

table 7.2 Resource / Competence Name _____

EXPLOITABLE? _____		<i>Already highly leveraged</i>	<i>Well developed some improvement possible</i>	<i>Good opportunity</i>	<i>Significant opportunity</i>	<i>Major Opportunity</i>	<i>Unknown</i>	<i>Not Applicable</i>
<i>To what degree can it be leveraged in its current position?</i>		⊕	⊕	⊕	⊕	⊕		
<i>It would be useful in:</i>		<i>Strongly disagree</i>	<i>Disagree</i>	<i>Neither agree nor disagree</i>	<i>Agree</i>	<i>Strongly agree</i>		
<ul style="list-style-type: none">• other parts of the business• other markets		⊕	⊕	⊕	⊕	⊕		
<i>EXPLOITABILITY SUMMARY</i>		<i>LOW</i>	<i>MEDIUM</i>	<i>HIGH</i>	<i>UNKNOWN</i>			
– VERSATILE? _____		<i>Closely tied</i>		<i>Partly tied</i>		<i>Easily Portable</i>	<i>Unknown</i>	<i>Not Applicable</i>
<i>How deeply is it tied to its surroundings?</i>		⊕	⊕	⊕	⊕	⊕		
<i>Is its operation understood?</i>		<i>Not at all</i>		<i>Partly documented, partly understood</i>		<i>Fully understood and documented</i>		
		⊕	⊕	⊕	⊕	⊕		
<i>How long would it take to reproduce in-house?</i>		<i>>5 years</i>	<i>2-5 years</i>	<i>6-24 months</i>	<i>1-6 months</i>	<i><1 month</i>		
<i>VERSATILITY SUMMARY</i>		<i>LOW</i>	<i>MEDIUM</i>	<i>HIGH</i>	<i>UNKNOWN</i>			
– CO-ORDINATED _____		<i>Not at all</i>	<i>Yearly</i>	<i>Monthly</i>	<i>Weekly</i>	<i>Daily</i>	<i>Unknown</i>	<i>Not Applicable</i>
<i>How often is its operation reviewed?</i>		⊕	⊕	⊕	⊕	⊕		
<i>There is a strong rationale for high performance</i>		<i>Strongly disagree</i>	<i>Disagree</i>	<i>Neither agree nor disagree</i>	<i>Agree</i>	<i>Strongly agree</i>		
		⊕	⊕	⊕	⊕	⊕		
<i>There is a tangible ideal performance level</i>		⊕	⊕	⊕	⊕	⊕		
<i>CO-ORDINATION OPPORTUNITY</i>		<i>HIGH</i>	<i>MEDIUM</i>	<i>LOW</i>	<i>UNKNOWN</i>			