### **The Power of Polls?**

A Cross-National Experimental Analysis of the Effects of Campaign Polls

~ Online Appendix ~

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### **Appendix 2.1: Pre-experiment Surveys**

## Canada 2014 Pre-experiment Survey



On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not satisfied at all with the way democracy works in Canada?	<ul> <li>Very satisfied</li> <li>Fairly satisfied</li> <li>Not very satisfied</li> <li>Not satisfied at all</li> <li>Don't know</li> </ul>
0 1 2 3 4 No interest at all	5 6 7 8 9 0 Great deal of interest
Using the scale above, where 0 means no interest at all and 10 means a great deal of interest, how interested are you in politics generally?	Enter a number from 0 to 10
In federal elections, are you certain to vote, likely, unlikely, or certain not to vote?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
If voting in Canada were mandatory and nonvoters received a \$20 fine, would you be certain to vote, likely, unlikely, or certain not to vote in the next federal election?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
In federal politics, do you usually think of yourself as a: Liberal, Conservative, NDP, Green, Other, or none of these?	<ul> <li>Liberal</li> <li>Conservative</li> <li>NDP</li> <li>Green Party</li> <li>Other</li> <li>None of these</li> </ul>
If any, how strong is your attachment to this party?	<ul> <li>Very strong</li> <li>Fairly strong</li> <li>Not very strong</li> <li>Not very strong at all</li> </ul>

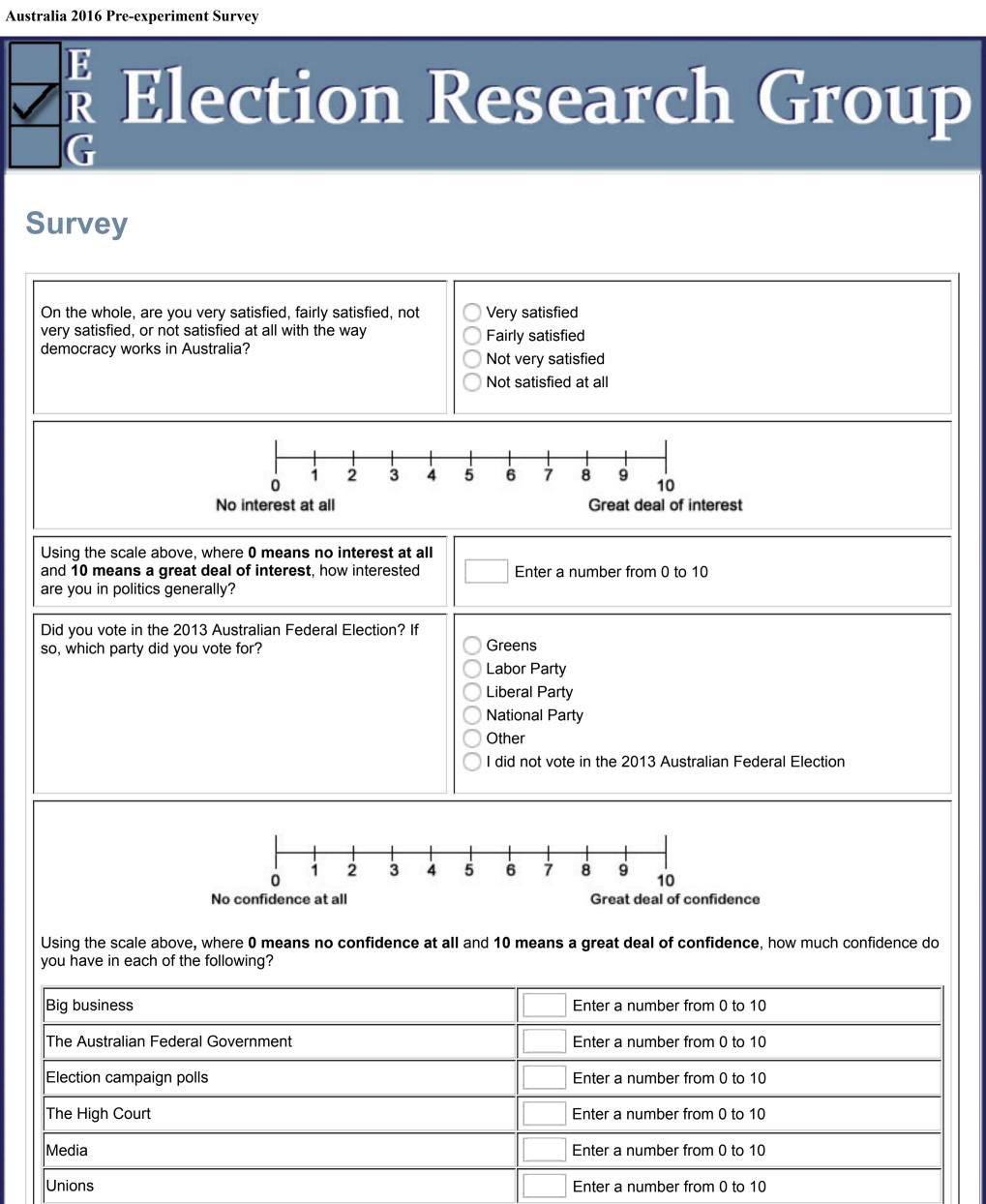
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Independence or respect for authority?	<ul> <li>Independence</li> <li>Respect for authority</li> </ul>
Obedience or self-reliance?	Obedience Self-reliance
Curiosity or good manners?	Curiosity Good manners
Being considerate or being well-behaved?	<ul> <li>Being considerate</li> <li>Being well-behaved</li> </ul>
you strongly agree, somewhat agree, somewhat	disagree, or strongly disagree with the following statements:
It is better to give in on arguments rather than risk antagonizing people	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
It is important to get one's point across even if others don't like it.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
re interested in how you see yourself. Please ind word describes you better than the other.	dicate how well the following pair of words describes you, even if
Extraverted, enthusiastic	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> </ul>
	Extremely well

Dependable, self-disciplined	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Anxious, easily upset	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Open to new experiences, complex	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Reserved, quiet	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Sympathetic, warm	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Disorganized, careless	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

Calm, emotionally stable	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Conventional, uncreative	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
 0 1 2 3 4 Left	5 6 7 8 9 10 Right
We hear a lot of talk these days about left and right. Using the scale above, where 0 means "Left" and 10 means "Right", where would you place YOURSELF on this scale?	Enter a number from 0 to 10
gets out to the public from television, newspapers and	
Can you recall the name of the current Prime Minister of the United Kingdom?	<ul> <li>Nick Clegg</li> <li>Tony Blair</li> <li>David Cameron</li> <li>Michael Ignatieff</li> </ul>
Can you recall the name of the REPUBLICAN presidential candidate in the 2012 United States election?	<ul> <li>Al Gore</li> <li>Mitt Romney</li> <li>Harry Reid</li> <li>John McCain</li> </ul>
Can you recall the name of the current finance minister in the federal government?	<ul> <li>Jean-Pierre Blackburn</li> <li>Peter MacKay</li> <li>Rob Nicholson</li> <li>Jim Flaherty</li> </ul>
Can you recall the name of the current	O Adrienne Clarkson

Governor-General of Canada?	<ul> <li>Roméo LeBlanc</li> <li>Michaëlle Jean</li> <li>David Johnston</li> </ul>
And finally, can you recall the current number of seats in the House of Commons?	285 308 401 503
To make sure we are talking to a cross section of Canac background.	dians, we need to get a little information about your
First, in what year were you born?	Year
Gender	<ul> <li>Female</li> <li>Male</li> </ul>
What is the highest level of education you have completed?	Select
And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it	Select
Please confirm that you have completed all of the questions that you wish to answer:	*REQUIRED
Thank you for responding to our survey questions. You button to continue.	are now ready to begin the election. Please click the 'submit'
	Submit



Now some questions about your values. Here are some qualities that children can be encouraged to learn. Which one do

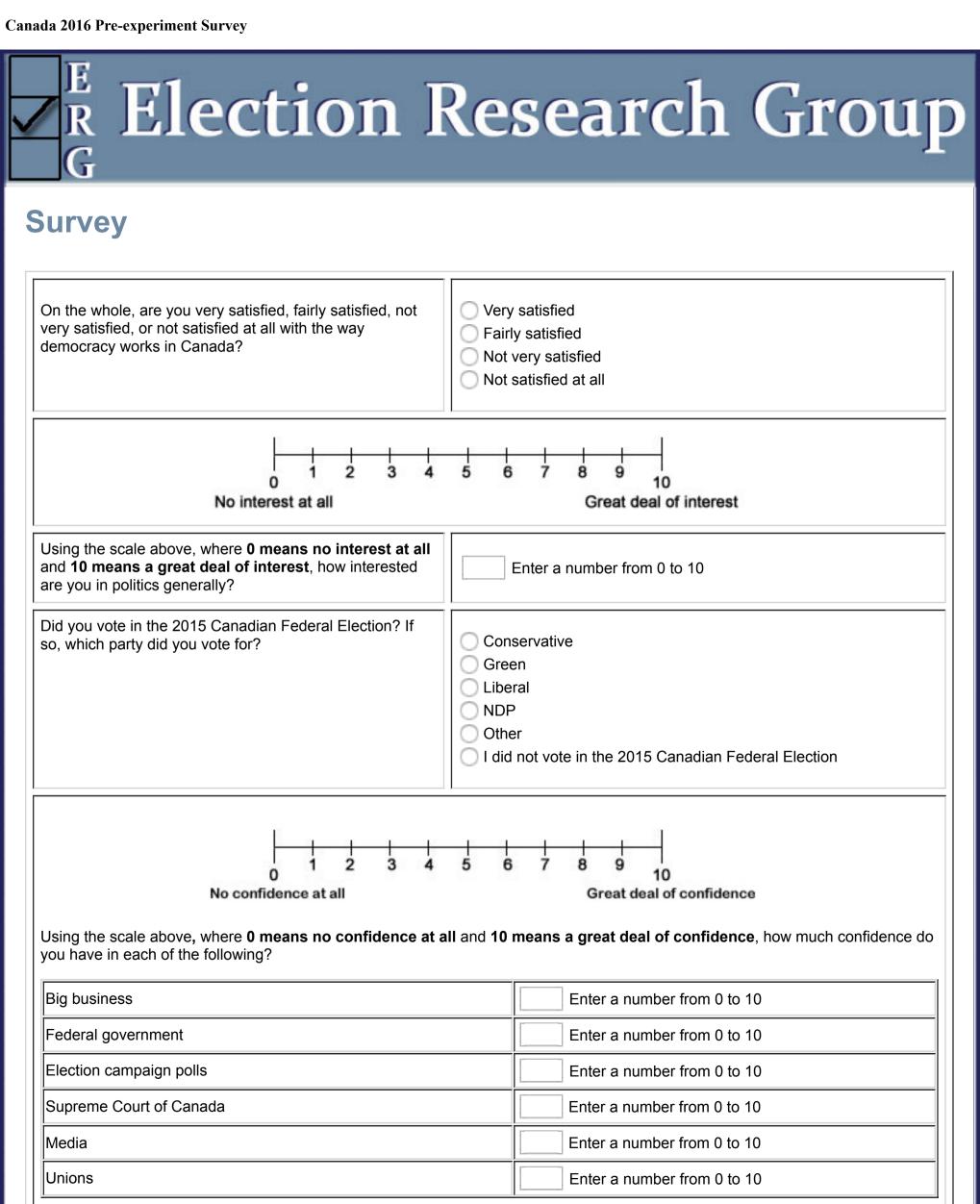
think is more important?	
Independence or respect for authority?	<ul> <li>Independence</li> <li>Respect for authority</li> </ul>
Obedience or self-reliance?	Obedience Self-reliance
Curiosity or good manners?	Curiosity Good manners
Being considerate or being well-behaved?	<ul> <li>Being considerate</li> <li>Being well-behaved</li> </ul>
ou strongly agree, somewhat agree, somewha	t disagree, or strongly disagree with the following statements:
It is better to give in on arguments rather than risk antagonizing people.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
It is important to get one's point across even if others don't like it.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
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Critical, quarrelsome	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> </ul>
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Anxious, easily upset	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
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Reserved, quiet	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Sympathetic, warm	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Disorganized, careless	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

Calm, emotionally stable	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Conventional, uncreative	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
 0 1 2 3 4 Left	5 6 7 8 9 10 Right
We hear a lot of talk these days about left and right. Using the scale above, where <b>0 means "Left"</b> and <b>10 means "Right"</b> , where would you place YOURSELF on this scale?	Enter a number from 0 to 10
You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.	<ul> <li>Orange</li> <li>Blue</li> <li>Brown</li> <li>Green</li> <li>Red</li> <li>Purple</li> </ul>
In federal elections, are you certain to vote, likely, unlikely, or certain not to vote?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
If voting were no longer mandatory in Australia, would you be certain to vote, likely, unlikely, or certain not to vote in the next federal election?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
In federal politics, do you usually think of yourself as a Green, Labor, Liberal, National, Other, or None of these?	<ul> <li>Greens</li> <li>Labor Party</li> <li>Liberal Party</li> <li>National Party</li> </ul>

	<ul> <li>Other</li> <li>None of these</li> </ul>
If any, how strong is your attachment to this party?	<ul> <li>Very strong</li> <li>Fairly strong</li> <li>Not very strong</li> <li>Not very strong at all</li> </ul>
Now we have a set of questions concerning politics a out to the public from television, newspapers and the	and various public figures. We want to see how much information gets e like.
Can you recall the name of the Secretary General of the United Nations?	<ul> <li>Javier Perez de Cuellar</li> <li>Kofi Annan</li> <li>Ban Ki-moon</li> <li>Boutros Boutros-Ghali</li> <li>Don't know</li> </ul>
Can you recall the current poll standings of the Labor Party and Liberal Party?	<ul> <li>Labor 47%; Liberal 21%</li> <li>Labor 22%; Liberal 55%</li> <li>Labor 31%; Liberal 42%</li> <li>Labor 40%; Liberal 25%</li> <li>Don't know</li> </ul>
Can you recall the name of the current finance minister in the federal government?	<ul> <li>Simon Birmingham</li> <li>Julie Bishop</li> <li>Mathias Cormann</li> <li>Sussan Ley</li> <li>Don't know</li> </ul>
Can you recall the name of the current Governor General of Australia?	<ul> <li>Quentin Bryce</li> <li>Michael Jeffery</li> <li>Peter Hollingworth</li> <li>Peter Cosgrove</li> <li>Don't know</li> </ul>
And finally, can you recall the current number of seats in the House of Representatives?	<ul> <li>85</li> <li>150</li> <li>200</li> <li>305</li> <li>Don't know</li> </ul>
To make sure we are talking to a cross section of res background.	pondents, we need to get a little information about your

First, in what year were you born?	Year
Gender	<ul> <li>Female</li> <li>Male</li> </ul>
What is the highest level of education you have completed?	Select
And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it	Select
Please confirm that you have completed all of the questions that you wish to answer:	*REQUIRED
Please click the 'submit' button to continue to the second part of this study.	



Now some questions about your values. Here are some qualities that children can be encouraged to learn. Which one do

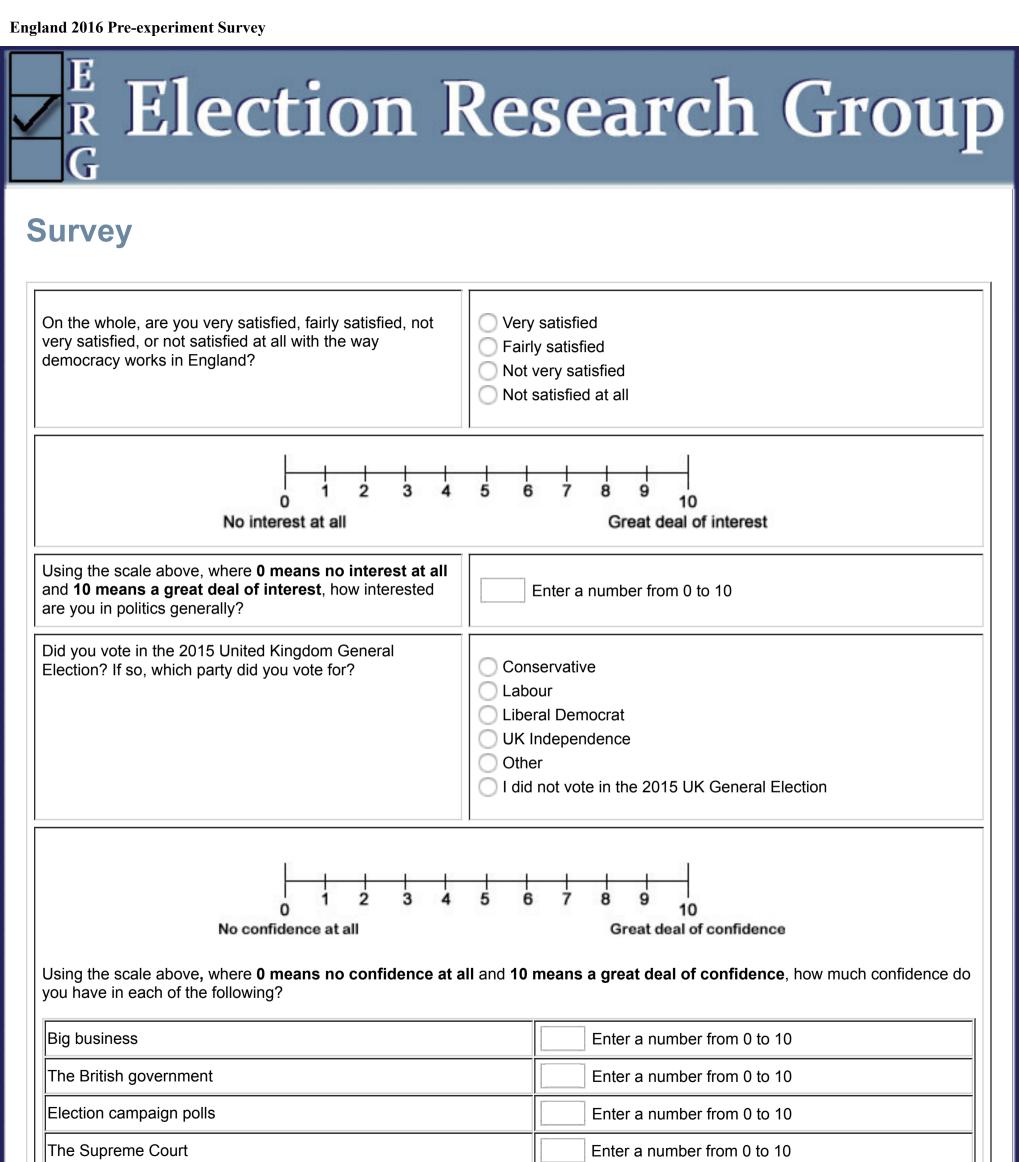
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It is important to get one's point across even if others don't like it.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
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You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.	<ul> <li>Orange</li> <li>Blue</li> <li>Brown</li> <li>Green</li> <li>Red</li> <li>Purple</li> </ul>
In federal elections, are you certain to vote, likely, unlikely, or certain not to vote?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
If voting in Canada were mandatory and nonvoters received a \$20 fine, would you be certain to vote, likely, unlikely, or certain not to vote in the next federal election?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
In federal politics, do you usually think of yourself as a Conservative, Green, Liberal, NDP, Other, or None of these?	Conservative Green Liberal NDP Other

	O None of these
If any, how strong is your attachment to this party?	<ul> <li>Very strong</li> <li>Fairly strong</li> <li>Not very strong</li> <li>Not very strong at all</li> </ul>
Now we have a set of questions concerning politics a out to the public from television, newspapers and the	and various public figures. We want to see how much information gets e like.
Can you recall the name of the Secretary General of the United Nations?	<ul> <li>Javier Perez de Cuellar</li> <li>Kofi Annan</li> <li>Ban Ki-moon</li> <li>Boutros Boutros-Ghali</li> <li>Don't know</li> </ul>
Can you recall the current poll standings of the Conservatives and Liberals in Canada?	<ul> <li>Conservatives 45%; Liberals 27%</li> <li>Conservatives 35%; Liberals 37%</li> <li>Conservatives 25%; Liberals 47%</li> <li>Conservatives 15%; Liberals 57%</li> <li>Don't know</li> </ul>
Can you recall the name of the current finance minister in the federal government?	<ul> <li>Kirsty Duncan</li> <li>Stéphane Dion</li> <li>Bill Morneau</li> <li>Jane Philpott</li> <li>Don't know</li> </ul>
Can you recall the name of the current Governor-General of Canada?	<ul> <li>Michaëlle Jean</li> <li>Adrienne Clarkson</li> <li>Roméo LeBlanc</li> <li>David Johnston</li> <li>Don't know</li> </ul>
And finally, can you recall the current number of seats in the House of Commons?	<ul> <li>289</li> <li>338</li> <li>401</li> <li>503</li> <li>Don't know</li> </ul>
o make sure we are talking to a cross section of Ca	nadians, we need to get a little information about your background.
First, in what year were you born?	Year

Gender	O Female O Male
What is the highest level of education you have completed?	Select
And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it	Select
Please confirm that you have completed all of the questions that you wish to answer:	*REQUIRED
Please click the 'submit' button to continue to the secor	nd part of this study.



Enter a number from 0 to 10

Enter a number from 0 to 10

Media

Unions

nink is more important?	
Independence or respect for authority?	<ul> <li>Independence</li> <li>Respect for authority</li> </ul>
Obedience or self-reliance?	Obedience Self-reliance
Curiosity or good manners?	O Curiosity O Good manners
Being considerate or being well-behaved?	<ul> <li>Being considerate</li> <li>Being well-behaved</li> </ul>
ou strongly agree, somewhat agree, somewhat	t disagree, or strongly disagree with the following statements:
It is better to give in on arguments rather than risk antagonizing people.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
It is important to get one's point across even if others don't like it.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
e interested in how you see yourself. Please in word describes you better than the other.	dicate how well the following pair of words DESCRIBES YOU, even if
Extraverted, enthusiastic	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Critical, quarrelsome	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

	<ul> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Anxious, easily upset	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Open to new experiences, complex	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Reserved, quiet	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Sympathetic, warm	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Disorganized, careless	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

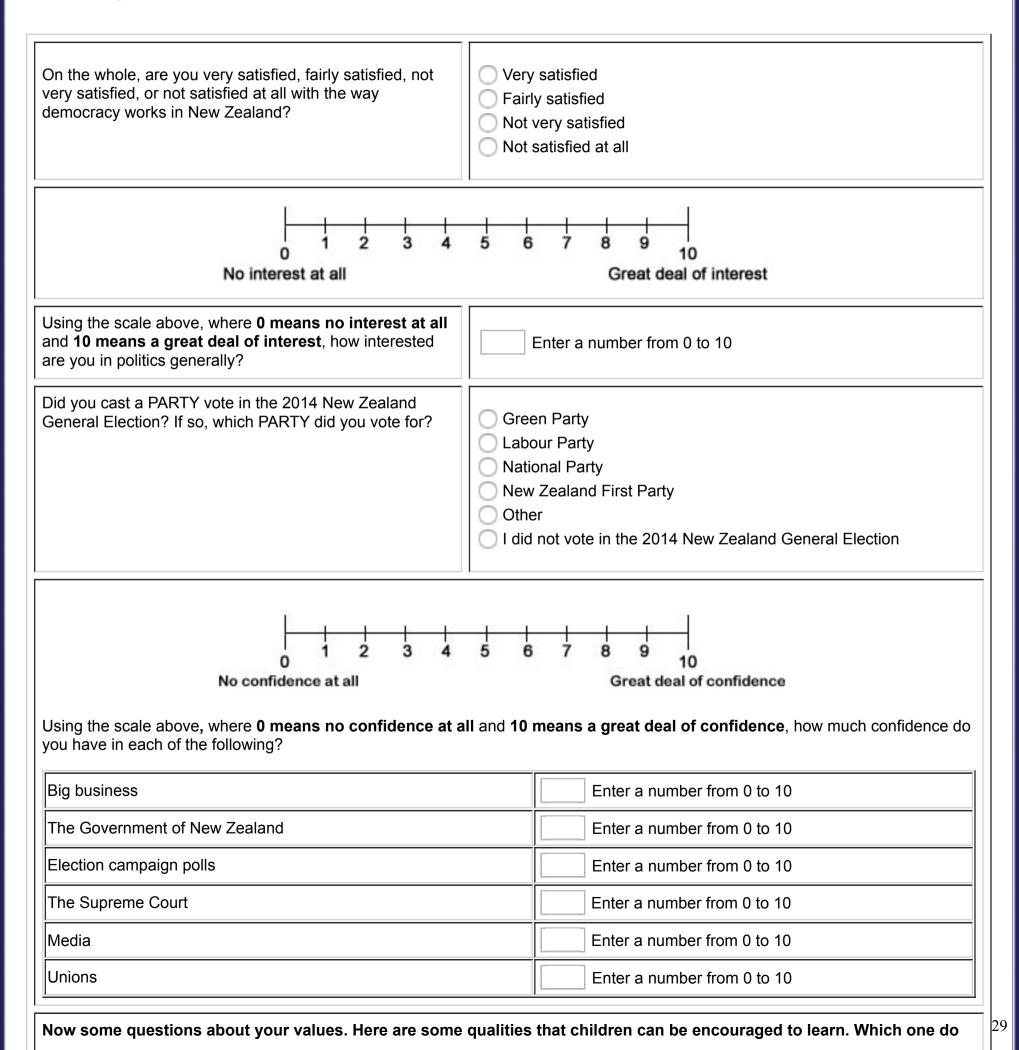
Calm, emotionally stable	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>	
Conventional, uncreative	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>	
0 1 2 3 4 Left	5 6 7 8 9 Right	
We hear a lot of talk these days about left and right. Using the scale above, where <b>0 means "Left"</b> and <b>10 means "Right"</b> , where would you place YOURSELF on this scale?	Enter a number from 0 to 10	
You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.	<ul> <li>Orange</li> <li>Blue</li> <li>Brown</li> <li>Green</li> <li>Red</li> <li>Purple</li> </ul>	-
In national elections, are you certain to vote, likely, unlikely, or certain not to vote?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>	
If voting in England were mandatory and nonvoters received a \$20 fine, would you be certain to vote, likely, unlikely, or certain not to vote in the next national election?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>	
In national politics, do you usually think of yourself as a Conservative, Labour, Liberal Democrat, UK Independence, Other, or None of these?	<ul> <li>Conservative</li> <li>Labour</li> <li>Liberal Democrat</li> <li>UK Independence</li> </ul>	20

	<ul> <li>Other</li> <li>None of these</li> </ul>
If any, how strong is your attachment to this party?	<ul> <li>Very strong</li> <li>Fairly strong</li> <li>Not very strong</li> <li>Not very strong at all</li> </ul>
Now we have a set of questions concerning politics a out to the public from television, newspapers and the	and various public figures. We want to see how much information gets e like.
Can you recall the name of the Secretary General of the United Nations?	<ul> <li>Javier Perez de Cuellar</li> <li>Kofi Annan</li> <li>Ban Ki-moon</li> <li>Boutros Boutros-Ghali</li> <li>Don't know</li> </ul>
Can you recall the current poll standings of the Conservative and Labour Party?	<ul> <li>Conservative 45%; Labour 27%</li> <li>Conservative 27%; Labour 37%</li> <li>Conservative 36%; Labour 34%</li> <li>Conservative 15%; Labour 57%</li> <li>Don't know</li> </ul>
Can you recall the name of the current Chancellor of the Exchequer in the British government?	<ul> <li>Nicky Morgan</li> <li>Philip Hammond</li> <li>George Osborne</li> <li>Jeremy Hunt</li> <li>Don't know</li> </ul>
Can you recall the name of the current Speaker of the House of Commons?	<ul> <li>Michael Martin</li> <li>Betty Boothroyd</li> <li>Bernard Weatherill</li> <li>John Bercow</li> <li>Don't know</li> </ul>
And finally, can you recall the current number of seats in the House of Commons?	<ul> <li>400</li> <li>650</li> <li>525</li> <li>775</li> <li>Don't know</li> </ul>
To make sure we are talking to a cross section of res background.	pondents, we need to get a little information about your

First, in what year were you born?	Year
Gender	O Female O Male
What is the highest level of education you have completed?	Select
And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it	Select
Please confirm that you have completed all of the questions that you wish to answer:	T *REQUIRED
Please click the 'submit' button to continue to the second part of this study.	



# Survey



Independence or respect for authority?	<ul> <li>Independence</li> <li>Respect for authority</li> </ul>
Obedience or self-reliance?	Obedience Self-reliance
Curiosity or good manners?	<ul> <li>Curiosity</li> <li>Good manners</li> </ul>
Being considerate or being well-behaved?	<ul> <li>Being considerate</li> <li>Being well-behaved</li> </ul>
ou strongly agree, somewhat agree, somewha	t disagree, or strongly disagree with the following statements:
It is better to give in on arguments rather than risk antagonizing people.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
It is important to get one's point across even if others don't like it.	<ul> <li>Strongly agree</li> <li>Somewhat agree</li> <li>Somewhat disagree</li> <li>Strongly disagree</li> </ul>
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Extraverted, enthusiastic	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Critical, quarrelsome	<ul> <li>Extremely well</li> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

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Anxious, easily upset	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
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Sympathetic, warm	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
Disorganized, careless	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>

Calm, emotionally stable	<ul> <li>Extremely poorly</li> <li>Somewhat poorly</li> <li>A little poorly</li> <li>Neither poorly or well</li> <li>A little well</li> <li>Somewhat well</li> <li>Extremely well</li> </ul>
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 0 1 2 3 4 Left	5 6 7 8 9 10 Right
We hear a lot of talk these days about left and right. Using the scale above, where <b>0 means "Left"</b> and <b>10 means "Right"</b> , where would you place YOURSELF on this scale?	Enter a number from 0 to 10
You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.	Orange Blue Brown Green Red Purple
In general elections, are you certain to vote, likely, unlikely, or certain not to vote?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
If voting in New Zealand were mandatory and nonvoters received a \$20 fine, would you be certain to vote, likely, unlikely, or certain not to vote in the next general election?	<ul> <li>Certain to vote</li> <li>Likely</li> <li>Unlikely</li> <li>Certain not to vote</li> </ul>
In national politics, do you usually think of yourself as a Green, Labour, National, New Zealand First, Other, or None of these?	<ul> <li>Green Party</li> <li>Labour Party</li> <li>National Party</li> <li>New Zealand First Party</li> </ul>

	Other None of these
If any, how strong is your attachment to this party?	<ul> <li>Very strong</li> <li>Fairly strong</li> <li>Not very strong</li> <li>Not very strong at all</li> </ul>
Now we have a set of questions concerning politics a out to the public from television, newspapers and the	and various public figures. We want to see how much information gets like.
Can you recall the name of the Secretary General of the United Nations?	<ul> <li>Javier Perez de Cuellar</li> <li>Kofi Annan</li> <li>Ban Ki-moon</li> <li>Boutros Boutros-Ghali</li> <li>Don't know</li> </ul>
Can you recall the current poll standings of the Labour Party and National Party?	<ul> <li>Labour 47%; National 21%</li> <li>Labour 22%; National 55%</li> <li>Labour 28%; National 47%</li> <li>Labour 40%; National 25%</li> <li>Don't know</li> </ul>
Can you recall the name of the current finance minister in the national government?	<ul> <li>Hekia Parata</li> <li>Murray McCully</li> <li>Bill English</li> <li>Jonathan Coleman</li> <li>Don't know</li> </ul>
Can you recall the name of the current Governor General of New Zealand?	<ul> <li>Anand Satyanand</li> <li>Silvia Cartwright</li> <li>Michael Hardie Boys</li> <li>Jerry Mateparae</li> <li>Don't know</li> </ul>
And finally, can you recall the current number of seats in the House of Representatives (before any overhang seats are allocated)?	<ul> <li>75</li> <li>120</li> <li>200</li> <li>305</li> <li>Don't know</li> </ul>
To make sure we are talking to a cross section of resp background.	pondents, we need to get a little information about your

First, in what year were you born?	Year
Gender	O Female O Male
What is the highest level of education you have completed?	Select
And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it	Select
Please confirm that you have completed all of the questions that you wish to answer:	The second secon
Please click the 'submit' button to continue to the secon	nd part of this study.

# Presurvey

On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not satisfied at all with the way democracy works in Canada?

Please choose only one of the following:

- O Very satisfied
- O Fairly satisfied
- O Not very satisfied
- O Not satisfied at all

Please choose the appropriate response for each item:											
	No interest 0	1	2	3	4	5	6	7	8	9	Great interest 10
Using a scale from 0 to 10, where 0 means no interest at all and 10 means a great deal of interest, how interested are you in politics GENERALLY?	0	0	0	0	0	0	0	0	0	0	0

Please choose the appropriate response for each item:											
	Left 0	1	2	3	4	5	6	7	8	9	Right 10
We hear a lot of talk these days about left and right. Using the scale above, where 0 means "Left" and 10 means "Right", where would you place YOURSELF on this scale?	0	0	0	0	0	0	0	0	0	0	0

### Did you vote in the 2019 Canadian Federal Election?

Please choose only one of the following:

O Yes

🔘 No

Which party did you vote for in the 2015 Canadian Federal Election?							
Only answer this question if the following conditions are met: Answer was 'Yes' at question '6 [vote2019]' (Did you vote in the 2019 Canadian Federal Election?)							
Please choose <b>only one</b> of the following:							
O Conservative Party of Canada (CPC)							
O Green Party of Canada (GRN)							
O Liberal Party of Canada (LIB)							
New Democratic Party of Canada (NDP)							
O Other							

#### How much should the government spend on the following?

Please choose the appropriate response for each item:

			About the		
		Somewhat	same as	Somewhat	
	Much less	less	now	more	Much more
Health Care	0	0	0	0	0
Welfare	0	0	0	0	0
Education	0	0	0	0	0
Environment	0	0	0	0	0
Crime	0	0	0	0	0
Defence	0	0	0	0	0
Minorities	0	0	0	0	0
Refugees	0	0	0	0	0

### Do you recall which party is ahead in the Canada-wide polls right now?

Please choose **only one** of the following:

- O Conservative Party of Canada (CPC)
- O Green Party of Canada (GRN)
- O Liberal Party of Canada (LIB)
- O New Democratic Party of Canada (NDP)
- O Don't know

# Do you happen to recall the size of the lead the Liberals have over the Conservatives?

#### Please enter the numerical value (percentage points) of the lead:

#### Only answer this question if the following conditions are met:

Answer was 'Liberal Party of Canada (LIB)' at question '9 [ahead]' (Do you recall which party is ahead in the Canadawide polls right now?)

Please write your answer here:

Do you happen to recall the size of the lead the Conservatives have over the Liberals?

#### Please enter the numerical value (percentage points) of the lead:

#### Only answer this question if the following conditions are met:

Answer was 'Conservative Party of Canada (CPC)' at question '9 [ahead]' (Do you recall which party is ahead in the Canada-wide polls right now?)

Please write your answer here:

Do you happen to recall the size of the lead the NDP have over the Liberals?

#### Please enter the numerical value (percentage points) of the lead:

#### Only answer this question if the following conditions are met:

Answer was 'New Democratic Party of Canada (NDP)' at question '9 [ahead]' (Do you recall which party is ahead in the Canada-wide polls right now?)

Please write your answer here:



## Do you happen to recall the size of the lead the Greens have over the Liberals?

#### Please enter the numerical value (percentage points) of the lead:

#### Only answer this question if the following conditions are met:

Answer was 'Green Party of Canada (GRN)' at question '9 [ahead]' (Do you recall which party is ahead in the Canadawide polls right now?)

Please write your answer here:

### Over the PAST YEAR, CANADA's economy has:

Please choose only one of the following:

0	Gotten	much	worse
---	--------	------	-------

- O Gotten worse
- Stayed About the Same
- O Gotten better
- Gotten much better

#### You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.

- O Orange
- O Blue
- O Brown
- O Green
- 🔘 Red
- O Purple

How do you feel about the political parties? Using a scale from 0 to 10, where 0 means you REALLY DISLIKE the party and 10 means you REALLY LIKE the party:

Please choose the appropriate response for each item:

	Really Dislike 0	1	2	3	4	5	6	7	8	9	Really Like 10
Conservative Party of Canada	0	0	0	0	0	0	0	0	0	0	0
Green Party of Canada	0	0	0	0	0	0	0	0	0	0	0
Liberal Party of Canada	0	0	0	0	0	0	0	0	0	0	0
New Democratic Party of Canada	0	0	0	0	0	0	0	0	0	0	0

Now, how do you feel about the party leaders? On the same scale, where 0 means you REALLY DISLIKE the leader and 10 means you REALLY LIKE the leader:

Please choose the appropriate response for each item:

	Really Dislike 0	1	2	3	4	5	6	7	8	9	Really Like 10
Rona Ambrose	0	0	0	0	0	0	0	0	0	0	0
Elizabeth May	0	0	0	0	0	0	0	0	0	0	0
Justin Trudeau	0	0	0	0	0	0	0	0	0	0	0
Tom Mulcair	0	0	0	0	0	0	0	0	0	0	0

# For the statements below, please indicate how much you agree or disagree with each:

Please choose the appropriate response for each item:

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I would prefer complex to simple problems.	0	0	0	0	0
It is important for me to be in touch with my feelings.	0	0	0	0	0
I feel relief rather than satisfaction after completing a task that required a lot of mental effort.	0	0	0	0	0
I find strong emotions overwhelming and therefore try to avoid them.	0	0	0	0	0
I like to have the responsibility of handling a situation that requires a lot of thinking.	0	0	0	0	0
I think that it is important to explore my feelings.	0	0	0	0	0
Thinking is not my idea of fun.	0	0	0	0	0
I do not know how to handle my emotions, so I avoid them.	0	0	0	0	0

## In federal politics, do you usually think of yourself as a Conservative, Green, Liberal, NDP, Other, or None of these?

Please choose only one of the following:

O Conservative

- O Green
- C Liberal
- O NDP
- O None

O Other

40

## How strong is your attachment to this party?

#### Only answer this question if the following conditions are met:

Answer was 'NDP' or 'Conservative' or 'Green' or 'Other' or 'Liberal' at question '19 [G3Q00005]' (In federal politics, do you usually think of yourself as a Conservative, Green, Liberal, NDP, Other, or None of these?)

- O Very strong
- O Fairly strong
- O Not very strong
- O Not strong at all

# **Political Knowledge**

Now we have a set of questions concerning politics and various public figures. We want to see how much information gets out to the public from television, newspapers and the like.

Can you recall the name of the current Secretary General of the United Nations?

Please choose only one of the following:

O António Guterres

- O Kofi Annan
- O Ban Ki-moon
- O Boutros Boutros-Ghali
- O Don't know

# Do you recall the name of the current finance minister in the Canadian federal government?

Please choose only one of the following:

- O Jim Flaherty
- O Bill Morneau
- Ralph Goodale
- O Joe Oliver
- O Don't know

#### Do you recall the name of the current Governor-General of Canada?

- O Adrienne Clarkson
- Roméo LeBlanc
- O Michaëlle Jean
- O David Johnston
- O Don't know

And finally, do you recall the current number of seats in the House of Commons?
Please choose only one of the following:
0 285
O 308
0 401
○ 338
O Don't know

# Demographics

To make sure we are talking to a cross section of Canadians, we need to get a little information about your background.

First, in what year were you born?         Please write your answer here:							
How do you identify your gender orientation?							
Please choose only one of the following:							
O Male							
O Female							
You are welcome to provide your self-chosen gender identity here							

## In which province do you currently reside?

- Alberta
- O British Columbia
- O Manitoba
- O New Brunswick
- Newfoundland and Labrador
- O Nova Scotia
- Ontario
- O Prince Edward Island
- O Quebec
- O Saskatchewan

# What is the highest level of education you have completed? Please choose only one of the following: no schooling some elementary school completed elementary school some secondary / high school completed secondary / high school some technical, community college, CEGEP, College Classique ome university bachelor's degree master's degree professional degree or doctorate

# And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it...

- …less than \$20,000
- ...between \$20,000 and \$39,999
- ...between \$40,000 and \$59,999
- O ...between \$60,000 and \$79,999
- O ...between \$80,000 and \$99,999
- O ...between \$100,000 and \$119,999
- … \$120,000 or more

# Argentina 2018 Pre-experiment Survey

#### Pre-Encuesta

En general, está usted: ¿r	nuy satisfecho, suf	icientemente sati	sfecho, no muy	/ satisfed	ho o nada:	satisfec	ho en absol	uto con l	a forma e	n que fun	ciona la de	emocracia	en Arge	ntina?
Por favor seleccione sólo una de las	siguientes opciones:													
O Muy satisfecho														
O Suficientemente satisfecho														
O No muy satisfecho														
<ul> <li>Nada satisfecho en absoluto</li> </ul>														
Desferre estercione la comunita en														
Por favor, seleccione la respuesta apr	opiada para cada concepto.			No hay										Gran
				interés 0	1	2	3	4	5	6	7	8	9	interés 10
Usando una escala de 0 a 10, dor			0 significa un gran	0	0	0	0	0	0	0	0	0	0	0
interés, ¿Qué tan interesado está	usted en la politica GENE	ERALMENTE?												
Por favor, seleccione la respuesta apr	opiada para cada concepto:													
				Izquierda 0	1	2	3	4	5	6	7	8	9	Derecha 10
Hoy escuchamos mucha discusión significa "Izquierda" y 10 significa				0	0	0	0	0	0	0	0	0	0	0
¿Usted votó en la elección	ı legislativa argent	ina en 2017?												
Por favor seleccione sólo una de las	siguientes opciones:													
O sí														
O No														
Den auf neutide unté unt			- 20172											
¿Por qué partido votó ust	-	-	le 2017?											
Sólo conteste esta pregunta si se c La respuesta fue 'Sí' en la pregunta '7			gentina en 2017?)											
Por favor seleccione sólo una de las	siguientes opciones:													
O 1País														
Cambiemos														
C Frente de Izquierda y de los T	rabajadores													
O Unidad Ciudadana														
O Otro														
¿Cuánto deboría apoter -	achierna an la -i-	uiente?												
¿Cuánto debería gastar el Por favor, seleccione la respuesta apr														
Por lavor, seleccione la respuesta apr	Mucho menos	Algo menos	Casi igual que al	ora	Algo más		Mucho más							
Refugiados	0	0	0	loru	0		0							
Minorías Bienestar Social	00	00	00		00		00							
Sistema de salud publica	0	00	ő		ŏ		ŏ							
Educación	0	0	0		0		000							
Defensa Crimen	0	0	00		00		0							
Medio Ambiente	õ	õ	õ		õ		ŏ							
¿Recuerda usted qué part	idos o alianzas pol	íticos está por del	ante en las en	cuestas (	de Buenos	Aires en	este mome	ento?						
Por favor seleccione sólo una de las	siguientes opciones:													
O 1País														
O Cambiemos														
O Frente de Izquierda y de los T	rabajadores													
O Unidad Ciudadana														
O No lo sé														
¿Recuerda qué tanto apor porcentuales) de la venta		do anteriormente	(Frente de Izo	quierda y	de los Tra	bajadore	es) tiene sol	bre Caml	piemos? P	or favor i	ngrese el 1	valor num	iérico (pu	intos
Sólo conteste esta pregunta si se c														
La respuesta fue 'Frente de Izquierda	y de los Trabajadores' en la		Recuerda usted qué p	artidos o alia	nzas políticos e	está por dela	nte en las encues	stas de Buen	os Aires en es	te momento? )				
Sólo se pueden introducir números er Su respuesta debe ser a lo sumo 99	este campo.													
Por favor, escriba su respuesta aquí:														

¿Recuerda qué tanto apoyo el partido indicado anteriormente (1País) tiene sobre Cambiemos? Por favor ingrese el valor numérico (puntos porcentuales) de la ventaja o delantera:
Sólo conteste esta pregunta si se cumplen las siguientes condiciones: La respuesta fue '1Pais' en la pregunta '10 [ahead]' (¿Recuerda usted qué partidos o alianzas políticos está por delante en las encuestas de Buenos Aires en este momento? ) Sólo se pueden introducir números en este campo. Su respuesta debe ser a lo sumo 99 Por favor, escriba su respuesta aquí:
¿Recuerda qué tanto apoyo el partido indicado anteriormente (Unidad Ciudadana) tiene sobre Cambiemos? Por favor ingrese el valor numérico (puntos porcentuales) de la ventaja o delantera:
Sólo conteste esta pregunta si se cumplen las siguientes condiciones:         La respuesta fue "Unidad Ciudadana ' en la pregunta '10 [ahead]" (¿Recuerda usted qué partidos o alianzas políticos está por delante en las encuestas de Buenos Aires en este momento? )         Sólo se pueden introducir números en este campo.         Su respuesta debe ser a lo sumo 99         Por favor, escriba su respuesta aquí:
¿Recuerda qué tanto apoyo el partido indicado anteriormente (Cambiemos) tiene sobre Unidad Ciudadana? Por favor ingrese el valor numérico (puntos porcentuales) de la ventaja o delantera:
Solo conteste esta pregunta si se cumplen las siguientes condiciones: La respuesta fue 'Cambiennos' en la pregunta '10 [ahead]' (¿Recuerda usted qué partidos o alianzas políticos está por delante en las encuestas de Buenos Aires en este momento? ) Solo se pueden introducir números en este campo. Su respuesta debe ser a lo sumo 99
Por favor, escriba su respuesta aqui:
En el último año, la economía de Argentina ha: Por favor seleccione sólo una de las siguientes opciones:  Empeorado mucho Empeorado Se mantuvo igual Mejorado Mejorado mucho
Usted probablemente tiene un color favorito, pero estamos más interesados en asegurarnos de que usted está haciendo la encuesta cuidadosamente, así que por favor seleccione el color marrón aquí.
Por favor seleccione sólo una de las siguientes opciones:          Naranja         Marrón         Verde         Azul         Púrpura         Rojo
En las elecciones generales, ¿está usted seguro de votar, probablemente, improbable, o seguro de no votar? Por favor seleccione sólo una de las siguientes opciones:
Seguro de votar         Probable         Improbable         Seguro de no votar
Si la votación ya no fuera obligatoria en Argentina, ¿estaría seguro de votar, probablemente, improbable, o seguro de no votar en las próximas elecciones generales? Por favor seleccione sólo una de las siguientes opciones:
Seguro de votar Probable Improbable Seguro de no votar

Ahora nos gustaría conocer más sobre sentir a usted donde 0 significa un tota				zas políticos	. Por favor se	eleccione la o	pción que de	scribe mejor	la manera er	ı que cada ı	ino le hace
Por favor, seleccione la respuesta apropiada para cada co	ncepto: total										
1País Cambiemos Frente de Izquierda y de los Trabajadores	desagrado 0 0 0	1 () () ()	2 () () ()	3 () () ()	4 () () ()	5 () ()	6 () ()	7 0 0	8 () () ()	9 () () ()	total agrado 10 O O
Unidad Ciudadana	0	0	0	0	0	0	0	0	0	0	0
En relación a los líderes políticos, por favor seleccione la opción que describe mejor la manera en que cada uno(a) le hace sentir a usted donde 0 significa un total desagrado y 10 un total agrado.											
Por favor, seleccione la respuesta apropiada para cada co	ncepto: total										
Mauricio Macri Sergio Massa Daniel Scioli Nicolàs del Caño	desagrado 0 0 0	1 0 0 0	2 0 0 0 0	3 () () () ()	4 0 0 0	5 () () ()	6 () () () ()	70000	* 0 0 0	9 0 0 0	total agrado 10 O O O
Independientemente de por cuál partid particular? Por favor seleccione sólo una de las siguientes opciones: 1 Plaís Cambiernos Frente de Izquierda y de los Trabajadores Unidad Ciudadana Otro		en la elecci	ón pasada o v	votará en la	que viene, e	n general, čsi	mpatiza uste	ed con alguna	a alianza o pa	rtido polític	o en
La siguiente lista menciona varias activ 2017. • Colocaron carteles/pósters de car • Visitaron su hogar • Transmitieron publicidad de camp • Enviaron a una celebridad para vis Sólo conteste esta pregunta si se cumplen las siguien random2 == 1 Por favor, seleccione la respuesta apropiada para cada co Marcar el número de respuestas:	npaña en su bar aña por televisi sitar a su casa tes condiciones: oncepto:	rio/ciudad	2 〇		3 〇	4					
La siguiente lista menciona varias actividades, indique por favor CUÁNTAS de éstas fueron realizadas por las alianzas o partidos políticos durante las elecciones legislativas del 2017. • Colocaron carteles/pósters de campaña en su barrio/ciudad • Visitaron su hogar • Le ofreció un regalo o favor • Transmitieron publicidad de campaña por televisión o radio • Enviaron a una celebridad para visitar a su casa Sólo conteste esta pregunta si se cumplen las siguientes condiciones: random2 == 2 Por favor, seleccione la respuesta apropiada para cada concepto:											
0 Marcar el número de respuestas:	1 ()	2	3 ()		4 D	5 ()					
L											
Pensando en las elecciones legislativas conoce? Por favor seleccione sólo una de las siguientes opciones: O Sí O No		ın candidato	o alguien de	un partido c	o alianza polí	tico le ofreció	ó un favor, re	egalo u otro b	eneficio a alg	juna person	a que usted
Y pensando en las últimas elecciones, á Por favor seleccione sólo una de las siguientes opciones: O Sí O No	-	o o alguien d	le un partido	o alianza po	lítico le ofre	ió a usted un	ı favor, regal	o o beneficio	?		

#### **Conocimiento Político**

Ahora tenemos una serie de preguntas sobre la política y varias figuras públicas. Queremos ver cuánta información sale al público en la televisión, periódicos, y otros medios de comunicación. ¿Puede usted recordar el nombre del actual Secretario General de las Naciones Unidas? Por favor seleccione sólo una de las siguientes opciones: O António Guterres 🔿 Kofi Annan O Ban Ki-moon O Boutros Boutros-Ghali 🔿 No lo sé ¿Puede usted recordar el nombre del actual Ministro de Finanzas de Argentina? Por favor seleccione sólo una de las siguientes opciones: O Luis Caputo O Jorge Lemus O Juan Luis Manzur O Alfonso Prat-Gay 🔿 No lo sé

#### ¿Puede usted recordar el nombre del actual Vicepresidente de Argentina?

Por favor seleccione sólo una de las siguientes opciones:

O Daniel Scioli

O Amado Boudou

O Marta Gabriela Michetti

🔿 Carlos Álvarez

🔿 No lo sé

Y por último, ¿Puede usted recordar el número de miembros en la Cámara de Diputados de Argentina?

Por favor seleccione sólo una de las siguientes opciones:

O 237

O 247

0 257 0 267

🔿 No lo sé

#### En Pos de Encuesta

Para asegurarnos de que estamos encuestando una muestra representativa de argentinos, se le solicitará a continuación un poco de información sobre sus antecedentes.
čEn qué año nació?
Sólo se pueden introducir números en este campo.
Por favor, escriba su respuesta aquí:
¿Cómo identifica usted su orientación de género?
Por favor seleccione sólo una de las siguientes opciones:
O Hombre
O Mujer
O Le invitamos a proporcionar su identidad de género auto-elegida aquí:
¿Cuál es el nivel más alto de educación que usted ha completado?
Por favor seleccione sólo una de las siguientes opciones:
O Sin instrucción
O Primaria incompleta
O Primaria completa
O Secundaria incompleta
O Secundaria completa
Preparatoria o bachillerato incompleto
O Preparatoria o bachillerato completo
O Posgrado completo o incompleto
Y finalmente, el ingreso total de su hogar el año pasado antes de impuestos (incluye todas las fuentes de ingreso como ahorros, pensiones, alquileres, y salarios) fue
Por favor seleccione sólo una de las siguientes opciones:
C Entre \$1 y \$12000
C Entre \$12001 y \$24000
C Entre \$24001 y \$36000

- Entre \$36001 y \$48000
   Entre \$48001 y \$60000
- O Entre \$60001 y \$72000
- Entre \$72001 y \$84000
   Entre \$84001 y \$96000
- O Entre \$96000 y \$108000
- \$108001 o más

# United States 2018 Pre-experiment Survey (both studies)

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Pr	esi	JĽ	/ey

On the whole, are you very satisfied, fairly satisfied, not we please choose only one of the following:  Very satisfied Fairly satisfied Not very satisfied Not satisfied at all	very satisfied, or r	ot satisfied	l at all wi	th the way	/ democra	acy works i	in the Un	ited State	s?			
Please choose the appropriate response for each item:		No interest										Great
Using a scale from 0 to 10, where 0 means no interest at all and 10 means a how interested are you in politics GENERALLY?	great deal of interest,	0	1	2	3 ()	4	5	6	7	8	9	10 O
Please choose the appropriate response for each item:		Left	1	2	3	4	5	6	7	8	9	Right 10
We hear a lot of talk these days about left and right. Using the scale above, w and 10 means "Right", where would you place YOURSELF on this scale?	here 0 means "Left"	0	0	0	0	0	0	0	0	Ô	0	0
Did you vote in the 2016 national election? Please choose only one of the following: O Yes No												
Which party did you vote for in the 2016 House of Repress         Only answer this question if the following conditions are met:         Answer was "Yes" at question "6 (vote2016]" (Did you vote in the 2016 national election         Please choose only one of the following:         Republican Party         Green Party         Democratic Party         Libertarian Party         Other		?										
How much should the government spend on the following Please choose the appropriate response for each item:												
Environment         ()         ()           Defense         ()         ()           Health Care         ()         ()           Education         ()         ()           Welfare         ()         ()           Refugees         ()         ()	vhat less About	the same as no		omewhat mor	e	Much more						
Do you recall which party is ahead in the national polls rig Please choose only one of the following: Please choose only one of the following: Prepublican Party Green Party Democratic Party Libertarian Party Don't know	ght now?											
Please enter the numerical value (percentage points) of t	Do you happen to recall the size of the lead the Democrats have over the Republicans? Please enter the numerical value (percentage points) of the lead: Only answer mbis question if the following conditions are met: Answer was Democratic Party at question '9 [ahead]' ( Do you recall which party is ahead in the national polls right now? ) Only numbers may be entered in this field. Your answer must be at most 99											

Do you happen to recall the size of the lea	ad the Repub	licans have o	over the Dem	ocrats?							
Please enter the numerical value (percent	tage points)	of the lead:									
Only answer this question if the following conditions are Answer was 'Republican Party' at question '9 [ahead]' ( Do you		is ahead in the na	tional polls right no	w?)							
Only numbers may be entered in this field.				,							
four answer must be at most 99 Please write your answer here:											
Do you happen to recall the size of the lea	ad the Liberta	arians have o	over the Repu	ublicans?							
Please enter the numerical value (percent	tage points)	of the lead:									
Only answer this question if the following conditions are Answer was 'Libertarian Party' at question '9 [ahead]' ( Do you	met: recall which party	is ahead in the nat	tional polls right nov	w?)							
Only numbers may be entered in this field.				,							
Your answer must be at most 99 Please write your answer here:											
Do you happen to recall the size of the lea	ad the Green	s have over t	he Republica	ins?							
Please enter the numerical value (percent	tage points)	of the lead:									
Only answer this question if the following conditions are Answer was 'Green Party ' at question '9 [ahead]' ( Do you rec	met: call which party is a	head in the nation:	al polls right now? )								
Only numbers may be entered in this field.			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
Your answer must be at most 99 Please write your answer here:											
Prease write your answer nere.											
Over the PAST YEAR, the United States' e	conomy has:										
Please choose only one of the following:											
O Gotten much worse											
O Gotten worse											
Stayed about the same     Gotten better											
O Gotten much better											
									_		
You probably have a favorite color. But w	e are more ir	nterested in 1	making sure	you're doing	the survey c	arefully, so p	lease just se	lect the color	brown here.		
Please choose only one of the following:											
Orange O Blue											
O Brown											
O Green											
O Red O Purple											
How do you feel about the political partie	s? Using a sc	ale from 0 to	o 10, where 0	means you	REALLY DISL	IKE the party	and 10 mea	ns you REAL	LY LIKE the p	oarty:	
Please choose the appropriate response for each item:	Really										Really
	Dislike	1	2	3	4	5	6	7	8	9	Like 10
Democratic Party	0	0	0	0	0	0	0	0	0	0	0
Green Party Libertarian Party	00	00	00	000	000	00	00	00	00	00	00
Republican Party	õ	õ	0	õ	õ	õ	õ	õ	õ	õ	00
	ders? On the	same scale,	where 0 mea	ans you REAL	LY DISLIKE	he leader an	d 10 means	ou REALLY L	IKE the lead	er	
Now, how do you feel about the party lea											
	Really Dislike										Really Like
Please choose the appropriate response for each item:	Really Dislike 0	1	2	3	4	5	6	7	8	9	Like 10
Now, how do you feel about the party lear Please choose the appropriate response for each item: Ronna Romney McDaniel Norman Somwark	Really Dislike 0 0	0	0		0	0	0	0	0	0	Like 10
Please choose the appropriate response for each item: Ronna Romney McDaniel	Really Dislike 0			3 0 0 0							Like 10

Please choose the appropriate response for each item:					
	Strongly disagree	Disagras	Neither agree nor	Agree	Otrongly ogroe
I would prefer complex solutions to simple problems.		Disagree	disagree		Strongly agree
It is important for me to be in touch with my feelings.	ŏ	ŏ	ŏ	ŏ	ŏ
I feel relief rather than satisfaction after completing a task that required a lot of mental effort.	ŏ	ŏ	ŏ	ŏ	ŏ
I find strong emotions overwhelming and therefore try to avoid them.	ŏ	ŏ	ŏ	ŏ	ŏ
I like to have the responsibility of handling a situation that requires a lot of thinking.	ŏ	ŏ	ŏ	ŏ	ŏ
I think that it is important to explore my feelings.	ŏ	ŏ	ŏ	ŏ	ŏ
Thinking is not my idea of fun.	ŏ	ŏ	ŏ	ŏ	ŏ
I do not know how to handle my emotions, so I avoid them.	ŏ	ŏ	ŏ	ŏ	ŏ
Please choose <b>only one</b> of the following:	at, Green, Libertarian,	other, or none of th	lese?		
In U.S. politics, do you usually think of yourself as a Republican, Democr Please choose only one of the following: Peupublican Green Democrat Libertarian None Other	at, Green, Libertarian,	other, or none of th	lese <i>r</i>		
Please choose only one of the following:				of these? )	
Please choose only one of the following:       Republican       Green       Democrat       Libertarian       None				of these? )	
Please choose only one of the following:				of these? )	

#### Political Knowledge

Now we have a set of questions concerning politics and various public figures. We want to see how much information gets out to the public from television, newspapers and the like. Can you recall the name of the current Secretary General of the United Nations? Please choose only one of the following: O António Guterres O Kofi Annan 🔘 Ban Ki-moon O Boutros Boutros-Ghali O Don't know Do you recall the name of the current Secretary of the Treasury in the United States federal government? Please choose only one of the following: O Steven Mnuchin O Adam Szubin O Jack Lew O Neil Wolin O Don't know Do you recall the name of the current Majority Leader of the United States Senate? Please choose only one of the following: 🔘 John Cornyn O Chuck Schumer O Mitch McConnell O Dick Durbin O Don't know

#### And finally, do you recall the current number of seats in the House of Representatives?

Please choose only one of the following:

○ 410○ 500

0 435

O 338

O Don't know

54

#### Demographics

To make sure we are talking to a cross section of Americans, we need to get a little information about your background.
First, in what year were you born?
Only numbers may be entered in this field.
Please write your answer here:
How do you identify your gender orientation?
Please choose only one of the following:
O Male
Female
You are welcome to provide your self-chosen gender identity here:
In which state do you currently reside?
Please choose only one of the following:
O Alabama
O Alaska
O Arizona
Arkansas     California
O Colorado
O Connecticut
O Delaware
O Florida
Georgia     Hawaii
O Idaho
O Illinois
O Indiana
O lowa
Kansas     Kentucky
O Louisiana
O Maine
O Maryland
O Massachusetts
Michigan     Minnesota
O Mississippi
O Missouri
O Montana
O Nebraska
Nevada     New Hampshire
O New Jersey
O New Mexico
O New York
North Carolina     North Dakota
O Ohio
O Oklahoma
O Oregon
Rhode Island     South Carolina
O South Dakota
O Tennessee
O Texas
O Utah O Vermont
O Virginia
O Washington
O Washington D.C.
O West Virginia
O Wisconsin
O Wyoming

#### What is the highest level of education you have completed?

Please choose only one of the following:

- O No schooling
- Some elementary school
- O Completed elementary school
- O Some secondary / high school
- O Completed secondary / high school
- $\bigcirc$  Some technical, community college
- O Completed technical, community college
- O Some university
- O Bachelor's degree
- O Master's degree
- O Professional degree or doctorate

#### And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it...

- Please choose only one of the following:
- O ...less than \$20,000
- O ...between \$20,000 and \$39,999
- O ...between \$40,000 and \$59,999
- O ...between \$60,000 and \$79,999
- O ...between \$80,000 and \$99,999
- O ...between \$100,000 and \$119,999
- O ... \$120,000 or more

# Presurvey

On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not satisfied at all with the way democracy works in Canada?

Please choose only one of the following:

- O Very satisfied
- O Fairly satisfied
- O Not very satisfied
- O Not satisfied at all

Please choose the appropriate r	esponse for e	each ite	em:								
	No interest 0	1	2	3	4	5	6	7	8	9	Great interest 10
Using a scale from 0 to 10, where 0 means no interest at all and 10 means a great deal of interest, how interested are you in politics GENERALLY?	0	0	0	0	0	0	0	0	0	0	0

Please choose the appropriate respon	se for ea	ch item	:								
	Left 0	1	2	3	4	5	6	7	8	9	Right 10
We hear a lot of talk these days about left and right. Using the scale above, where 0 means "Left" and 10 means "Right", where would you place YOURSELF on this scale?	0	0	0	0	0	0	0	0	0	0	0

## Did you vote in the 2019 Canadian Federal Election?

Please choose only one of the following:

O Yes

🔘 No

Which party did you vote for in the 2019 Canadian Federal Election?
<b>Only answer this question if the following conditions are met:</b> Answer was 'Yes' at question '6 [vote2019]' (Did you vote in the 2019 Canadian Federal Election?)
Please choose only one of the following:
O Conservative Party of Canada (CPC)
O Green Party of Canada (GRN)
O Liberal Party of Canada (LIB)
<ul> <li>New Democratic Party of Canada (NDP)</li> </ul>
O Other

#### How much should the government spend on the following?

Please choose the appropriate response for each item:

		Somowhat	About the	Somowhat	
	Much less	Somewhat less	same as now	Somewhat more	Much more
Health Care	0	0	0	0	0
Welfare	0	0	0	0	0
Education	0	0	0	0	0
Environment	0	0	0	0	0
Crime	0	0	0	0	0
Defence	0	0	0	0	0
Minorities	0	0	0	0	0
Refugees	0	0	0	0	0

## Do you recall which party is ahead in the Canada-wide polls right now?

- O Conservative Party of Canada (CPC)
- O Green Party of Canada (GRN)
- O Liberal Party of Canada (LIB)
- O New Democratic Party of Canada (NDP)
- O Don't know

# Do you happen to recall the size of the lead the Liberals have over the **Conservatives?** Please enter the numerical value (percentage points) of the lead: Only answer this guestion if the following conditions are met: Answer was 'Liberal Party of Canada (LIB)' at question '9 [ahead]' (Do you recall which party is ahead in the Canadawide polls right now?) Only numbers may be entered in this field. Your answer must be at most 99 Please write your answer here: Do you happen to recall the size of the lead the Conservatives have over the Liberals? Please enter the numerical value (percentage points) of the lead: Only answer this question if the following conditions are met: Answer was 'Conservative Party of Canada (CPC)' at question '9 [ahead]' (Do you recall which party is ahead in the Canada-wide polls right now?) Only numbers may be entered in this field. Your answer must be at most 99 Please write your answer here:

# Do you happen to recall the size of the lead the NDP have over the Liberals?

# Please enter the numerical value (percentage points) of the lead:

Only answer this question if the following conditions are met:

Answer was 'New Democratic Party of Canada (NDP)' at question '9 [ahead]' (Do you recall which party is ahead in the Canada-wide polls right now?)

Only numbers may be entered in this field. Your answer must be at most 99

Please write your answer here:

## Do you happen to recall the size of the lead the Greens have over the Liberals?

#### Please enter the numerical value (percentage points) of the lead:

#### Only answer this question if the following conditions are met:

Answer was 'Green Party of Canada (GRN)' at question '9 [ahead]' (Do you recall which party is ahead in the Canadawide polls right now?)

Only numbers may be entered in this field. Your answer must be at most 99

Please write your answer here:

**Over the PAST YEAR, CANADA's economy has:** 

Please choose only one of the following:

- O Gotten much worse
- O Gotten worse
- Stayed About the Same
- O Gotten better
- O Gotten much better

## You probably have a favourite colour. But we are more interested in making sure you're doing the survey carefully, so please just select the colour brown here.

- O Orange
- O Blue
- O Brown
- O Green
- 🔘 Red
- O Purple

How do you feel about the political parties? Using a scale from 0 to 10, where 0 means you REALLY DISLIKE the party and 10 means you REALLY LIKE the party:

Please choose the appropriate response for each item:

	Really Dislike 0	1	2	3	4	5	6	7	8	9	Really Like 10
Conservative Party of Canada	0	0	0	0	0	0	0	0	0	0	0
Green Party of Canada	0	0	0	0	0	0	0	0	0	0	0
Liberal Party of Canada	0	0	0	0	0	0	0	0	0	0	0
New Democratic Party of Canada	0	0	0	0	0	0	0	0	0	0	0

Now, how do you feel about the party leaders? On the same scale, where 0 means you REALLY DISLIKE the leader and 10 means you REALLY LIKE the leader:

Please choose the appropriate response for each item:

	Really Dislike 0	1	2	3	4	5	6	7	8	9	Really Like 10
Andrew Scheer	0	0	0	0	0	0	0	0	0	0	0
Jo-Ann Roberts	0	0	0	0	0	0	0	0	0	0	0
Justin Trudeau	0	0	0	0	0	0	0	0	0	0	0
Jagmeet Singh	0	0	0	0	0	0	0	0	0	0	0

# For the statements below, please indicate how much you agree or disagree with each:

Please choose the appropriate response for each item:

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I would prefer complex to simple problems.	0	0	0	0	0
It is important for me to be in touch with my feelings.	0	0	0	0	0
I feel relief rather than satisfaction after completing a task that required a lot of mental effort.	0	0	0	0	0
I find strong emotions overwhelming and therefore try to avoid them.	0	0	0	0	0
I like to have the responsibility of handling a situation that requires a lot of thinking.	0	0	0	0	0
I think that it is important to explore my feelings.	0	0	0	0	0
Thinking is not my idea of fun.	0	0	0	0	0
I do not know how to handle my emotions, so I avoid them.	0	0	0	0	0

### In federal politics, do you usually think of yourself as a Conservative, Green, Liberal, NDP, Other, or None of these?

Please choose only one of the following:

O Conservative

- O Green
- O Liberal
- O NDP
- O None

O Other

ner

## How strong is your attachment to this party?

#### Only answer this question if the following conditions are met:

Answer was 'NDP' or 'Conservative' or 'Green' or 'Other' or 'Liberal' at question '19 [G3Q00005]' (In federal politics, do you usually think of yourself as a Conservative, Green, Liberal, NDP, Other, or None of these?)

- O Very strong
- O Fairly strong
- O Not very strong
- O Not strong at all

# **Political Knowledge**

Now we have a set of questions concerning politics and various public figures. We want to see how much information gets out to the public from television, newspapers and the like.

Can you recall the name of the current Secretary General of the United Nations?

Please choose **only one** of the following:

O António Guterres

O Kofi Annan

O Ban Ki-moon

O Boutros Boutros-Ghali

O Don't know

# Do you recall the name of the current finance minister in the Canadian federal government?

Please choose only one of the following:

- O Jim Flaherty
- O Bill Morneau
- Ralph Goodale
- O Joe Oliver
- O Don't know

#### Do you recall the name of the current Governor-General of Canada?

- O Michaëlle Jean
- O David Johnston
- Roméo LeBlanc
- O Julie Payette
- O Don't know

And finally, do you recall the current number of seats in the House of Commons?
Please choose only one of the following:
0 285
○ 308
○ 338
O 401
O Don't know

# **Demographics**

To make sure we are talking to a cross section of Canadians, we need to get a little information about your background.

#### First, in what year were you born?

Only numbers may be entered in this field.

Please write your answer here:

## How do you identify your gender orientation?

Please choose only one of the following:

O Male

O Female

O You are welcome to provide your self-chosen gender identity here

#### In which province do you currently reside?

- O Alberta
- O British Columbia
- O Manitoba
- O New Brunswick
- Newfoundland and Labrador
- O Nova Scotia
- Ontario
- O Prince Edward Island
- O Quebec
- O Saskatchewan

# What is the highest level of education you have completed? Please choose only one of the following: no schooling some elementary school completed elementary school some secondary / high school completed secondary / high school some technical, community college, CEGEP, College Classique ompleted technical, community college, CEGEP, College Classique some university bachelor's degree master's degree professional degree or doctorate

# And finally, your last year's total household income before taxes. That includes income FROM ALL SOURCES such as savings, pensions, rent, as well as wages. Was it...

- …less than \$20,000
- ...between \$20,000 and \$39,999
- ...between \$40,000 and \$59,999
- O ...between \$60,000 and \$79,999
- O ...between \$80,000 and \$99,999
- O ...between \$100,000 and \$119,999
- … \$120,000 or more

# postvote question

## Do you recall which party is ahead in the Canada-wide polls right now?

Please choose only one of the following:

- Conservative Party of Canada (CPC)
- Green Party of Canada (GRN)
- Liberal Party of Canada (LIB)
- New Democratic Party of Canada (NDP)
- O Don't know

#### Do you recall the size of the lead over the second-place party?

#### Only answer this question if the following conditions are met:

Answer was 'Conservative Party of Canada (CPC)' *or* ' Green Party of Canada (GRN)' *or* 'Liberal Party of Canada (LIB)' *or* 'New Democratic Party of Canada (NDP)' at question '41 [postpoll]' (Do you recall which party is ahead in the Canada-wide polls right now?)

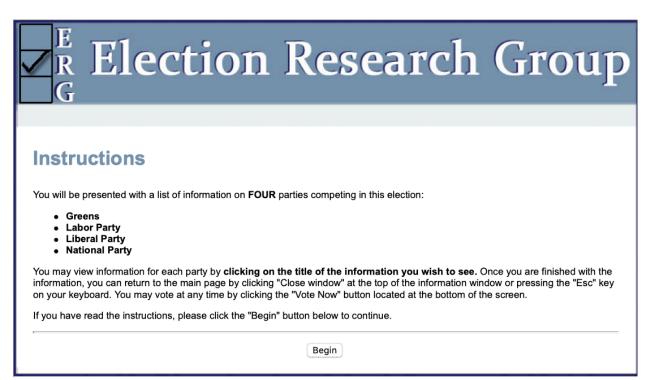
- Less than 5 percentage points
- 5 to 9 percentage points
- 10 to 14 percentage points
- 15 percentage points or more
- O Don't know

#### **Appendix 2.2: Instruction screens**

#### Canada 2014

E Election Research Group
Instructions Welcome to our online election. You will be presented with a list of information on FOUR parties competing in this election: • Conservative Party of Canada (CPC) • Green Party of Canada (GRN) • Liberal Party of Canada (LIB)
New Democratic Party of Canada (NDP)
You may view information for each party by <b>clicking on the title of the information you wish to see.</b> Once you are finished with the information, you can return to the main page by clicking "Close window" at the top of the information window or pressing the "Esc" key on your keyboard. You may vote at any time by clicking the "Vote Now" button located at the bottom of the Election campaign screen.
If you are ready, please click the "Begin the campaign" button below to start the election.
Begin the campaign

#### Australia 2016



# Canada 2016

E Election Research Group
Instructions You will be presented with a list of information on <b>FOUR</b> parties competing in this election:
<ul> <li>Conservative Party of Canada (CPC)</li> <li>Green Party of Canada (GRN)</li> <li>Liberal Party of Canada (LIB)</li> <li>New Democratic Party of Canada (NDP)</li> </ul>
You may view information for each party by <b>clicking on the title of the information you wish to see.</b> Once you are finished with the information, you can return to the main page by clicking "Close window" at the top of the information window or pressing the "Esc" key on your keyboard. You may vote at any time by clicking the "Vote Now" button located at the bottom of the screen.
If you have read the instructions, please click the "Begin" button below to continue.
Begin

England 2016

$\mathbf{Z}_{G}^{E}$ Election Research Group
<b>Instructions</b> You will be presented with a list of information on <b>FOUR</b> parties competing in this election:
<ul> <li>Conservative Party</li> <li>Labour Party</li> <li>Liberal Democratic Party</li> <li>UK Independence Party</li> </ul>
You may view information for each party by <b>clicking on the title of the information you wish to see.</b> Once you are finished with the information, you can return to the main page by clicking "Close window" at the top of the information window or pressing the "Esc" key on your keyboard. You may vote at any time by clicking the "Vote Now" button located at the bottom of the screen.
If you have read the instructions, please click the "Begin" button below to continue.
Begin

#### New Zealand 2016

E Election Research Group
<b>Instructions</b> You will be presented with a list of information on <b>FOUR</b> parties competing in this election:
<ul> <li>Green Party</li> <li>Labour Party</li> <li>National Party</li> <li>New Zealand First Party</li> </ul>
You may view information for each party by <b>clicking on the title of the information you wish to see.</b> Once you are finished with the information, you can return to the main page by clicking "Close window" at the top of the information window or pressing the "Esc" key on your keyboard. You may vote at any time by clicking the "Vote Now" button located at the bottom of the screen.
If you have read the instructions, please click the "Begin" button below to continue.
Begin

#### Canada 2017 / Canada 2020

#### Instructions

#### Instructions

Welcome to our online election. You will be presented with a list of information on FOUR parties competing in this election:

- Conservative Party of Canada (CPC)
- Green Party of Canada (GRN)
- Liberal Party of Canada (LIB)
- New Democratic Party of Canada (NDP)

You may view information for each party by clicking on the title of the information you wish to see. Once you are finished viewing the information, you can return to the main page by clicking "Close" at the bottom of the information window.

Once you have viewed enough information to make your decision, click on the "Next" button located on the bottom of the election campaign screen to cast your ballot.

#### Argentina 2018

#### Instructions

Bienvenido a nuestra elección en línea. Se le presentará una lista de información sobre CUATRO partidos o alianzas políticos que compiten en esta elección: • 1País • Cambiemos • Frente de Izquierda y de los Trabajadores • Unidad Ciudadana Puede ver la información de cada partido haciendo clic en el título de la información que desea ver. Una vez que haya terminado de ver la información, puede volver a la página principal haciendo clic en "Cerrar" en la parte inferior de la ventana de información. Una vez que haya visto suficiente información para tomar su decisión, haga clic en el botón "Siguiente" ubicado en la parte inferior de la pantalla de la campaña electoral para emitir su voto.

#### United States 2018 (both studies)

#### Instructions

#### Instructions

Welcome to our online election. You will be presented with a list of information on FOUR parties competing in this election:

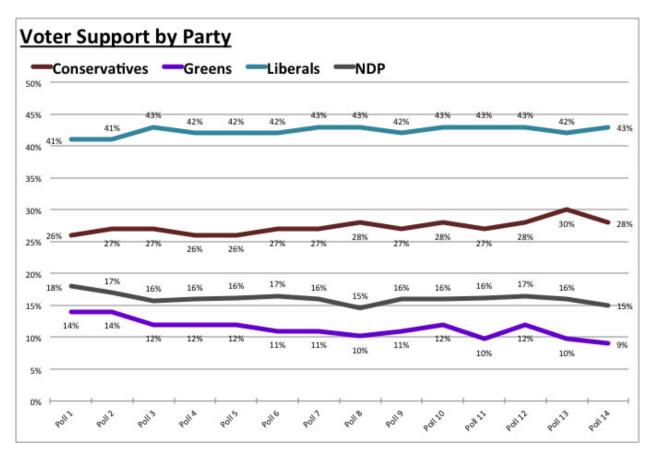
- Republican Party
- Green Party
   Oemocratic Party
   Libertarian Party

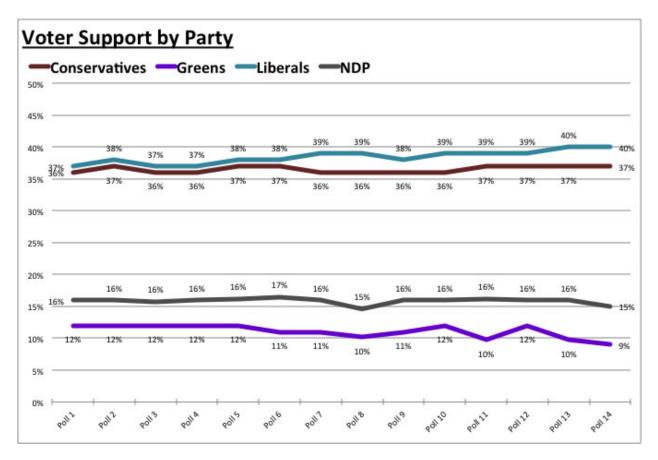
You may view information for each party by clicking on the title of the information you wish to see. Once you are finished viewing the information, you can return to the main page by clicking "Close" at the bottom of the information window.

Once you have viewed enough information to make your decision, click on the "Next" button located on the bottom of the election campaign screen to cast your ballot.

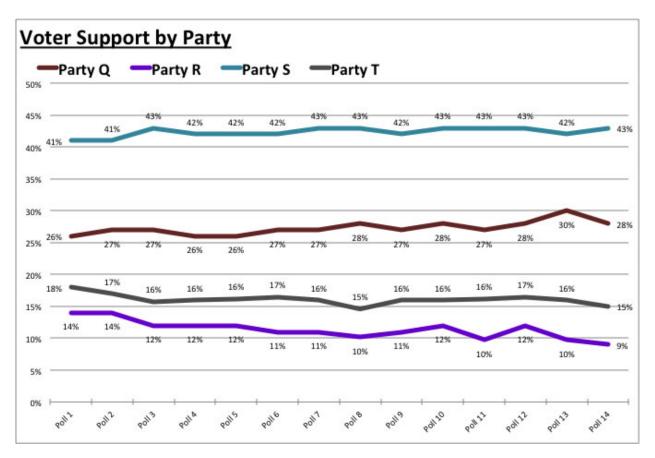
# **Appendix 2.3: Treatment and control graphs / text**



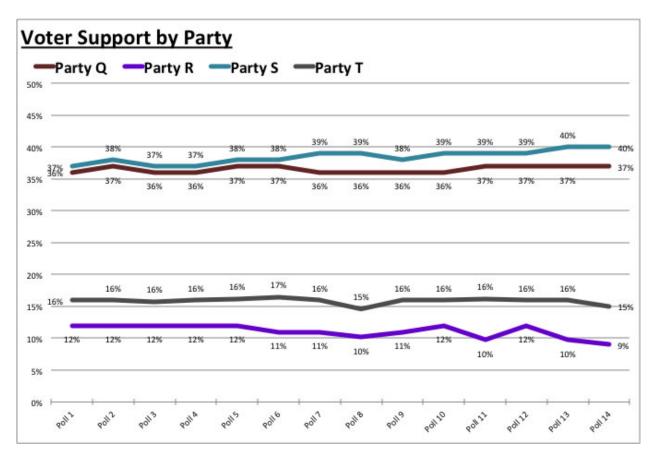




Canada 2014 small gap treatment – with party labels

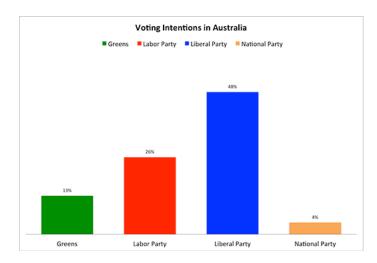


# Canada 2014 large gap treatment – without party labels

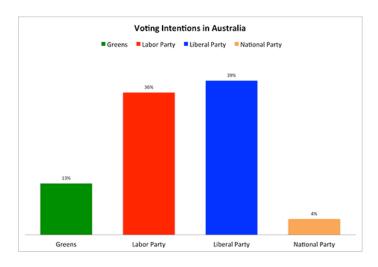


# Canada 2014 small gap treatment – without party labels

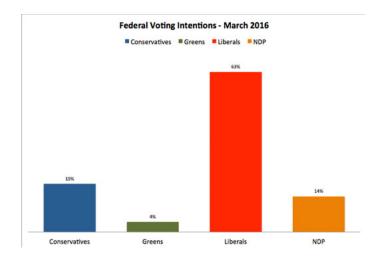
Australia 2016 large gap treatment



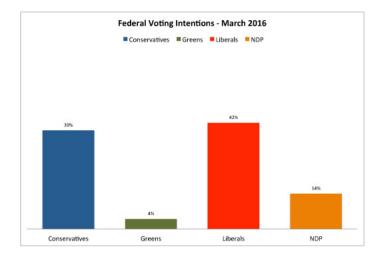
### Australia 2016 small gap treatment



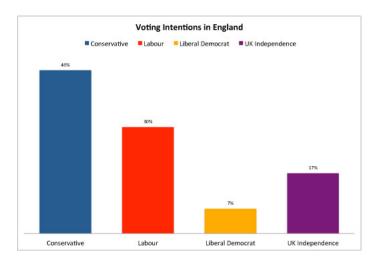
### Canada 2016 large gap treatment



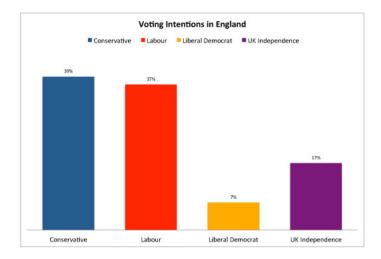
### Canada 2016 small gap treatment



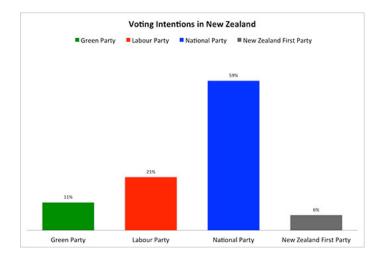
### England 2016 large gap treatment



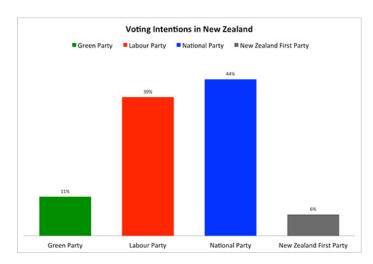
### **England 2016 small gap treatment**



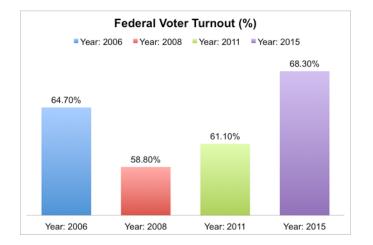
# New Zealand 2016 large gap treatment



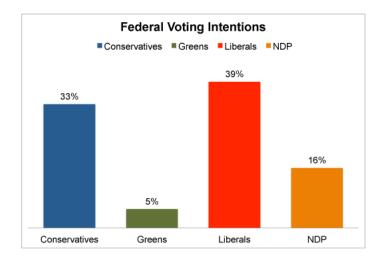
# New Zealand 2016 small gap treatment



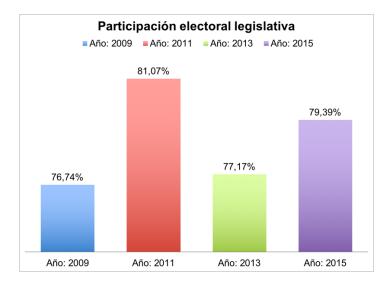
#### Canada 2017 control



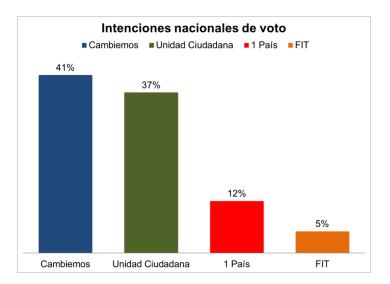
### Canada 2017 treatment



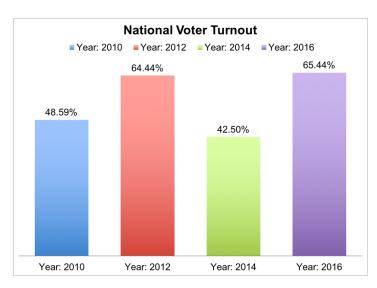
# Argentina 2018 control



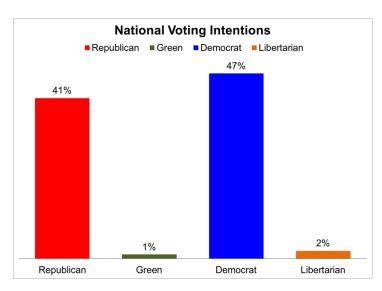
# Argentina 2018 treatment



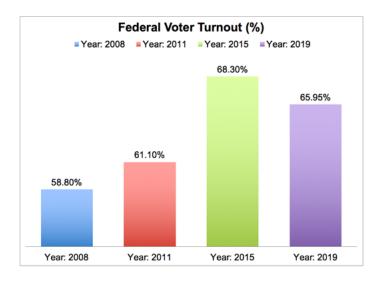
### United States 2018 control (both studies)



United States 2018 treatment (both studies)



### Canada 2020 control (graph)

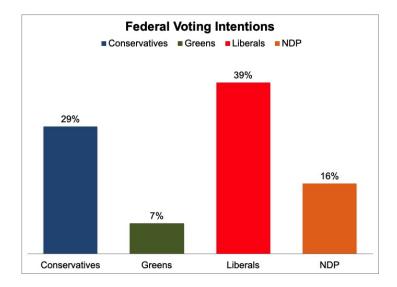


### Canada 2020 control (text)

# Voter Turnout Slightly Lower in Most Recent Canadian Federal Election

Approximately 66% of registered voters turned out to vote in the 2019 Canadian Federal Election. This is slightly lower than the 68% turnout rate reported in 2015, but higher than the turnout rate in both the 2008 and 2011 federal elections.

#### Canada 2020 treatment (graph)



Canada 2020 treatment (text)

# Liberals Lead in National Polls

A recent national poll finds that the Liberals would be the most popular choice if a federal election was held today. Of those surveyed, 39% indicated Liberal as their first choice, putting them 10 points ahead of the second place Conservatives, 23 points ahead of the NDP and 32 points ahead of the Greens.

# Appendix 2.4: Tests for random assignment

				Canad	a 2014			
	Big Gap Dynamic Real Label	Big Gap Dynamic No Label	Small Gap Dynamic Real Label	Small Gap Dynamic No Label	Big Gap Static Real Label	Big Gap Static No Label	Small Gap Static Real Label	Small Ga Static No Labe
Non-Partisan	0.22	0.03	0.21	0.17	-0.15	0.21	0.14	-0.03
	(0.26)	(0.26)	(0.25)	(0.26)	(0.25)	(0.26)	(0.25)	(0.27)
Ideology	0.03	-0.03	0.06	0.14*	-0.05	-0.05	-0.04	0.11
	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)
Political Sophistication	0.28	0.07	0.08	-0.04	-0.03	0.07	-0.08	0.01
1	(0.18)	(0.17)	(0.17)	(0.17)	(0.16)	(0.17)	(0.17)	(0.18)
Satisfaction with Democracy	-0.12	-0.00	0.04	0.05	0.04	0.33	-0.25	0.11
	(0.25)	(0.24)	(0.24)	(0.25)	(0.23)	(0.25)	(0.24)	(0.26)
Woman	0.22	0.16	0.07	-0.08	0.24	0.01	0.16	-0.23
	(0.25)	(0.24)	(0.24)	(0.24)	(0.23)	(0.24)	(0.24)	(0.25)
Age	-0.01	0.00	0.00	-0.00	-0.00	-0.00	0.00	-0.01
5	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Education	0.08	-0.23	0.06	-0.01	0.10	0.10	0.00	0.10
	(0.16)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.16)
Income: Moderate	0.10	0.62*	0.06	0.20	-0.08	0.72*	0.53	0.04
	(0.30)	(0.29)	(0.29)	(0.29)	(0.28)	(0.29)	(0.29)	(0.30)
Income: High	0.13	0.34	0.09	0.04	-0.09	0.14	0.71*	-0.01
5	(0.31)	(0.31)	(0.30)	(0.31)	(0.29)	(0.32)	(0.30)	(0.31)
Constant	-0.39	-0.20	-0.90	-0.98	0.12	-0.65	-0.37	-0.61
	(0.65)	(0.63)	(0.64)	(0.65)	(0.59)	(0.64)	(0.63)	(0.67)
Num. of Obs.				13	58			
Pseudo-R <sup>2</sup>				0.0	)14			

# Table 2.4a: Randomization Tests, Correlates of Assignment to Treatment

	Austral	ia 2016	Canad	a 2016	Englan	d 2016	New Zea	land $2016$
	Big	Small	Big	Small	Big	Small	Big	Small
	Gap	Gap	Gap	Gap	Gap	Gap	Gap	Gap
Non-Partisan	-0.06	-0.00	-0.14	-0.11	0.16	0.12	-0.13	-0.01
	(0.11)	(0.11)	(0.11)	(0.12)	(0.11)	(0.11)	(0.11)	(0.11)
Ideology	-0.00	-0.02	-0.03	-0.03	0.03	0.00	-0.01	0.01
	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)
Political Sophistication	0.09	-0.03	-0.08	-0.12	-0.05	-0.05	-0.21**	-0.11
	(0.08)	(0.07)	(0.07)	(0.07)	(0.08)	(0.08)	(0.08)	(0.08)
Satisfaction with Democracy	-0.04	-0.03	0.01	0.05	-0.03	0.08	-0.11	-0.14
	(0.12)	(0.12)	(0.13)	(0.13)	(0.12)	(0.12)	(0.13)	(0.13)
Knowledge of Leading Party	0.00	0.23	0.09	0.14	0.12	0.18	0.15	0.08
	(0.13)	(0.13)	(0.13)	(0.14)	(0.13)	(0.13)	(0.13)	(0.13)
Attention Test	-0.02	0.03	0.27	0.24	-0.07	-0.11	-0.20	-0.32*
	(0.13)	(0.13)	(0.14)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)
Woman	0.00	-0.08	-0.16	0.00	-0.02	-0.03	0.13	0.13
	(0.11)	(0.11)	(0.11)	(0.11)	(0.11)	(0.11)	(0.12)	(0.11)
Age	-0.01	-0.00	-0.00	0.00	-0.00	0.00	$0.01^{*}$	$0.01^{*}$
-	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.02	-0.03	-0.03	-0.19**	0.07	0.05	$0.14^{*}$	0.07
	(0.06)	(0.06)	(0.07)	(0.07)	(0.07)	(0.07)	(0.06)	(0.06)
Income: Moderate	-0.13	0.06	-0.19	0.00	0.09	-0.24	-0.12	0.05
	(0.13)	(0.12)	(0.14)	(0.14)	(0.14)	(0.14)	(0.14)	(0.15)
Income: High	0.00	0.09	0.01	0.17	0.03	0.03	-0.04	0.16
-	(0.16)	(0.16)	(0.17)	(0.17)	(0.15)	(0.15)	(0.17)	(0.17)
Constant	0.45	0.17	0.32	0.28	0.02	-0.06	-0.43	-0.44
	(0.32)	(0.32)	(0.33)	(0.33)	(0.33)	(0.34)	(0.32)	(0.32)
Num. of Obs.	20	91	21	02	21	14	19	93
Pseudo-R <sup>2</sup>	0.0			)06	0.0		0.0	)06

 Table 2.4b: Randomization Tests, Correlates of Assignment to Treatment

	Canada 2017	Argentina 2018	US May 2018	US Nov. 2018
	Actual Gap	Actual Gap	Actual Gap	Actual Gap
Non-Partisan	0.11	-	-0.12	0.06
	(0.08)	-	(0.09)	(0.09)
Ideology	-0.01	-0.01	-0.02	0.01
	(0.02)	(0.02)	(0.02)	(0.02)
Political Sophistication	0.05	-0.02	0.07	0.08
-	(0.05)	(0.06)	(0.06)	(0.06)
Satisfaction with Democracy	0.07	0.04	0.02	0.11
-	(0.09)	(0.09)	(0.09)	(0.09)
Knowledge of Leading Party	0.01	-0.18*	-0.10	0.04
	(0.09)	(0.09)	(0.10)	(0.10)
Attention Test	0.02	-0.06	-0.09	0.02
	(0.18)	(0.15)	(0.17)	(0.18)
Woman	-0.20*	-0.06	-0.11	0.18*
	(0.08)	(0.09)	(0.08)	(0.09)
Age	-0.00	-0.00	0.00	0.00
c	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.05	0.07	-0.02	0.00
	(0.05)	(0.05)	(0.05)	(0.05)
Income: Moderate	-0.13	0.10	0.09	-0.01
	(0.10)	(0.11)	(0.10)	(0.10)
Income: High	-0.01	0.07	0.16	0.09
5	(0.10)	(0.11)	(0.11)	(0.11)
Constant	0.18	0.05	0.11	-0.28
	(0.27)	(0.23)	(0.25)	(0.26)
Num. of Obs.	2630	2358	2449	2442
Pseudo-R <sup>2</sup>	0.003	0.003	0.004	0.003

Table 2.4c: Randomization Tests, Correlates of Assignment to Treatment

 $\frac{p_{\text{seudo-K}}}{p < 0.1, ** p < 0.05, *** p < 0.01}$ 

	Canad	la 2020
	Actual Gap	Actual Gap
	Graphical	Textual
Non-Partisan	0.04	0.01
	(0.14)	(0.14)
Ideology	-0.04	-0.03
	(0.03)	(0.03)
Political Sophistication	$0.19^{*}$	0.17
	(0.09)	(0.09)
Satisfaction with Democracy	-0.02	-0.04
	(0.17)	(0.17)
Knowledge of Leading Party	-0.01	-0.12
	(0.14)	(0.14)
Attention Test	0.37	0.13
	(0.34)	(0.32)
Woman	0.01	0.17
	(0.13)	(0.13)
Age	-0.00	-0.00
-	(0.00)	(0.00)
Education	0.00	0.02
	(0.08)	(0.08)
Income: Moderate	-0.08	-0.10
	(0.17)	(0.17)
Income: High	0.03	-0.06
-	(0.17)	(0.17)
Constant	0.10	0.09
	(0.48)	(0.48)
Num. of Obs.	19	986
Pseudo-R <sup>2</sup>	0.0	005

 Table 2.4d: Randomization Tests, Correlates of Assignment to Treatment

 $\frac{1}{p < 0.1, ** p < 0.05, *** p < 0.01}$ 

# Appendix 2.5: Results for sample graphical exhibit

	Pooled	
Poll Treatment	-0.30***	
	(0.08)	
Woman	0.77***	
	(0.07)	
Age	0.04***	
	(0.00)	
Education	0.39***	
	(0.04)	
Income	0.08	
	(0.05)	
Constant	-0.37*	
	(0.19)	
Num. of Obs.	21721	
R <sup>2</sup>	0.05	

# Table A2.5 (Figure 2.4): Sample Graphical Exhibit of Results

Appendix	3.1	:	Results	for	graphs	reported	in	Section 3

Accessed											
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-0.84*	-0.55**	-0.45*	-0.58***	-0.84***	-0.21	-0.23	0.05	0.09	0.02	-0.30***
	(0.46)	(0.26)	(0.24)	(0.21)	(0.26)	(0.25)	(0.18)	(0.18)	(0.18)	(0.30)	(0.08)
Woman	0.71*	0.27	0.55**	0.80***	1.02***	1.44***	0.20	0.53***	0.74***	1.34***	0.77***
	(0.37)	(0.25)	(0.23)	(0.20)	(0.25)	(0.25)	(0.19)	(0.19)	(0.18)	(0.30)	(0.07)
Age	0.09***	0.02***	0.04***	0.02***	0.02***	0.06***	0.00	0.05***	0.05***	0.05***	0.04***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Education	0.58**	0.34**	0.36**	0.13	0.52***	0.40**	0.39***	0.60***	0.36***	0.26	0.39***
	(0.23)	(0.14)	(0.14)	(0.13)	(0.13)	(0.16)	(0.10)	(0.11)	(0.11)	(0.18)	(0.04)
Income	0.36	0.04	-0.14	0.06	-0.08	0.16	0.62***	-0.31**	-0.12	0.03	0.08
	(0.24)	(0.17)	(0.17)	(0.14)	(0.18)	(0.17)	(0.12)	(0.13)	(0.12)	(0.19)	(0.05)
Constant	-0.50	1.65***	0.40	0.94*	1.51**	-0.52	0.35	-0.86**	-1.11***	-0.34	-0.37*
	(0.90)	(0.62)	(0.57)	(0.55)	(0.61)	(0.62)	(0.38)	(0.39)	(0.40)	(0.72)	(0.19)
Num. of Obs.	1477	2145	2162	2174	2059	2672	2430	2500	2495	1607	21721
$\mathbb{R}^2$	0.05	0.01	0.02	0.01	0.02	0.03	0.03	0.04	0.03	0.03	0.05

 Table 3.1 (Figure 3.1): The Impact of Poll Exposure on the Number of Information Links

 Accessed

	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-1.52***	-0.32***	-0.24	-0.47***	-0.48***	-0.20	-0.11	-0.08	0.04	-0.10	-0.25***
	(0.33)	(0.12)	(0.16)	(0.15)	(0.16)	(0.12)	(0.10)	(0.11)	(0.09)	(0.14)	(0.04)
Viewed Graph	3.50***	1.15***	1.19***	1.00***	1.03***	1.25***	0.84***	1.38***	0.33*	1.26***	1.26***
	(0.31)	(0.14)	(0.20)	(0.19)	(0.19)	(0.19)	(0.15)	(0.20)	(0.18)	(0.34)	(0.06)
Woman	0.47*	0.30***	0.34**	0.56***	0.50***	0.79***	0.14	0.33***	0.51***	0.65***	0.47***
	(0.26)	(0.10)	(0.14)	(0.13)	(0.14)	(0.13)	(0.11)	(0.11)	(0.10)	(0.15)	(0.04)
Age	0.06***	0.01***	0.03***	0.01***	0.01***	0.04***	0.01***	0.03***	0.02***	0.03***	0.03***
	(0.01)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.04	0.11**	-0.04	0.00	0.10	0.09	0.02	0.19***	0.17***	0.04	0.07***
	(0.16)	(0.06)	(0.09)	(0.08)	(0.08)	(0.08)	(0.06)	(0.06)	(0.06)	(0.09)	(0.02)
Income	-0.04	-0.01	-0.02	0.02	-0.26**	-0.05	0.23***	-0.18**	-0.17**	-0.13	-0.04
	(0.16)	(0.07)	(0.11)	(0.09)	(0.10)	(0.08)	(0.07)	(0.07)	(0.07)	(0.09)	(0.03)
Constant	0.50	0.61**	0.21	0.65*	1.40***	-0.52*	0.26	-0.16	-0.16	-0.11	-0.12
	(0.62)	(0.26)	(0.37)	(0.36)	(0.35)	(0.31)	(0.22)	(0.23)	(0.21)	(0.35)	(0.11)
Num. of Obs.	1459	2137	2124	2158	2041	2672	2430	2500	2495	2007	22023
R <sup>2</sup>	0.12	0.04	0.04	0.02	0.03	0.06	0.02	0.04	0.03	0.05	0.06

# Table 3.2 (Figure 3.2): The Impact of Poll Exposure on the Amount of Time Spent Gathering Information

		Canad	la 2014			Austral	lia 2016	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.20	-0.25**	-0.22*	-0.18	-0.08	-0.12	-0.18**	-0.17***
	(0.12)	(0.13)	(0.12)	(0.12)	(0.07)	(0.07)	(0.07)	(0.06)
Woman	0.19*	0.22**	0.21**	0.09	0.13*	0.06	0.04	0.03
	(0.10)	(0.10)	(0.10)	(0.10)	(0.07)	(0.07)	(0.07)	(0.06)
Age	0.02***	0.02***	0.02***	0.02***	0.01***	0.01***	0.00	0.00**
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.15**	0.13*	0.15**	0.16***	0.08**	0.10**	0.09**	0.07*
	(0.06)	(0.07)	(0.06)	(0.06)	(0.04)	(0.04)	(0.04)	(0.03)
Income	0.11*	0.13*	0.08	0.05	0.04	-0.02	0.00	0.02
	(0.06)	(0.07)	(0.06)	(0.06)	(0.05)	(0.05)	(0.05)	(0.04)
Constant	-0.18	-0.04	-0.24	-0.05	0.11	0.46**	0.74***	0.34**
	(0.24)	(0.25)	(0.23)	(0.23)	(0.18)	(0.18)	(0.17)	(0.15)
Num. of Obs.	1477	1477	1477	1477	2145	2145	2145	2145
R <sup>2</sup>	0.04	0.05	0.05	0.03	0.01	0.01	0.01	0.01

 Table 3.3a (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Party Standing

		Canad	la 2016			Engla	nd 2016	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.11	-0.11	-0.10	-0.13**	-0.17***	-0.13**	-0.17***	-0.11**
	(0.07)	(0.07)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.05)
Woman	0.17***	0.10	0.14**	0.14**	0.25***	0.22***	0.16***	0.18***
	(0.07)	(0.07)	(0.06)	(0.06)	(0.06)	(0.06)	(0.05)	(0.05)
Age	0.01***	0.01***	0.01***	0.01***	0.01***	0.00*	0.01***	0.00***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.09**	0.06	0.12***	0.09**	0.03	0.04	-0.01	0.07**
	(0.04)	(0.04)	(0.04)	(0.04)	(0.04)	(0.04)	(0.03)	(0.03)
Income	-0.06	0.04	-0.05	-0.06	0.04	0.01	-0.01	0.02
	(0.05)	(0.05)	(0.05)	(0.04)	(0.04)	(0.04)	(0.04)	(0.03)
Constant	0.12	0.07	0.07	0.15	0.21	0.37**	0.32**	0.04
	(0.17)	(0.17)	(0.15)	(0.15)	(0.16)	(0.16)	(0.15)	(0.14)
Num. of Obs.	2162	2162	2162	2162	2174	2174	2174	2174
R <sup>2</sup>	0.03	0.03	0.02	0.02	0.02	0.01	0.01	0.01

# Table 3.3b (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links Accessed, According to Party Standing

		New Zea	land 2016			Canad	a 2017	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.15**	-0.22***	-0.27***	-0.21***	-0.03	-0.03	-0.04	-0.11*
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.06)
Woman	0.22***	0.32***	0.27***	0.20***	0.34***	0.33***	0.40***	0.37***
	(0.07)	(0.07)	(0.07)	(0.06)	(0.07)	(0.07)	(0.07)	(0.06)
Age	0.01***	0.00**	0.00	0.01***	0.01***	0.02***	0.01***	0.01***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.15***	0.12***	0.17***	0.09**	0.11**	0.10**	0.11***	0.09**
	(0.04)	(0.04)	(0.04)	(0.03)	(0.04)	(0.04)	(0.04)	(0.04)
Income	0.01	-0.03	-0.02	-0.03	0.04	0.09**	0.02	0.01
	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.04)
Constant	0.18	0.49***	0.54***	0.29*	-0.07	-0.29*	-0.16	-0.01
	(0.17)	(0.17)	(0.17)	(0.16)	(0.17)	(0.17)	(0.16)	(0.16)
Num. of Obs.	2059	2059	2059	2059	2672	2672	2672	2672
R <sup>2</sup>	0.02	0.02	0.02	0.02	0.03	0.03	0.03	0.02

 Table 3.3c (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Party Standing

		Argent	ina 2018			United State	es May 2018	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.04	-0.04	-0.05	-0.10**	0.04	0.03	-0.00	-0.01
	(0.06)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)
Woman	0.08	0.02	0.06	0.03	0.18***	0.11**	0.11**	0.13***
	(0.06)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)
Age	0.01***	0.00	-0.00	-0.00	0.01***	0.01***	0.01***	0.01***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.11***	0.09***	0.09***	0.10***	0.18***	0.15***	0.14***	0.13***
	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)
Income	0.19***	0.13***	0.16***	0.13***	-0.10***	-0.03	-0.09***	-0.10***
	(0.04)	(0.03)	(0.03)	(0.03)	(0.04)	(0.04)	(0.03)	(0.03)
Constant	-0.09	0.20*	0.05	0.19*	-0.28**	-0.32***	-0.14	-0.12
	(0.12)	(0.11)	(0.10)	(0.10)	(0.11)	(0.11)	(0.10)	(0.10)
Num. of Obs.	2430	2430	2430	2430	2500	2500	2500	2500
$\mathbb{R}^2$	0.03	0.02	0.02	0.02	0.04	0.03	0.03	0.03

 Table 3.3d (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Party Standing

		United State	es May 2018			Canad	a 2020	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.03	0.07	0.01	-0.00	0.03	-0.03	-0.05	-0.03
	(0.05)	(0.05)	(0.05)	(0.04)	(0.07)	(0.07)	(0.07)	(0.07)
Woman	0.18***	0.19***	0.19***	0.18***	0.39***	0.37***	0.39***	0.33***
	(0.05)	(0.05)	(0.05)	(0.05)	(0.07)	(0.07)	(0.07)	(0.07)
Age	0.02***	0.02***	0.01***	0.01***	0.01***	0.02***	0.01***	0.01***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.08**	0.07**	0.10***	0.11***	0.08*	0.07	-0.01	0.05
	(0.03)	(0.03)	(0.03)	(0.03)	(0.04)	(0.04)	(0.04)	(0.04)
Income	-0.05	0.01	-0.04	-0.05	0.03	0.04	0.00	0.01
	(0.04)	(0.04)	(0.03)	(0.03)	(0.05)	(0.05)	(0.05)	(0.04)
Constant	-0.28**	-0.40***	-0.24**	-0.19*	-0.25	-0.33*	0.10	-0.08
	(0.11)	(0.11)	(0.11)	(0.10)	(0.17)	(0.17)	(0.17)	(0.16)
Num. of Obs.	2495	2495	2495	2495	2007	2007	2007	2007
$\mathbb{R}^2$	0.03	0.03	0.02	0.02	0.04	0.04	0.03	0.03

 Table 3.3e (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Party Standing

		Poo	led	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.05**	-0.06***	-0.09***	-0.10***
	(0.02)	(0.02)	(0.02)	(0.02)
Woman	0.22***	0.20***	0.20***	0.18***
	(0.02)	(0.02)	(0.02)	(0.02)
Age	0.01***	0.01***	0.01***	0.01***
	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.11***	0.09***	0.09***	0.09***
	(0.01)	(0.01)	(0.01)	(0.01)
Income	0.03**	0.04***	0.01	0.00
	(0.01)	(0.01)	(0.01)	(0.01)
Constant	-0.08	-0.19***	-0.07	-0.05
	(0.05)	(0.05)	(0.05)	(0.05)
Num. of Obs.	22121	22121	22121	22121
R <sup>2</sup>	0.04	0.05	0.04	0.03

# Table 3.3f (Figure 3.3): The Impact of Poll Exposure on the Number of Information Links Accessed, According to Party Standing

	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-0.83	-0.39	-0.49	-0.24	-0.72**	-0.20	0.22	0.12	0.23	-0.20*
	(0.59)	(0.37)	(0.31)	(0.29)	(0.35)	(0.34)	(0.24)	(0.22)	(0.38)	(0.11)
Non-Partisans	0.62	0.92**	0.67*	1.27***	0.81*	0.47	0.39	0.86***	0.84*	0.75***
	(0.83)	(0.43)	(0.40)	(0.36)	(0.42)	(0.36)	(0.26)	(0.27)	(0.43)	(0.13)
Poll Treatment x Non-Partisans	-0.03	-0.33	0.12	-0.76*	-0.23	-0.07	-0.40	-0.14	-0.48	-0.27
	(0.93)	(0.52)	(0.48)	(0.43)	(0.52)	(0.51)	(0.37)	(0.37)	(0.61)	(0.16)
Woman	0.70*	0.28	0.57**	0.77***	1.03***	1.41***	0.53***	0.74***	1.30***	0.83***
	(0.37)	(0.25)	(0.23)	(0.20)	(0.25)	(0.25)	(0.19)	(0.18)	(0.30)	(0.08)
Age	0.09***	0.03***	0.05***	0.02***	0.02***	0.06***	0.05***	0.05***	0.05***	0.05***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Education	0.61***	0.35**	0.39***	0.14	0.53***	0.42***	0.60***	0.36***	0.27	0.41***
	(0.23)	(0.14)	(0.14)	(0.13)	(0.13)	(0.16)	(0.11)	(0.11)	(0.18)	(0.05)
Income	0.37	0.03	-0.16	0.08	-0.07	0.16	-0.30**	-0.10	0.05	0.02
	(0.24)	(0.17)	(0.17)	(0.14)	(0.18)	(0.17)	(0.13)	(0.12)	(0.20)	(0.05)
Constant	-0.92	1.04	0.01	0.26	0.98	-0.79	-1.07***	-1.46***	-0.76	-0.27
	(0.98)	(0.67)	(0.60)	(0.58)	(0.66)	(0.66)	(0.42)	(0.41)	(0.75)	(0.23)
Num. of Obs.	1474	2145	2162	2174	2059	2666	2478	2478	1604	19240
R <sup>2</sup>	0.05	0.01	0.03	0.02	0.03	0.03	0.04	0.04	0.03	0.05

# Table 3.4 (Figure 3.4): The Impact of Poll Exposure on the Number of Information Links Accessed, According to Party Identification

	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-0.77*	-0.58**	-0.41*	-0.55**	-0.78***	-0.22	-0.21	0.02	0.07	0.02	-0.30***
	(0.45)	(0.26)	(0.24)	(0.21)	(0.26)	(0.25)	(0.18)	(0.18)	(0.18)	(0.30)	(0.08)
Political Sophistication	1.89***	1.06***	0.95***	0.75***	0.92***	0.75***	0.74***	0.58***	0.60***	0.25	0.74***
	(0.51)	(0.25)	(0.25)	(0.22)	(0.27)	(0.22)	(0.16)	(0.16)	(0.16)	(0.26)	(0.07)
Poll Treatment x Political Sophistication	-0.60	-0.37	-0.46	-0.24	-0.12	-0.07	-0.39*	0.03	-0.15	0.46	-0.12
	(0.56)	(0.30)	(0.29)	(0.25)	(0.31)	(0.30)	(0.22)	(0.22)	(0.21)	(0.35)	(0.09)
Woman	1.07***	0.52**	0.70***	0.99***	1.23***	1.64***	0.28	0.69***	0.91***	1.48***	0.95***
	(0.37)	(0.25)	(0.23)	(0.21)	(0.25)	(0.26)	(0.19)	(0.19)	(0.18)	(0.30)	(0.08)
Age	0.07***	0.01	0.04***	0.01*	0.00	0.05***	-0.00	0.04***	0.04***	0.05***	0.03***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Education	0.29	0.20	0.22	0.05	0.37***	0.24	0.30***	0.48***	0.25**	0.18	0.26***
	(0.24)	(0.14)	(0.14)	(0.13)	(0.14)	(0.16)	(0.10)	(0.11)	(0.11)	(0.19)	(0.04)
Income	0.22	-0.06	-0.20	-0.05	-0.13	0.08	0.53***	-0.37***	-0.18	-0.01	0.00
	(0.24)	(0.17)	(0.17)	(0.14)	(0.18)	(0.17)	(0.12)	(0.13)	(0.12)	(0.20)	(0.05)
Constant	0.88	2.69***	1.00*	1.72***	2.55***	0.22	0.85**	-0.35	-0.69*	0.11	0.24
	(0.92)	(0.65)	(0.59)	(0.57)	(0.64)	(0.64)	(0.40)	(0.40)	(0.41)	(0.74)	(0.20)
Num. of Obs.	1474	2142	2160	2173	2057	2672	2430	2500	2495	1607	21710
R <sup>2</sup>	0.07	0.02	0.03	0.02	0.03	0.04	0.04	0.05	0.04	0.04	0.05

# Table 3.5 (Figure 3.5): The Impact of Poll Exposure on the Number of Information Links Accessed, According to Political Sophistication

	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	-0.66	-0.46	-0.83*	0.18	-0.47*
	(0.55)	(0.59)	(0.45)	(0.60)	(0.27)
Confidence in Polls	0.03	0.06	-0.01	0.21**	0.07*
	(0.09)	(0.09)	(0.07)	(0.09)	(0.04)
Poll Treatment x Confidence in Polls	0.02	0.00	0.05	-0.20*	-0.03
	(0.11)	(0.10)	(0.09)	(0.11)	(0.05)
Woman	0.30	0.50**	0.83***	1.02***	0.65***
	(0.25)	(0.23)	(0.20)	(0.25)	(0.12)
Age	0.02***	0.05***	0.02***	0.02***	0.03***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Education	0.32**	0.39***	0.13	0.51***	0.35***
	(0.14)	(0.14)	(0.13)	(0.13)	(0.07)
Income	0.03	-0.19	0.04	-0.12	-0.05
	(0.17)	(0.17)	(0.14)	(0.19)	(0.08)
Constant	1.64**	0.10	1.01	0.57	1.09***
	(0.73)	(0.72)	(0.63)	(0.75)	(0.36)
Num. of Obs.	2121	2144	2154	2045	8464
$\mathbb{R}^2$	0.01	0.03	0.01	0.02	0.02

 Table 3.6 (Figure 3.6): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Confidence in Polls

			Larg	e Gap					Smal	l Gap		
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	-0.71	-0.67**	-0.44	-0.56**	-0.88***	-0.63***	-0.97*	-0.45	-0.45	-0.59**	-0.81***	-0.63***
	(0.51)	(0.31)	(0.28)	(0.25)	(0.30)	(0.14)	(0.50)	(0.30)	(0.28)	(0.25)	(0.30)	(0.14)
Woman	0.77	-0.08	0.55*	1.11***	0.91***	0.64***	0.64	0.34	0.55*	0.58**	1.00***	0.63***
	(0.49)	(0.31)	(0.28)	(0.25)	(0.31)	(0.14)	(0.49)	(0.31)	(0.29)	(0.26)	(0.31)	(0.14)
Age	0.08***	0.02*	0.05***	0.02***	0.02*	0.04***	0.08***	0.03***	0.05***	0.02**	0.03***	0.04***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Education	0.54*	0.48***	0.29*	0.24	0.57***	0.44***	0.70**	0.22	0.42**	-0.05	0.33**	0.31***
	(0.31)	(0.18)	(0.17)	(0.16)	(0.16)	(0.08)	(0.30)	(0.17)	(0.18)	(0.16)	(0.16)	(0.08)
Income	0.44	-0.25	-0.06	0.13	-0.04	0.05	0.13	0.11	-0.05	0.06	0.06	0.07
	(0.32)	(0.22)	(0.21)	(0.17)	(0.22)	(0.10)	(0.30)	(0.21)	(0.22)	(0.17)	(0.23)	(0.10)
Constant	-0.47	2.25***	0.16	0.36	1.69**	2.65***	-0.04	1.59**	-0.04	1.55**	1.04	2.52***
	(1.12)	(0.77)	(0.69)	(0.67)	(0.74)	(0.39)	(1.13)	(0.76)	(0.71)	(0.67)	(0.75)	(0.39)
Num. of Obs.	900	1415	1459	1436	1375	6585	884	1429	1400	1416	1395	6524
$\mathbb{R}^2$	0.04	0.01	0.03	0.02	0.02	0.04	0.04	0.01	0.03	0.01	0.02	0.04

# Table 3.7 (Figure 3.7): The Impact of Poll Exposure on the Number of Information Links Accessed, According to the Size of the Lead

	Canad	la 2020
	Graph	Text
Poll Treatment	0.16	-0.15
	(0.45)	(0.39)
Woman	1.19***	1.54***
	(0.45)	(0.40)
Age	0.05***	0.05***
	(0.01)	(0.01)
Education	0.48*	0.03
	(0.28)	(0.24)
Income	0.10	-0.04
	(0.30)	(0.25)
Constant	-0.86	0.19
	(1.09)	(0.95)
Num. of Obs.	804	803
$\mathbb{R}^2$	0.03	0.04

 Table 3.8 (Figure 3.8): The Impact of Poll Exposure on the Number of Information Links

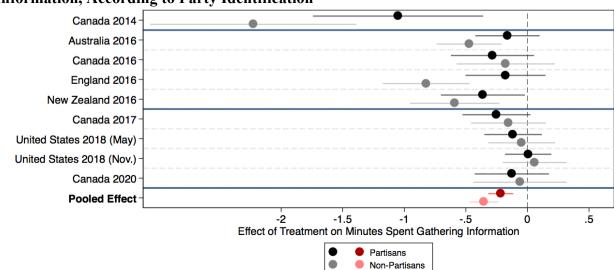
 Accessed, According to the Mode of Presentation of Polling Results

	Cana	da 2014
	Parties Named	Parties Not Named
Poll Treatment	-0.84	-1.11
	(0.53)	(0.73)
Woman	0.82*	0.80
	(0.44)	(0.59)
Age	0.05***	0.12***
	(0.01)	(0.02)
Education	0.47*	0.98***
	(0.27)	(0.37)
Income	0.45*	0.17
	(0.27)	(0.39)
Constant	-0.42	-0.82
	(1.07)	(1.41)
Num. of Obs.	784	693
R <sup>2</sup>	0.03	0.08

 Table 3.9 (Figure 3.9): The Impact of Poll Exposure on the Number of Information Links

 Accessed, According to Whether or Not Parties Were Named

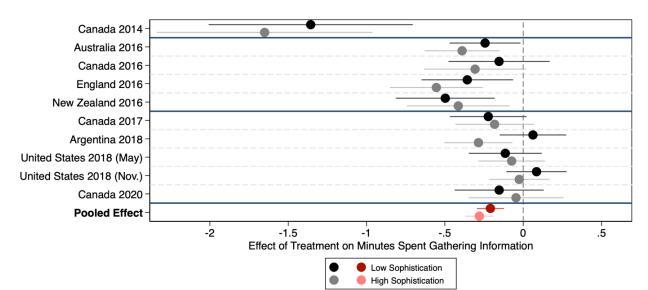
#### Appendix 3.2: Results for time as dependent variable



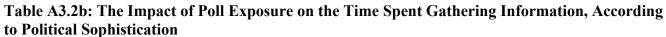
### Figure A3.2a: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to Party Identification

#### Table A3.2a: The Impact of Poll Exposure on the Time Spent Gathering Information, According to Party Identification

	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-1.05**	-0.16	-0.28	-0.18	-0.36*	-0.25	-0.12	0.01	-0.13	-0.22***
	(0.42)	(0.16)	(0.21)	(0.20)	(0.21)	(0.17)	(0.14)	(0.11)	(0.18)	(0.06)
Non-Partisans	1.06*	0.45**	0.05	0.86***	0.47**	0.14	-0.06	0.28**	0.06	0.29***
	(0.57)	(0.18)	(0.25)	(0.24)	(0.24)	(0.18)	(0.15)	(0.14)	(0.21)	(0.07)
Poll Treatment x Non-Partisans	-1.18*	-0.31	0.11	-0.64**	-0.23	0.10	0.07	0.05	0.07	-0.14
	(0.64)	(0.22)	(0.31)	(0.28)	(0.29)	(0.25)	(0.22)	(0.19)	(0.30)	(0.09)
Viewed Graph	3.50***	1.16***	1.18***	0.99***	1.01***	1.25***	1.38***	0.33*	1.26***	1.31***
	(0.31)	(0.14)	(0.20)	(0.19)	(0.19)	(0.19)	(0.20)	(0.18)	(0.35)	(0.07)
Woman	0.48*	0.31***	0.34**	0.54***	0.50***	0.78***	0.33***	0.53***	0.64***	0.51***
	(0.26)	(0.10)	(0.14)	(0.13)	(0.14)	(0.13)	(0.11)	(0.09)	(0.15)	(0.05)
Age	0.06***	0.01***	0.03***	0.01***	0.02***	0.04***	0.03***	0.02***	0.03***	0.03***
	(0.01)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.04	0.12**	-0.04	0.01	0.10	0.10	0.19***	0.18***	0.04	0.09***
	(0.16)	(0.06)	(0.09)	(0.08)	(0.08)	(0.08)	(0.06)	(0.06)	(0.09)	(0.03)
Income	-0.03	-0.01	-0.02	0.03	-0.26**	-0.05	-0.18**	-0.16**	-0.13	-0.08**
	(0.16)	(0.07)	(0.11)	(0.09)	(0.10)	(0.08)	(0.07)	(0.06)	(0.09)	(0.03)
Constant	0.03	0.33	0.17	0.20	1.11***	-0.61*	-0.14	-0.32	-0.15	-0.30**
	(0.68)	(0.28)	(0.38)	(0.38)	(0.37)	(0.33)	(0.24)	(0.21)	(0.36)	(0.13)
Num. of Obs.	1456	2137	2124	2158	2041	2666	2478	2478	2003	19541
R <sup>2</sup>	0.13	0.04	0.04	0.03	0.03	0.06	0.04	0.04	0.05	0.06



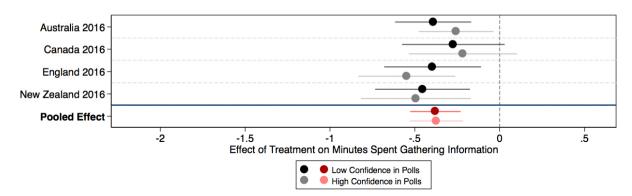
# Figure A3.2b: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to Political Sophistication



	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-1.49***	-0.31***	-0.23	-0.45***	-0.46***	-0.20	-0.10	-0.09	0.03	-0.11	-0.24***
	(0.33)	(0.12)	(0.16)	(0.15)	(0.16)	(0.12)	(0.10)	(0.11)	(0.09)	(0.14)	(0.04)
Political Sophistication	0.62*	0.27**	0.28*	0.26*	0.15	0.25**	0.36***	0.14	0.19**	0.08	0.22***
	(0.36)	(0.11)	(0.16)	(0.15)	(0.15)	(0.11)	(0.09)	(0.09)	(0.08)	(0.13)	(0.04)
Poll Treatment x Political Sophistication	-0.24	-0.12	-0.12	-0.17	0.06	0.04	-0.28**	0.03	-0.09	0.09	-0.06
	(0.39)	(0.13)	(0.19)	(0.17)	(0.18)	(0.15)	(0.13)	(0.13)	(0.11)	(0.17)	(0.05)
Viewed Graph	3.46***	1.12***	1.17***	0.98***	1.00***	1.22***	0.79***	1.37***	0.30*	1.25***	1.24***
	(0.31)	(0.14)	(0.20)	(0.19)	(0.19)	(0.19)	(0.15)	(0.20)	(0.18)	(0.35)	(0.06)
Woman	0.58**	0.36***	0.39***	0.60***	0.54***	0.86***	0.18	0.37***	0.56***	0.68***	0.52***
	(0.26)	(0.11)	(0.15)	(0.14)	(0.14)	(0.13)	(0.11)	(0.11)	(0.10)	(0.15)	(0.04)
Age	0.05***	0.01**	0.03***	0.01**	0.01**	0.04***	0.01**	0.02***	0.02***	0.03***	0.02***
	(0.01)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.13	0.08	-0.08	-0.02	0.06	0.03	-0.02	0.16**	0.14**	0.02	0.04
	(0.16)	(0.06)	(0.09)	(0.08)	(0.08)	(0.08)	(0.06)	(0.07)	(0.06)	(0.09)	(0.03)
Income	-0.08	-0.03	-0.04	-0.00	-0.27***	-0.07	0.19***	-0.19***	-0.18***	-0.15	-0.07**
	(0.17)	(0.07)	(0.11)	(0.09)	(0.10)	(0.08)	(0.07)	(0.07)	(0.07)	(0.09)	(0.03)
Constant	0.90	0.85***	0.40	0.84**	1.65***	-0.25	0.47**	-0.03	-0.04	0.01	0.05
	(0.65)	(0.27)	(0.38)	(0.38)	(0.37)	(0.32)	(0.23)	(0.23)	(0.22)	(0.36)	(0.11)
Num. of Obs.	1456	2134	2122	2157	2039	2672	2430	2500	2495	2006	22011
$R^2$	0.13	0.04	0.04	0.03	0.03	0.06	0.03	0.04	0.03	0.05	0.06

The pooled model includes study-level fixed effects.

# Figure A3.2c: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to Confidence in Polls



# Table A3.2c: The Impact of Poll Exposure on the Time Spent Gathering Information, According to Confidence in Polls

	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	-0.53**	-0.35	-0.24	-0.40	-0.38**
	(0.23)	(0.38)	(0.30)	(0.35)	(0.16)
Confidence in Polls	-0.02	0.01	0.05	0.05	0.02
	(0.04)	(0.05)	(0.05)	(0.05)	(0.02)
Poll Treatment x Confidence in Polls	0.05	0.02	-0.05	-0.01	0.00
	(0.04)	(0.06)	(0.06)	(0.06)	(0.03)
Viewed Graph	1.16***	1.20***	1.00***	1.03***	1.11***
	(0.14)	(0.20)	(0.19)	(0.19)	(0.09)
Woman	0.31***	0.34**	0.57***	0.50***	0.43***
	(0.10)	(0.15)	(0.14)	(0.14)	(0.07)
Age	0.01***	0.03***	0.01***	0.02***	0.02***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.11*	-0.04	0.00	0.09	0.05
	(0.06)	(0.09)	(0.08)	(0.08)	(0.04)
Income	-0.01	-0.02	0.02	-0.29***	-0.06
	(0.07)	(0.11)	(0.09)	(0.11)	(0.05)
Constant	0.72**	0.17	0.46	1.21***	0.45**
	(0.30)	(0.46)	(0.42)	(0.42)	(0.20)
Num. of Obs.	2113	2107	2138	2027	8385
$\mathbb{R}^2$	0.04	0.04	0.03	0.03	0.03

The pooled model includes study-level fixed effects.

#### Figure A3.2d: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to the Size of the Lead

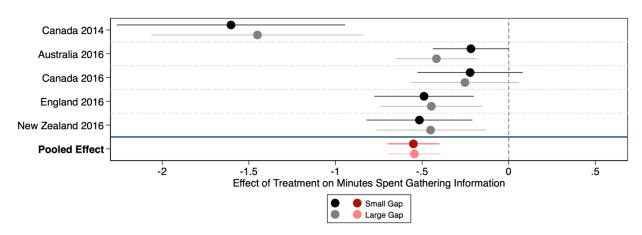


Table A3.2d: The Impact of Poll Exposure on the Time Spent Gathering Information, According to the Size of the Lead

			Large	e Gap					Sma	ll Gap		
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	-1.45***	-0.42***	-0.25	-0.45**	-0.45**	-0.54***	-1.60***	-0.22	-0.22	-0.49***	-0.52***	-0.55***
	(0.37)	(0.14)	(0.19)	(0.18)	(0.19)	(0.09)	(0.40)	(0.13)	(0.18)	(0.17)	(0.19)	(0.09)
Viewed Graph	3.42***	1.59***	1.27***	0.90***	1.09***	1.62***	3.64***	0.69***	1.06***	1.11***	0.99***	1.47***
	(0.44)	(0.20)	(0.27)	(0.27)	(0.29)	(0.13)	(0.47)	(0.19)	(0.29)	(0.27)	(0.26)	(0.13)
Woman	0.49	0.23*	0.35*	0.70***	0.48***	0.46***	0.64*	0.21*	0.18	0.49***	0.42**	0.39***
	(0.33)	(0.13)	(0.18)	(0.17)	(0.18)	(0.08)	(0.36)	(0.12)	(0.17)	(0.17)	(0.17)	(0.08)
Age	0.06***	0.01**	0.04***	0.01***	0.01**	0.02***	0.06***	0.01***	0.03***	0.01**	0.02***	0.02***
	(0.01)	(0.00)	(0.01)	(0.01)	(0.01)	(0.00)	(0.01)	(0.00)	(0.01)	(0.01)	(0.01)	(0.00)
Education	-0.24	0.13*	-0.01	0.08	0.09	0.05	0.15	0.12*	-0.05	-0.07	0.02	0.04
	(0.21)	(0.07)	(0.11)	(0.10)	(0.09)	(0.05)	(0.22)	(0.07)	(0.11)	(0.10)	(0.09)	(0.05)
Income	-0.04	-0.02	-0.03	0.03	-0.24*	-0.03	-0.11	-0.05	0.06	0.00	-0.18	-0.05
	(0.21)	(0.09)	(0.13)	(0.11)	(0.13)	(0.06)	(0.22)	(0.09)	(0.13)	(0.11)	(0.13)	(0.06)
Constant	0.98	0.75**	-0.15	0.33	1.55***	1.69***	0.28	0.57*	0.26	0.91**	1.16***	1.72***
	(0.76)	(0.33)	(0.44)	(0.45)	(0.43)	(0.23)	(0.83)	(0.30)	(0.43)	(0.44)	(0.42)	(0.23)
Num. of Obs.	890	1412	1432	1426	1364	6524	873	1422	1375	1404	1386	6460
R <sup>2</sup>	0.10	0.05	0.05	0.02	0.02	0.06	0.11	0.02	0.03	0.02	0.03	0.06

Figure A3.2e: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to the Mode of Presentation of Polling Results

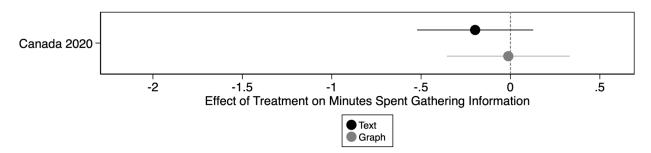


 Table A3.2e: The Impact of Poll Exposure on the Time Spent Gathering Information, According to the Mode of Presentation of Polling Results

	Canada 2020	
	Graph	Text
Poll Treatment	-0.01	-0.20
	(0.21)	(0.20)
Viewed Graph	0.81*	2.42***
	(0.42)	(0.64)
Woman	0.59***	0.69***
	(0.21)	(0.20)
Age	0.03***	0.04***
	(0.01)	(0.01)
Education	0.11	-0.02
	(0.13)	(0.12)
Income	-0.05	-0.22*
	(0.14)	(0.13)
Constant	-0.33	0.06
	(0.51)	(0.48)
Num. of Obs.	1004	1003
R <sup>2</sup>	0.04	0.06

Figure A3.2f: The Impact of Poll Exposure on the Amount of Time Spent Gathering Information, According to Whether or Not Parties Were Named



Table A3.2f: The Impact of Poll Exposure on the Time Spent Gathering Information, According
to Whether or Not Parties Were Named

	Canada 2014	
	Parties Named	Parties Not Named
Poll Treatment	-1.53***	-1.54***
	(0.41)	(0.52)
Viewed Graph	3.68***	3.19***
	(0.41)	(0.46)
Woman	0.55*	0.42
	(0.33)	(0.40)
Age	0.03***	0.09***
	(0.01)	(0.01)
Education	-0.17	0.24
	(0.20)	(0.25)
Income	0.03	-0.20
	(0.20)	(0.26)
Constant	1.40*	-0.53
	(0.80)	(0.96)
Num. of Obs.	776	683
R <sup>2</sup>	0.11	0.15

<b>Appendix 4.1: Results for graphs</b>	s reported in Section	4
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Table 4.1	Table 4.1 (Figure 4.1): The impact of Poll Exposure on Vote for the Lead Party											
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled	
Poll Treatment	0.03	-0.01	0.03	0.03	0.01	0.01	-0.03	0.02	0.01	0.02	0.01	
	(0.03)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)	
Woman	0.02	-0.02	-0.02	0.02	-0.03	-0.00	-0.01	0.06***	-0.02	0.00	-0.00	
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)	
Age	-0.00	0.00***	-0.00***	0.01***	0.00***	-0.00***	0.00***	-0.00	-0.00	-0.00	0.00***	
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	
Education	0.03*	-0.00	0.02	-0.01	0.02*	0.03**	0.01	0.04***	0.05***	0.05***	0.02***	
	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)	
Income	-0.00	0.09***	0.01	0.12***	0.14***	0.01	0.06***	-0.03**	-0.06***	0.01	0.03***	
	(0.02)	(0.01)	(0.02)	(0.01)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)	
Constant	0.27***	-0.03	0.46***	-0.21***	-0.15***	0.35***	0.23***	0.42***	0.50***	0.26***	0.15***	
	(0.06)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.04)	(0.04)	(0.05)	(0.02)	
Num. of Obs.	1477	2145	2162	2174	2059	2672	2430	2500	2495	2007	22121	
R <sup>2</sup>	0.01	0.04	0.01	0.07	0.07	0.01	0.03	0.01	0.01	0.01	0.02	

 Table 4.1 (Figure 4.1): The Impact of Poll Exposure on Vote for the Lead Party

		Canad	la 2014			Austra	lia 2016	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.03	-0.03	-0.01	0.01	-0.01	0.01	-0.02	-0.00
	(0.03)	(0.03)	(0.02)	(0.03)	(0.02)	(0.02)	(0.02)	(0.01)
Woman	0.02	-0.01	0.04**	-0.05***	-0.02	-0.04*	0.06***	0.00
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)	(0.01)
Age	-0.00	0.00***	0.00	-0.00***	0.00***	-0.00	-0.00***	0.00
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.03*	-0.01	0.01	-0.03**	-0.00	-0.01	0.03***	-0.00
	(0.02)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Income	-0.00	0.06***	-0.04***	-0.02	0.09***	-0.03**	-0.03***	0.00
	(0.02)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Constant	0.27***	0.10*	0.17***	0.46***	-0.03	0.47***	0.21***	0.05**
	(0.06)	(0.06)	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.02)
Num. of Obs.	1477	1477	1477	1477	2145	2145	2145	2145
R <sup>2</sup>	0.01	0.03	0.01	0.03	0.04	0.01	0.03	0.00

 Table 4.2a (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

		Canad	la 2016			Englar	nd 2016	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.03	0.01	-0.02	-0.01	0.03	0.01	-0.02	0.00
	(0.02)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)	(0.02)	(0.01)
Woman	-0.02	-0.04**	0.04**	0.01	0.02	-0.01	-0.03**	-0.01
	(0.02)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)	(0.02)	(0.01)
Age	-0.00***	0.00***	-0.00	-0.00***	0.01***	-0.01***	0.00***	0.00**
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.02	-0.02	0.02*	-0.01	-0.01	0.03***	-0.04***	0.03***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Income	0.01	0.08***	-0.04***	-0.02***	0.12***	-0.06***	-0.02**	-0.00
	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Constant	0.46***	-0.02	0.21***	0.17***	-0.21***	0.67***	0.24***	-0.03
	(0.05)	(0.05)	(0.04)	(0.03)	(0.05)	(0.05)	(0.04)	(0.03)
Num. of Obs.	2162	2162	2162	2162	2174	2174	2174	2174
R <sup>2</sup>	0.01	0.04	0.01	0.01	0.07	0.05	0.03	0.01

 Table 4.2b (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

		New Zea	land 2016			Canad	la 2017	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.01	0.03	0.00	-0.02	0.01	0.02	-0.02	-0.02
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)	(0.01)
Woman	-0.03	0.03	0.05***	-0.02	-0.00	-0.04**	0.03**	0.00
	(0.02)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Age	0.00***	-0.00***	-0.00***	0.00***	-0.00***	0.00***	-0.00*	-0.00***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.02*	-0.02**	0.03***	-0.02**	0.03**	-0.00	0.01	0.00
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Income	0.14***	-0.08***	-0.04***	-0.01	0.01	0.06***	-0.03***	-0.03***
	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Constant	-0.15***	0.59***	0.28***	0.08**	0.35***	0.00	0.23***	0.20***
	(0.05)	(0.05)	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.03)
Num. of Obs.	2059	2059	2059	2059	2672	2672	2672	2672
R <sup>2</sup>	0.07	0.03	0.04	0.03	0.01	0.04	0.01	0.01

 Table 4.2c (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

		Argenti	na 2018			United State	es May 2018	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	-0.03	0.02	0.01	0.00	0.02	0.02	-0.02**	0.00
	(0.02)	(0.02)	(0.01)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Woman	-0.01	0.00	0.00	0.01	0.06***	-0.05***	0.00	0.00
	(0.02)	(0.02)	(0.01)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Age	0.00***	-0.00**	-0.00	-0.00***	-0.00	0.00***	-0.00	-0.00***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.01	-0.02***	-0.00	0.01	0.04***	-0.02*	0.01*	-0.01*
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Income	0.06***	-0.01	-0.00	-0.01	-0.03**	0.06***	0.00	-0.00
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Constant	0.23***	0.30***	0.10***	0.17***	0.42***	0.12***	0.08***	0.16***
	(0.04)	(0.03)	(0.02)	(0.02)	(0.04)	(0.04)	(0.02)	(0.02)
Num. of Obs.	2430	2430	2430	2430	2500	2500	2500	2500
R <sup>2</sup>	0.03	0.01	0.00	0.02	0.01	0.03	0.00	0.02

 Table 4.2d (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

		United State	es May 2018			Canad	la 2020	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.01	0.01	0.00	-0.00	0.02	-0.02	-0.02	0.01
	(0.02)	(0.02)	(0.01)	(0.01)	(0.02)	(0.02)	(0.02)	(0.01)
Woman	-0.02	-0.01	0.01	0.01	0.00	-0.05**	0.03*	-0.01
	(0.02)	(0.02)	(0.01)	(0.01)	(0.02)	(0.02)	(0.02)	(0.01)
Age	-0.00	0.00***	-0.00***	-0.00***	-0.00	0.00***	-0.00***	-0.00**
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.05***	-0.04***	0.00	-0.00	0.05***	-0.01	-0.02**	-0.00
	(0.01)	(0.01)	(0.01)	(0.00)	(0.01)	(0.01)	(0.01)	(0.01)
Income	-0.06***	0.07***	-0.00	-0.01	0.01	0.07***	-0.02*	-0.02***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Constant	0.50***	0.25***	0.08***	0.10***	0.26***	0.06	0.34***	0.19***
	(0.04)	(0.04)	(0.02)	(0.02)	(0.05)	(0.05)	(0.04)	(0.03)
Num. of Obs.	2495	2495	2495	2495	2007	2007	2007	2007
R <sup>2</sup>	0.01	0.02	0.00	0.01	0.01	0.03	0.02	0.01

 Table 4.2e (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

		Poc	led	
	First Place Party	Second Place Party	Third Place Party	Fourth Place Party
Poll Treatment	0.01	0.01*	-0.01**	-0.00
	(0.01)	(0.01)	(0.00)	(0.00)
Woman	-0.00	-0.02***	0.02***	-0.00
	(0.01)	(0.01)	(0.00)	(0.00)
Age	0.00***	0.00***	-0.00***	-0.00***
	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.02***	-0.01***	0.01**	-0.00*
	(0.00)	(0.00)	(0.00)	(0.00)
Income	0.03***	0.02***	-0.02***	-0.01***
	(0.00)	(0.00)	(0.00)	(0.00)
Constant	0.15***	0.26***	0.23***	0.27***
	(0.02)	(0.02)	(0.01)	(0.01)
Num. of Obs.	22121	22121	22121	22121
R <sup>2</sup>	0.02	0.02	0.02	0.02

 Table 4.2f (Figure 4.2): The Impact of Poll Exposure on Vote Choice, According to Party

 Standing

	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	-0.02	-0.04	0.05	0.02	-0.02	0.01	-0.01	-0.01	0.04	-0.00
	(0.04)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.02)	(0.03)	(0.01)
Non-Partisans	-0.10*	-0.11***	0.02	-0.10***	-0.08**	-0.08***	-0.15***	-0.15***	-0.05	-0.09***
	(0.05)	(0.03)	(0.04)	(0.03)	(0.04)	(0.03)	(0.03)	(0.03)	(0.03)	(0.01)
Poll Treatment x Non-Partisans	0.12**	0.07	-0.04	0.03	0.06	0.02	0.05	0.06	-0.06	0.04***
	(0.06)	(0.04)	(0.05)	(0.04)	(0.04)	(0.04)	(0.04)	(0.04)	(0.04)	(0.01)
Woman	0.02	-0.02	-0.02	0.03	-0.03	-0.00	0.06***	-0.02	0.01	0.00
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Age	-0.00	0.00***	-0.00***	0.01***	0.00***	-0.00***	-0.00	-0.00	-0.00	0.00**
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.03*	-0.00	0.02	-0.01	0.02*	0.02*	0.04***	0.05***	0.05***	0.02***
	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Income	-0.00	0.09***	0.01	0.12***	0.14***	0.01	-0.04***	-0.06***	0.00	0.03***
	(0.02)	(0.01)	(0.02)	(0.01)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Constant	0.31***	0.04	0.46***	-0.16***	-0.11*	0.39***	0.49***	0.55***	0.28***	0.22***
	(0.06)	(0.05)	(0.06)	(0.06)	(0.06)	(0.05)	(0.04)	(0.05)	(0.05)	(0.02)
Num. of Obs.	1474	2145	2162	2174	2059	2666	2478	2478	2003	19639
R <sup>2</sup>	0.01	0.04	0.01	0.07	0.07	0.01	0.02	0.02	0.02	0.02

## Table 4.3 (Figure 4.3): The Impact of Poll Exposure on Vote for the Lead Party, According to Party Identification

to i ontical	Sopinsu	cation									
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	CAN 2017	ARG 2018	US May 2018	US Nov. 2018	CAN 2020	Pooled
Poll Treatment	0.03	-0.01	0.03	0.03	0.01	0.01	-0.03	0.01	0.00	0.02	0.01
	(0.03)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Political Sophistication	0.02	0.03	0.03	0.07***	0.01	0.05***	-0.00	0.07***	0.06***	0.08***	0.05***
	(0.03)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Poll Treatment x Political Sophistication	-0.00	0.01	0.01	0.01	0.03	-0.05**	0.04	0.00	-0.01	-0.02	0.00
	(0.04)	(0.02)	(0.03)	(0.02)	(0.03)	(0.02)	(0.02)	(0.02)	(0.02)	(0.03)	(0.01)
Woman	0.02	-0.01	-0.01	0.05**	-0.02	0.01	-0.01	0.08***	0.00	0.02	0.01*
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Age	-0.00*	0.00***	-0.00***	0.00***	0.00***	-0.00***	0.00***	-0.00**	-0.00**	-0.00*	0.00
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.02	-0.01	0.01	-0.02*	0.02	0.02	0.01	0.02*	0.04***	0.04***	0.01***
	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Income	-0.00	0.09***	0.00	0.11***	0.14***	0.01	0.05***	-0.04***	-0.06***	0.00	0.03***
	(0.02)	(0.01)	(0.02)	(0.01)	(0.02)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Constant	0.29***	0.02	0.50***	-0.11**	-0.12**	0.38***	0.24***	0.48***	0.55***	0.31***	0.20***
	(0.06)	(0.05)	(0.06)	(0.06)	(0.05)	(0.05)	(0.04)	(0.04)	(0.05)	(0.05)	(0.02)
Num. of Obs.	1474	2142	2160	2173	2057	2672	2430	2500	2495	2006	22109
$\mathbb{R}^2$	0.01	0.04	0.01	0.08	0.07	0.01	0.03	0.02	0.02	0.02	0.03

## Table 4.4 (Figure 4.4): The Impact of Poll Exposure on Vote for the Lead Party, According to Political Sophistication

	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	-0.02	0.02	0.02	0.06	0.02
	(0.04)	(0.06)	(0.04)	(0.05)	(0.02)
Confidence in Polls	0.03***	0.03***	0.04***	0.06***	0.04***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Poll Treatment x Confidence in Polls	0.00	0.00	0.00	-0.01	-0.00
	(0.01)	(0.01)	(0.01)	(0.01)	(0.00)
Woman	-0.01	-0.02	0.03*	-0.03	-0.01
	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Age	0.00***	-0.00*	0.01***	0.00***	0.00***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	-0.01	0.01	-0.02	0.00	-0.01
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Income	0.08***	-0.00	0.11***	0.12***	0.08***
	(0.01)	(0.02)	(0.01)	(0.02)	(0.01)
Constant	-0.12**	0.30***	-0.35***	-0.39***	-0.05
	(0.06)	(0.07)	(0.06)	(0.06)	(0.03)
Num. of Obs.	2121	2144	2154	2045	8464
R <sup>2</sup>	0.06	0.03	0.11	0.13	0.08

Table 4.5 (Figure 4.5): The Impact of Poll Exposure on Vote for the Lead Party, According to Confidence in Polls

			Larg	e Gap					Smal	ll Gap		
	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled	CAN 2014	AUS 2016	CAN 2016	ENG 2016	NZ 2016	Pooled
Poll Treatment	0.04	0.00	0.04	0.03	0.03	0.03**	0.02	-0.01	0.02	0.03	-0.02	0.01
	(0.03)	(0.02)	(0.03)	(0.02)	(0.03)	(0.01)	(0.03)	(0.02)	(0.03)	(0.02)	(0.02)	(0.01)
Woman	0.03	-0.00	-0.05**	0.01	-0.04	-0.02	0.00	-0.02	0.01	0.04*	-0.00	0.00
	(0.03)	(0.02)	(0.03)	(0.02)	(0.03)	(0.01)	(0.03)	(0.02)	(0.03)	(0.02)	(0.03)	(0.01)
Age	-0.00*	0.00***	-0.00**	0.01***	0.00***	0.00***	-0.00	0.00***	-0.00**	0.01***	0.00***	0.00***
	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Education	0.03*	-0.01	0.03*	-0.01	0.00	0.01	0.02	0.01	0.02	-0.02	0.02*	0.01
	(0.02)	(0.01)	(0.02)	(0.01)	(0.01)	(0.01)	(0.02)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Income	0.00	0.09***	0.02	0.13***	0.15***	0.08***	0.01	0.10***	0.02	0.11***	0.13***	0.08***
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.01)
Constant	0.26***	-0.02	0.44***	-0.23***	-0.16**	0.02	0.25***	-0.09	0.44***	-0.20***	-0.14**	-0.00
	(0.07)	(0.06)	(0.07)	(0.06)	(0.06)	(0.03)	(0.07)	(0.06)	(0.07)	(0.06)	(0.06)	(0.03)
Num. of Obs.	900	1415	1459	1436	1375	6585	884	1429	1400	1416	1395	6524
$\mathbb{R}^2$	0.01	0.04	0.01	0.07	0.07	0.04	0.00	0.05	0.01	0.07	0.06	0.03

Table 4.6 (Figure 4.6): The Impact of Poll Exposure on Vote for the Lead Party, According to the Size of the Lead

	Canada 2020	
	Graph	Text
Poll Treatment	0.03	0.01
	(0.03)	(0.03)
Woman	-0.01	0.02
	(0.03)	(0.03)
Age	-0.00	-0.00
	(0.00)	(0.00)
Education	0.06***	0.04**
	(0.02)	(0.02)
Income	0.00	0.01
	(0.02)	(0.02)
Constant	0.22***	0.30***
	(0.07)	(0.07)
Num. of Obs.	1004	1003
R <sup>2</sup>	0.01	0.01

 Table 4.7 (Figure 4.7): The Impact of Poll Exposure on Vote for the Lead Party, According to the Mode of Presentation of Polling Results

	Canada 2014	
	Parties Named	Parties Not Named
Poll Treatment	0.03	0.04
	(0.04)	(0.04)
Woman	0.01	0.01
	(0.03)	(0.03)
Age	-0.00*	-0.00
	(0.00)	(0.00)
Education	0.05**	-0.01
	(0.02)	(0.02)
Income	0.00	-0.01
	(0.02)	(0.02)
Constant	0.30***	0.25***
	(0.08)	(0.08)
Num. of Obs.	784	693
R <sup>2</sup>	0.01	0.00

 Table 4.8 (Figure 4.8): The Impact of Poll Exposure on Vote for the Lead Party, According to Whether or Not Parties Were Named