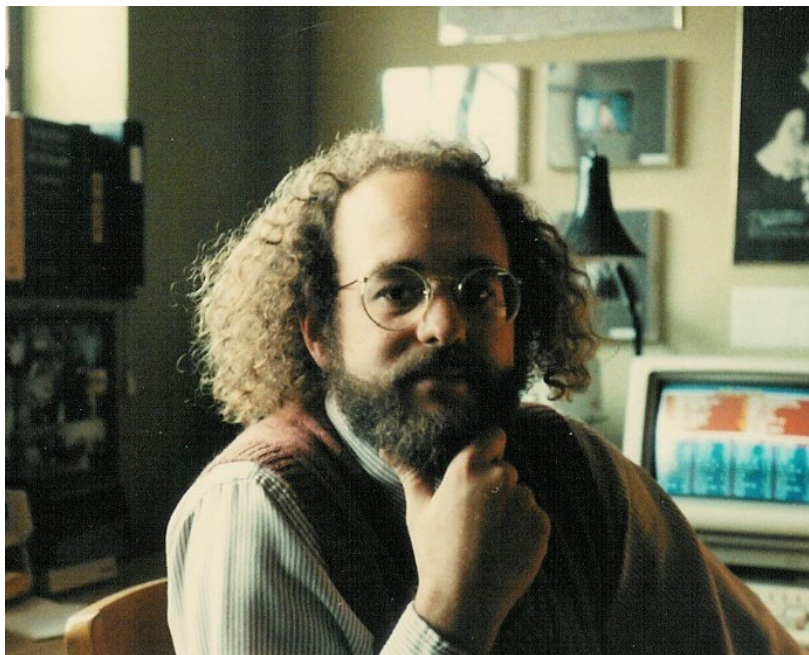
Dan Wegner (San Antonio, TX, circa 1988).



Ned Jones (Princeton, NJ, circa 1983).



Tim Wilson (Charlottesville, VA, circa 1993).



Dan Gilbert (Austin, TX, circa 1988).

Chapter 47: Mahzarin R. Banaji

These are the copies of the very 1968 *Handbook of Social Psychology* that drew Mahzarin Banaji into the field. As shown, the Indian edition had a red cover (the U.S. edition was blue). The 2023 *Handbook* will be available online for free, thereby removing the contingencies of fate involving railway stations in India that were once necessary to find a career in social psychology.



In 1985, Banaji was in Seattle as a postdoctoral fellow at the University of Washington with Claude Steele and Beth Loftus. Note the cathode-ray tube, the fluorescent green typeface, the boxes of 360K floppy disks. Acoustic coupler not visible, concealed for aesthetic reasons.

Chapter 48: Patricia G. Devine

This picture was taken at Ohio State University in 1984. Trish Devine (left) and Mahzarin Banaji (right) were engaged in serious thought.

Chapter 49: Shinobu Kitayama

Stanford University's Center for Advanced Study in Behavioral Sciences hosted a symposium on cultural psychology in 1995. Hazel Markus, Rick Shweder, Paul Rozin, Bill Durham, and Shinobu Kitayama were among the organizers. The symposium was a watershed moment for Kitayama and the field.